

CHAMPIONS WORLD SERIES 2004

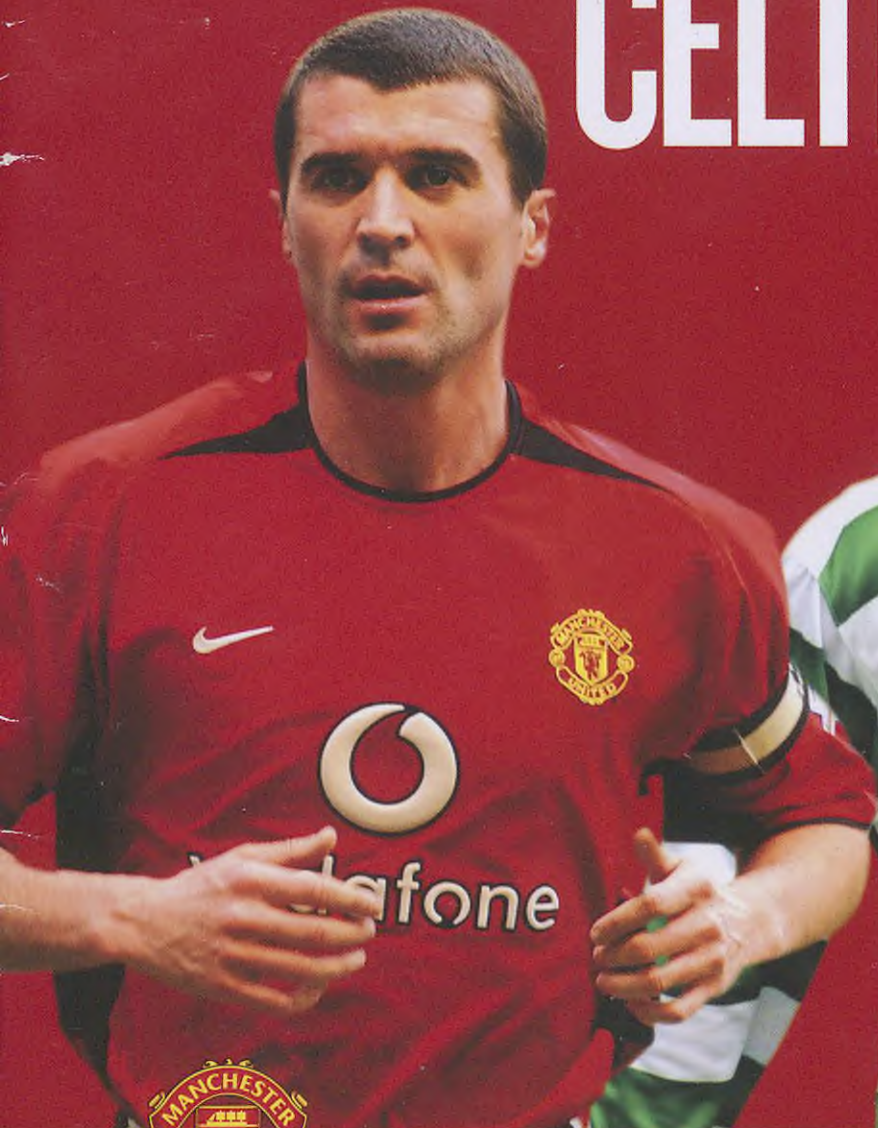
07/28/2004 8pm Lincoln Financial Field, Philadelphia, PA

\$10

MANCHESTER UNITED

VERSUS

CELTIC



OFFICIAL SOUVENIR PROGRAM

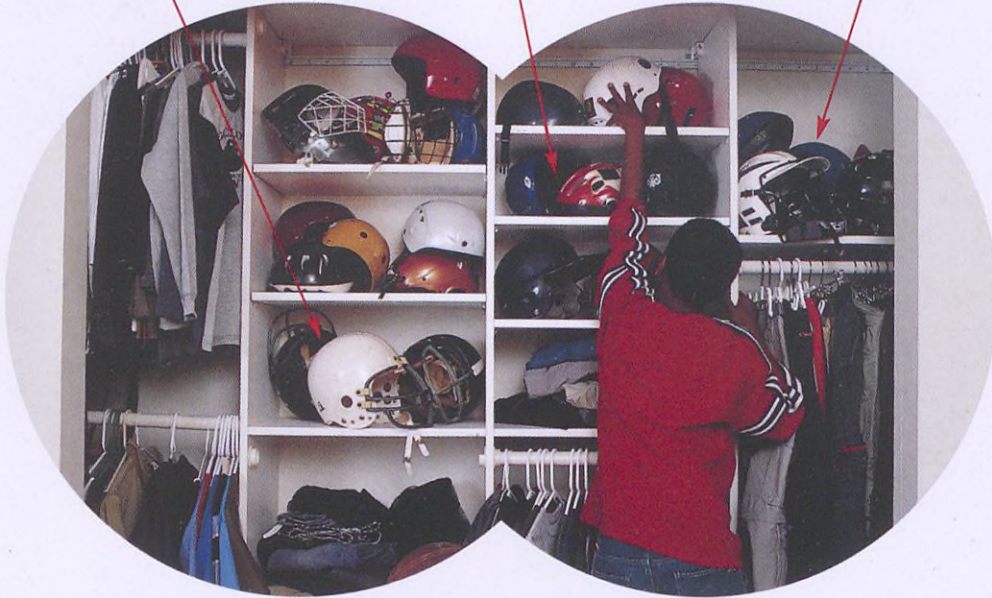


CHAMPIONSWORLD
S E R I E S

skateboard helmet: \$65

football helmet: \$42

bike helmet: \$32



the day he takes up the piano: priceless

there are some things money can't buy. for everything else there's MasterCard.®



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Welcome



Hello and welcome to the 2004 ChampionsWorld Series.

We are pleased to have you join us for what promises to be another remarkable summer of soccer featuring many of the game's most entertaining stars and its most famous clubs. This year's lineup brings Manchester United, Chelsea, Celtic, AC Milan, AS Roma, Liverpool, FC Porto, Galatasaray and Bayern Munich to the United States for a unique 11-game series to be played across North America over the course of 11 days.

This year we are extremely pleased to be able to bring the excitement of international football to some new fans and new cities, with our games at Heinz Field in Pittsburgh, Rentschler Field in Hartford and in Toronto at SkyDome.

Once again we are privileged to have been able to assemble the greatest collection of soccer talent this side of the World Cup. Combined, a total of 55 players will have competed in the 2004 European Championship in Portugal before rejoining their teams for the ChampionsWorld Series.

I'd like to offer special thanks to the many thousands of fans who have traveled great distances to attend the matches. Not only the huge number of supporters from England, Germany, Italy, Scotland, Turkey, and Portugal who have made the journey to watch their favorite teams, but also the incredible number of American fans who have come to the games by every means possible to help bring the energy, atmosphere and excitement these great teams deserve.

Our goal at ChampionsWorld is to bring the very best teams in the soccer world to North America to showcase their incredible technical ability, passion and skill against other quality teams to create exciting games in stadia with unforgettable atmosphere. While this year's matches have begun, we are already hard at work to make sure that we will continue to meet and exceed our goals next summer and beyond.

Before the final kick of this year's ChampionsWorld Series, the games will have been seen on worldwide television broadcasts, and witnessed live by fans from every state in the United States and dozens of countries. We're honored that you chose to spend a part of your summer with us, and we look forward to seeing you again soon.

Best wishes,

Charlie Stillitano
CEO, ChampionsWorld LLC



ChampionsWorld Series US Tour Program 2004

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