

**Scottish
Premier
League**

CELTIC

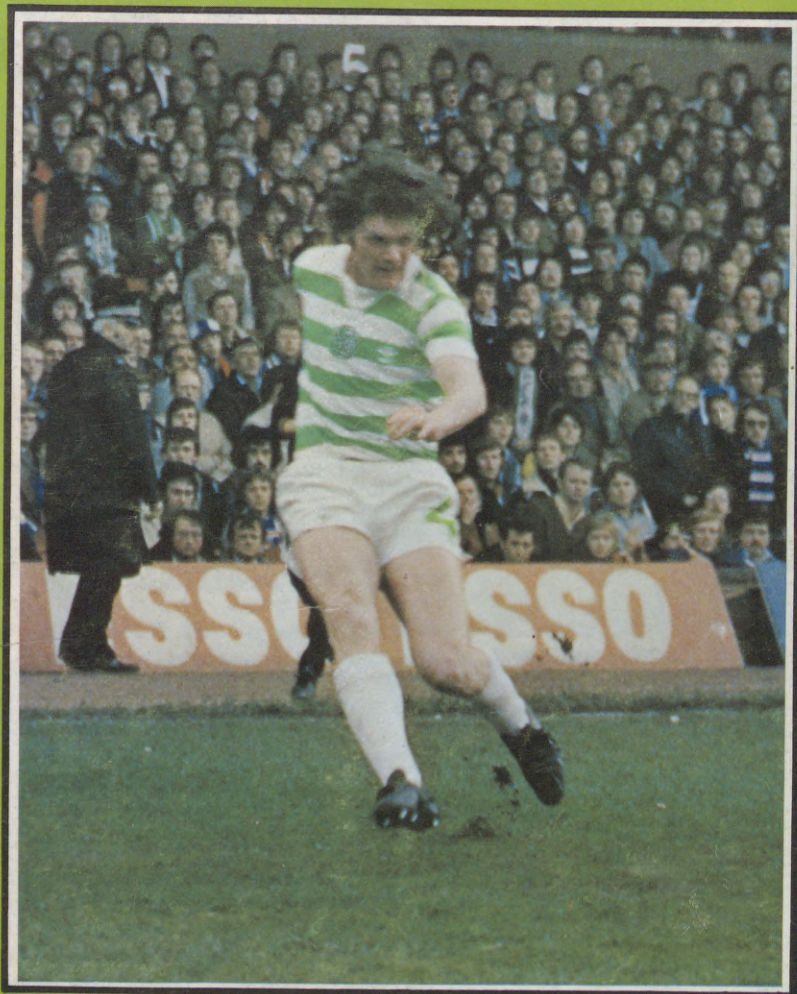
versus

MORTON

**Celtic
Park**

**Saturday
August 11
1979**

**Kick-off
3.00 p.m.**



15p

PROGRAMME



The big league team

Suppliers of Volkswagen and Audi cars to management, staff and players of Celtic Football Club.



**DALMARNOCK ROAD,
TEL 041-647-0511.**

Open all day Sunday - Only 2 minutes from Parkhead.

We're off on the title trail again

TODAY we're off . . . truly and officially on the Scottish football season of 1979-80.

All the training and playing activity up to now has been geared towards the Premier League tests plus the Scottish League Cup, the Scottish Cup AND our participation in the European Cup.

Morton's the team that represents challenge today. We know only too well that they gave a good account of themselves last season, their first in the Premier Division.

VICTORY

They have a number of first-rate players and they work hard at their game under the direction of manager Benny Rooney and his assistant Mike Jackson. Both were associated with Celtic, but I know that nothing would give them greater pleasure than to open the season with a victory against their old club.

We'll have to strike our best form to lift both points. We anticipate that the challenge to our Premier title will be strong every week, of course, but it is important that we get off on the winning trail.

I've been satisfied with our build up to the long campaign. The match against the China tourists while not too demanding was a worthwhile exercise and scoring six goals is a satisfying experience for players at any time.

So we're ready for action. I hope the fans will enjoy this season. They had a share in the championship success last time and I'm certain that their support will be there in forthcoming vital matches as it was in 1973-79.

BILLY McNEILL

CELTIC



FOUNDED 1888

Directors:

Desmond White, C.A. (Chairman),
Thomas L. Devlin, James M. Farrell,
M.A., LL.B., Kevin Kelly.

Manager:

Billy McNeill.

Address:

Celtic Park, 95 Kerrydale Street,
Glasgow G40 3RE.

HONOURS:

League Champions (31 times)

1893, 1894, 1896, 1898, 1905,
1906, 1907, 1908, 1909, 1910, 1914,
1915, 1916, 1917, 1919, 1922, 1926,
1936, 1938, 1954, 1966, 1967, 1968,
1969, 1970, 1971, 1972, 1973, 1974,
1977, 1979.

Cup Winners (25 times)

1892, 1899, 1900, 1904, 1907,
1908, 1911, 1912, 1914, 1923, 1925,
1927, 1931, 1933, 1937, 1951, 1954,
1965, 1967, 1969, 1971, 1972, 1975,
1977.

League Cup Winners (8 times)

1957, 1958, 1966, 1967, 1968,
1969, 1970, 1975.

Empire Exhibition Cup 1938.

Coronation Cup 1953.

European Cup 1967.

