

THE DRYBROUGH CUP

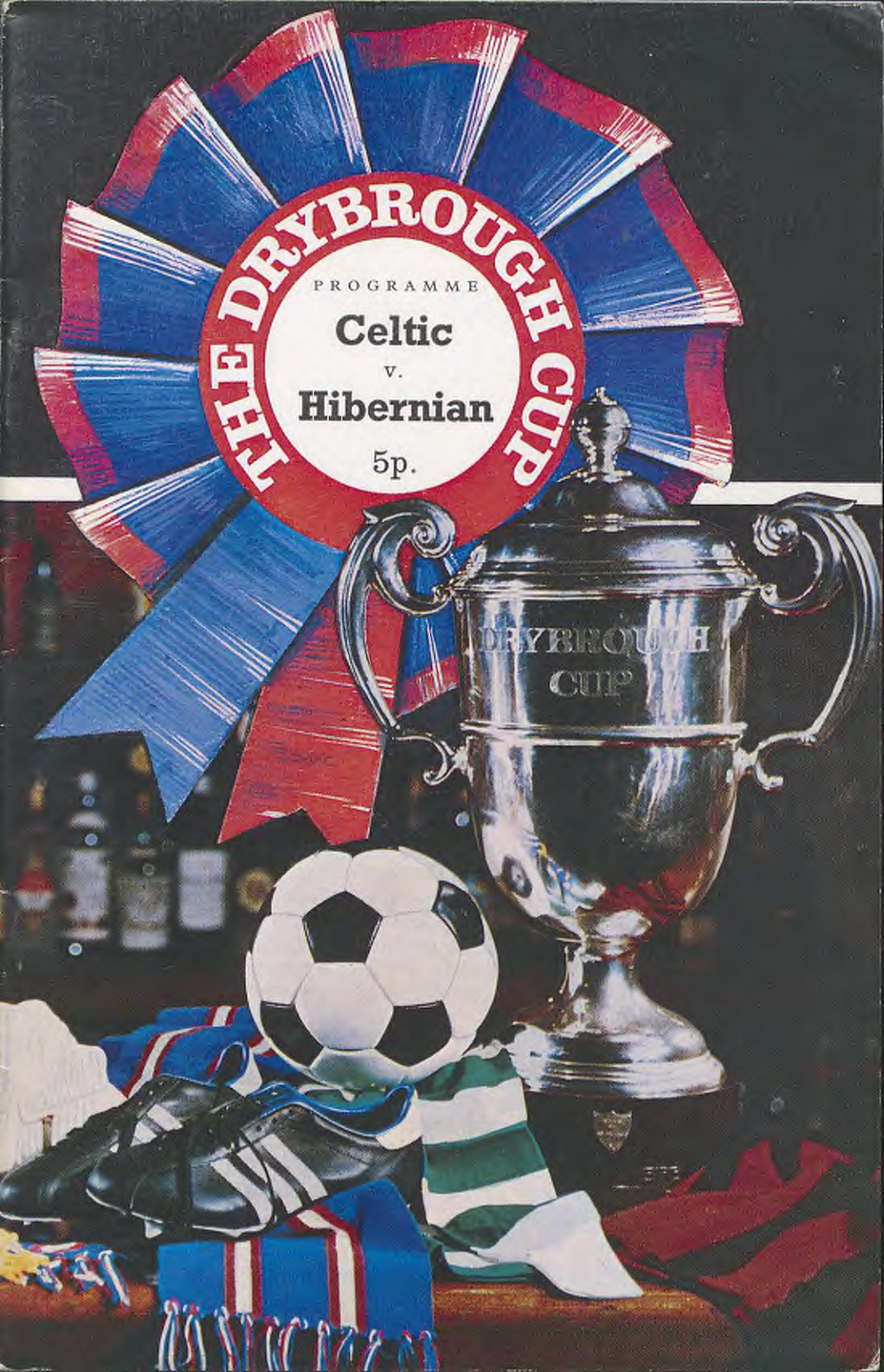
PROGRAMME

Celtic

v.

Hibernian

5p.





**MESSAGE FROM THE CHAIRMAN OF DRYBROUGH & CO. LTD. —
ROSS GIBBONS**

The 1971 Drybrough Cup tournament — the first ever sponsored event exclusively for Scottish clubs — was such a resounding success that it was difficult to envisage ever again reaching the same standards of excitement and interest. Nevertheless, here we are a year later with, if anything, all the ingredients for an even greater and more memorable event.

Where else other than in Scotland could so much soccer talent be gathered together in one competition? It is with the utmost pride that we at Drybroughs associate ourselves alongside the Scottish Football League with this tremendous conflict. We are honoured too that the League have chosen to experiment with the off-side law in the Drybrough Cup, an experiment directly in line with the aims of our tournament, to make soccer even more attractive and enjoyable. I wish all of you here today a great match and, what more can one say but, "may the best team win!"

Message from Mr J. R. Aitken

PRESIDENT, SCOTTISH FOOTBALL LEAGUE



Another season is almost with us and again the Drybrough Cup Competition supplies the aperitif. I trust the snappy nature of the tournament will prove an exciting and competitive pipe-opener to an eventful season.

The teams concerned qualified for places on their goal-scoring records, and it is to be hoped that this ability will be in ample evidence in the various games, and the fans rewarded by exhibitions of a high quality.

Throughout the series a variation on the offside rule will be tested and no doubt the several authorities who recommend the experiment will watch the outcome with interest.

Briefly, it is proposed to extend the penalty area lines to the touch lines and the present offside rule will only apply between the respective goal lines and penalty lines.

Finance and professional football are inseparable and every avenue which provides additional money must be explored and supported where its benefits would be in the best interests of the game.

The present tournament in its second year will again, I am sure, prove beneficial to the sponsors, the League clubs and the fans.

On behalf of the Management Committee I wish it every success.

The Changing Face of Scottish Soccer

by FRASER ELDER, Impact Press Syndication



By 4.40 p.m. this afternoon it can safely be said the 1972-73 season has been hanelled, and up and down the land followers of clubs large and small are ever hopeful "this could be our year!"

A new season invariably features changes, whether it be a new star player or simply a different colour of paint on the turnstile gates. All of this spells freshness and, after a break from the game, every fan is encouraged to anticipate the coming months because of innovations, costly or otherwise.

And in Scotland the wind of change is blowing as strong as in any other 'fitba-mad' country. New players are geared up with clubs, grounds have been spruced up, ideas men have worked out fund-raising schemes and everywhere there is a vibrancy backed up with a "We'll do well this season" theme.

What can we expect? For a start a number of clubs, notably Hearts and Hamilton Accies, hope to inject brand new images on the scene. In recent years clubs have bravely tried to brighten up with slick colour schemes on the park and, in the main, this has helped to brighten the terraces. Morton, Dundee United and Aberdeen are three sides who have brought a technicolour touch with luminous lemons, tangerine and pillar-box red outfits.

I hear that trio are to take things a stage further with extra touches soon. Hearts are about to model an outfit which, if nothing else, has caused considerable controversy.

Ronnie Simpson's Hamilton aim to match them with gear 'way-out' by old Douglas Park traditions. Dunfermline, too, are set to get into the act with an all-white ensemble . . . boots included!

Despite the fact certain sections of every club following will aver victories every week, cups on the sideboard and Championship flags should be the criterion instead of slick-and-smart also-rans, it should be remembered almost half the fans in the land would be standing knee-deep in mud in a field watching their favourites if success had to precede progress.

Let's ring the changes at every chance I say, and if the game takes on extra entertainment from fashions then no harm can be done. One never knows, a trend may emerge giving the referee and linesman a chance to get into the act.

ACTION '72



JIMMY O'ROURKE
(Hibernian)
in pensive mood



Celtic's devastating
striker

HARRY HOOD



COLIN STEIN
(Rangers)
shows his power
in a heading duel

Sponsored Football

By JOHN FAIRGRIEVE, of the "Daily Mail"



Sponsored football in Scotland achieved a memorable break-through today.

For the first time, it is staged at Hampden Park, one of the half-dozen most famous grounds in the world and, of course, the national home of our Scottish game.

And so the Drybrough Cup, in only the second year of its existence, enjoys a special status. Yet this is only as it should be.

Sponsorship in football is now an established fact. There is no point in half-measures. If it's worth having at all, let's have it in style.

I don't think any responsible person would now deny that sponsorship is indeed worthwhile. Frankly, there's far too much evidence in favour of it. Golf, cricket, horse-racing, swimming, tennis . . . these are only a few of the other sports to have benefited enormously from a tie-up with commercial firms. The wonder is that football stood aloof for so long.

Of course, many people have reservations—and I include myself among them. It is obviously essential that the game keeps its independence for a start. And it is absolutely vital that a careful watch is kept on the fixture-list: the danger of overcrowding is a very real one.

Happily, all the signs so far point to mutual co-operation between football on one side and the sponsors on the other.

From football's point of view, the advent of sponsorship was almost a revolutionary concept, and it was certainly an experimental process.

Who would have predicted that in the summer of 1972 we would be watching the final stage of a sponsored trophy at Hampden Park itself?

The experiment with the offside rule lends an extra intriguing—and somewhat controversial—factor to this afternoon's match. It was tried last year, of course, during the Watney Cup, won by Colchester United, and opinions as to its success were not altogether unanimous. That, incidentally, was the first time any such experiment has been staged in British sponsored football.

I suppose it is reasonable enough that the game's administrators should try something new—or comparatively new—in sponsored matches, but maybe both parties should beware of taking this theory too far.

In the end, however, there can be just one criterion of the success or otherwise of sponsored football, in the eyes of those who really matter; the paying public. And that is the quality of the spectacle.

Last season, at Pittodrie, Celtic and Aberdeen provided in this same cup final a contest which will not readily be forgotten by the thousands who watched. It was a match which graced the game of football.

And that's what it's all about. The precedent is set. Let's hope that today's occasion will be similarly remembered.

Celtic Pen Pictures

EVAN WILLIAMS (Goalkeeper) Now firmly established as Celtic's last line of defence, despite the arrival of Denis Connaghan from St Mirren. Had an excellent season as the side powered on to take the Championship and Scottish Cup. Signed in 1969 from Wolves.

DAVIE HAY (Full back/Wing half) One of the most versatile players in Scotland, Hay has proved to be one of Jock Stein's most important discoveries. Despite his ability to play anywhere, full back is considered his best position, and with the way-going of Jim Craig could well step back for an extended run.

DANNY McGRAIN (Full back) Originally a wing half, Danny has been cleverly converted to a full back, and with changes likely in this department in the side he could well move into contention.

JIM BROGAN (Full back/Wing half) Another conversion from mid-field, the no-nonsense Jim is a tower of strength in defence. Earned international recognition in this role.

BOBBY MURDOCH (Wing half) Last season he returned with atomic force to the side and is the man in charge of the Parkhead 'engine-room'. Tremendously strong in possession, it's now felt he is back to his very best. A big feature of his play is his ability to pull out goals with long-range efforts.

BILLY McNEILL (Centre half) Seems set to go on for ever and ever and like good wine he improves with age! Signed back in 1957, he is the club's longest-serving player. Skipper of the side, he looks poised to enjoy another great term. His first-class leadership and play last season earned him a recall to the international squad for the Home series in May.

GEORGE CONNELLY (Wing half) A superb reader of a game, George stamped his name over Celtic's European campaign last season. Partners McNeill to perfection in the middle and appears to be set for a long run in his present role. Recruited in 1966 from Tulliallan.

TOM CALLAGHAN (Wing half/Inside forward) Had a long, quiet

spell after his £35,000 transfer from Dunfermline in 1968. Now he is proving his worth in a big way. His powerful running is always inclined to send defences into panic and, while rarely among the goals, he certainly creates them.

JIMMY JOHNSTONE (Winger) One has no need to outline the ability of this brilliant winger. Over 11 years he has hit the headlines in various ways but shining through everything has been his superb talents. What more can be said other than he can win games singlehanded!

JOHN 'DIXIE' DEANS (Inside forward) A recent arrival at Parkhead, Dixie claimed his own share of the spotlight last season. Capped the year with a brilliant hat-trick in the 6-1 win over Hibs in the Scottish Cup Final. Exceptionally good in the air, his job is to chase goals and he does just that. Signed from Motherwell last season.

LOU MACARI (Inside forward) A veritable 'buzz-bomb', the diminutive Lou must now be one of the game's top personalities. One of the successes in the Scottish side which participated in the Brazil tourney. Arrived at Parkhead in 1966 and he must certainly be ready to have his best ever season with the club.

KENNY DALGLISH (Inside forward) After splendid grooming, Kenny has broken through in the true Celtic tradition. Now firmly established in the premier squad, he has proved himself to be a deadly finisher. In common with most of his mates, he revels in a variety of roles.

BOBBY LENNOX (Inside forward/Winger) Always able to produce the goods when in the side and his pace and finishing are his strong points. Has been with the club for 11 years and his contribution to the Parkhead cause is rated as highly as ever.

HARRY HOOD (Inside forward) A £40,000 buy from Clyde three years ago, Harry has proved to be the goal specialist. An adept player on the ball, he always prefers the direct approach, and as a finisher he is second to none.



THE DRYBROUGH CUP FINAL



Hampden Park

Saturday 5th August 1972

Celtic

E. WILLIAMS
D. HAY
D. McGRAIN
J. BROGAN
R. MURDOCH
W. McNEILL
G. CONNELLY
T. CALLAGHAN
J. JOHNSTONE
J. DEANS
L. MACARI
K. DALGLISH
R. LENNOX
H. HOOD

Hibernian

J. HERRIOT
J. BROWNLIE
W. McEWAN
J. BLACKLEY
J. BLACK
P. STANTON
E. SCHAEGLER
A. CROPLEY
A. EDWARDS
J. HAMILTON
J. O'ROURKE
A. GORDON
J. HAZEL
A. DUNCAN
R. ROBERTSON

Referee

W. J. MULLAN

(Dalkeith)

Linesman

G. S. BROWN

(Coatbridge)

Linesman

W. H. QUINN

(Stewarton)

In the event of the score being a draw after 90 minutes, an extra half hour will be played. If still a draw after extra time, penalty kicks will decide the winner.

Hibernian Pen Pictures

JIM HERRIOT (Goalkeeper) Returned to Scotland last season after a spell in South Africa to make a considerable impression in the reshaped Hibs side. Herriot has had international experience and was a regular during Scotland's last bid for a World Cup place.

JOHN BROWNLIE (Full back) Rated to be one of Tommy Docherty's top discoveries for Scotland and at 20 years of age must have a brilliant future ahead. Made his international debut in Russia in Bobby Brown's squad and later became an automatic choice.

BILLY McEWAN (Full back) Another Easter Road youngster who has moved into First Division football with impact. Formerly a ground staff boy, he has been used in a variety of roles with success. Recruited from the junior club Pumpherstoun.

JOHN BLACKLEY (Wing half) An unyielding defender who has also moved into the international limelight. Captained the Under-23 side over a year ago and in the past season proved to be one of the strong men in the Hibs line-up. Came to Easter Road in 1965 from the ace juvenile club Gairdoch.

JIM BLACK (Centre half) One of the club's big money buys of recent times. Made his name at Airdrie and was signed for a £30,000 fee. A regular in the side and blends perfectly alongside Blackley and Stanton.

PAT STANTON (Wing half) One of the country's outstanding defence-men. Skipper of the side, Stanton has picked up over 20 representative honours and looks set for many more. Capable of turning out in any role and is perhaps most effective pushing up with his attack.

ERIC SCHAEGLER (Full back) Bought from Stirling Albion for £10,000 during the Willie McFarlane era at Easter Road, this player truly emerged last season. Fast on the overlap, he fits perfectly into the set-up.

ALEX CROPLEY (Wing half/Winger) So often in the headlines before an injury ruled him out for

most of last term. Another man in Tommy Docherty's eye, he is also high on the list of a number of English clubs.

ALEX EDWARDS (Winger) Signed from Dunfermline for the bargain fee of £14,000, this fiery character is capable of winning games on his own. Known as 'Micky', he packs quite a shot around goal and can also operate most effectively as a midfield man.

JOHN HAMILTON (Midfield) A hard-working player who revels in being right in the middle of the action. Originally a winger, he was converted some time ago and while he has not claimed a regular place, is a handy fellow to have standing by.

JIMMY O'ROURKE (Inside forward) One of the longest serving players at Easter Road yet is still in his twenties! The penalty ace in the side, he was among the goals last term and in common with most of his mates is adaptable. Generally regarded as a striker these days.

ALAN GORDON (Centre forward) A cultured player with a deceptively lazy style, but without question is one of the finest headers of the ball in the game today. A £12,000 buy from Dundee United, Gordon has proved to be one of Eddie Turnbull's smartest purchases. An MA at Edinburgh University, Gordon is now completing training to be an accountant.

JOHN HAZEL (Midfield) Another young man who occasionally comes into the side to underline the wealth of talent available. Appeared in the Cup Final side in an attacking role.

ARTHUR DUNCAN (Winger) Joined Hibs from Partick Thistle for £35,000. One of the fastest wingers around and in top form is a real headache for defences. A qualified chiropodist.

BERTIE AULD (Inside forward) Known for the tremendous contribution he gave Celtic in the late '60s. Now in the veteran category, his experience is still invaluable and he was used as substitute in the Cup Final.

What the Players have to say

The pre-season battle for full fitness is over. Football is back with a bang and in the coming weeks the big chase for success and glory goals and points will be under way with a vengeance.

But before the 'bread and butter', the Drybrough Cup has to be won, and this year this sponsored competition has been bigger and better than ever.

How do the players sum up football backed by big business? Does an all-action start to the season appeal to them?

We gathered together a number of the men who have been involved this week and quizzed them on these points. Here they give their own viewpoints.

TOMMY McLEAN (Rangers)

"The game must get an extra-special edge if there is a cup to be won. Up until now I have never taken part in sponsored football but I feel this is the best possible start to a season. Players would much rather play in a competition of this kind at home as against travelling long distances to take part in friendly games."

HARRY HOOD (Celtic)

"The Cup provides the fans with what they really want at this time of year. It comes up with a quick result in contrast to the long slog in other cup tournaments. In addition it gives clubs a proper build-up for the hard games ahead and certainly gives us, the players, a chance to attain full fitness. It can be argued the game is being bogged down with competitions but let's face it, clubs would carry on anyway to get a string of games fixed before the League Cup."

DAVY WILSON (Dumbarton)

"Sponsorship is great for the game and it gives the smaller clubs a real boost. The tournament comes at just the right time as people have been away from football for some time and they have a fresh appetite. As far as we at Dumbarton are concerned, the competition gives us a chance to get the feel of First Division football at a high level . . . and that can't be bad!"

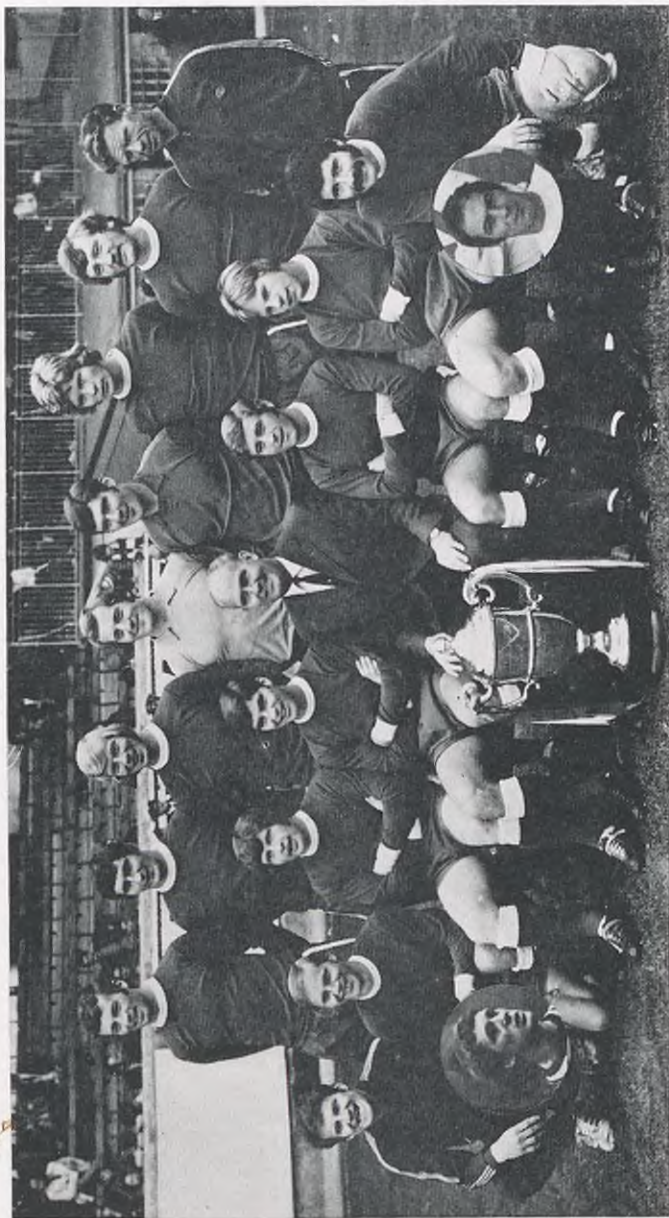
BOBBY CLARK (Aberdeen)

"The game can only benefit if money is put into it and used in a proper manner. At no time do we treat the tournament as a pre-season warm-up . . . it is the first real competition of the season and in time I'm sure it will be accepted as part of the programme for every year. The competition is a good idea in every way and with the top scoring sides from the two Leagues involved, the injection of less fancied sides always appeals. As the Watney Cup in England proved, the smaller clubs can come out on top."

ALEC STUART (Montrose)

"This kind of set-up is the lifeblood of the game and I feel more ideas of this kind must come along. We would all like to think the experiment has been successful and that the promoters will be willing to continue in the future."

ABERDEEN F. C.—1971 DRYBROUGH CUP WINNERS



Back row (left to right)—Tommy McMillan, Jim Hermiston, Henning Boel, Andy Geoghegan, Bobby Clark, Willie Young, Dave Robb, Teddy Scott (Trainer). Front row—Ron Coultis (Physiotherapist), George Buchan, Joe Harper, Martin Buchan, Jimmy Bonthrome (Manager), Alex Willoughby, Arthur Graham, Steve Murray. Inset—Barrie Mitchell and Drew Jarvie.