

**CELTIC**

(SCOTTISH LEAGUE RUNNERS-UP)

**DERRY CITY**

(CHAMPIONS OF IRELAND)

**NEWCASTLE**

(ENGLISH LEAGUE RUNNERS-UP)

**PSV EINDHOVEN**

(CHAMPIONS OF HOLLAND)

15-16 JULY 1997  
LANSDOWNE ROAD STADIUM  
DUBLIN



**PART 2**  
**€2.50**



**THE HOME  
OF THE WORLD'S  
BIGGEST PINT**





# WELCOME FROM ... THE FOOTBALL ASSOCIATION OF IRELAND

## *Ladies & Gentlemen*

We welcome you here tonight for this innovative and exciting tournament which is a very welcome addition to our football calendar.

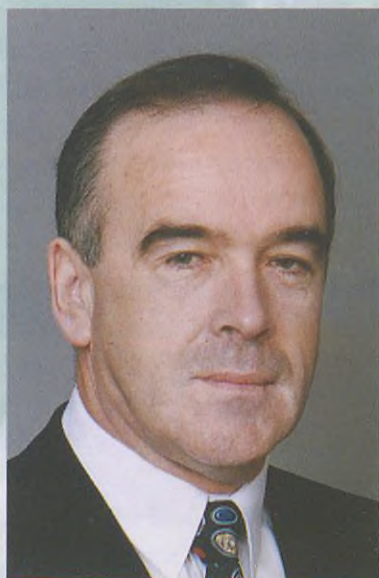
The presence of so many household names on the field should ensure a feast of entertainment and, hopefully, plenty of goalmouth action. A particularly pleasing aspect of this occasion is the participation of the F.A.I. National League Champions, Derry City.

This is a unique opportunity for our National League representatives to compete with some of the best players in Europe and show their mettle. We wish them well.

A very important factor in this venture is that the proceeds which accrue to the F.A.I. will be allocated directly to the F.A.I. Coaching & Development Fund. Therefore, in a very direct way your attendance here tonight is helping the development of Irish football.

Our partners, Matchmaster, are hugely experienced in the organising of similar tournaments in the U.K. and Europe and we believe that tonight's occasion in Dublin will be one of their finest productions.

Thank you for coming along, enjoy the games and may the best team win.



**PAT QUIGLEY**  
*President,*  
Football Association of Ireland



**BERNARD J. O'BYRNE**  
*Chief Executive/General Secretary,*  
Football Association of Ireland



# WORK OUT FOR YOURSELF WHAT YOU CAN AFFORD TO SAVE.

It may only be a fiver or a tenner but there is something left at the end of your week or month, isn't there?

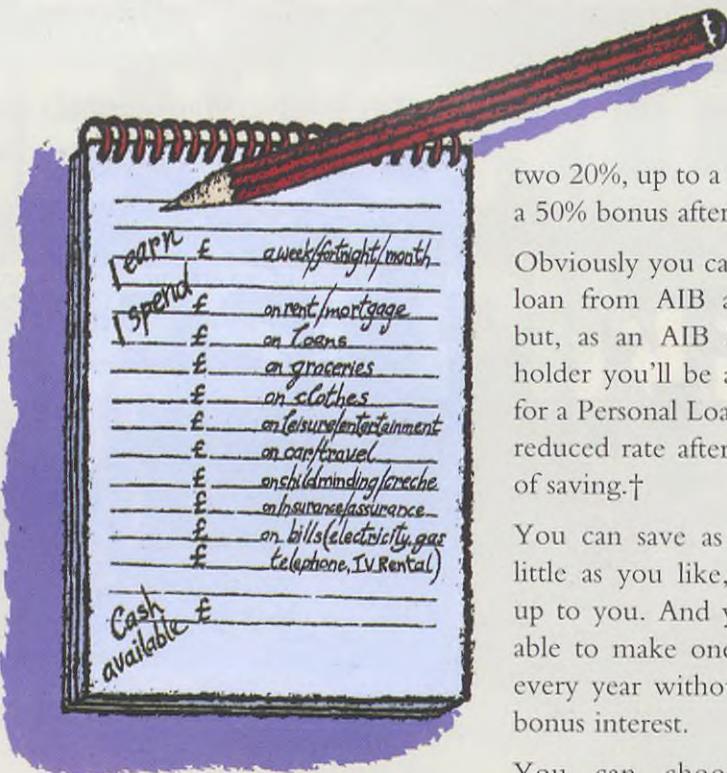
And you know that you should be saving it. And we know that it's hard to get around to it. So here are plans to make it easier for you.

## AIB SAVINGS PLANS.

Do a quick tot now and work out how much you can afford to save. Then make a conscious effort to call to an AIB branch before your next payday or if it's handier for you, telephone the number below and organise to have your payments set up to coincide with when you get paid.

Then forget about it for a couple of months. After a while, you won't even notice it going out of your pay.

Of course you'll want to see the benefits of those payments,



and having chosen one of our new Savings Plans, you will.

With an AIB Saving Plan your savings earn an attractive 3%\* per annum and even your interest earns interest. We call it bonus interest.

After the first year of saving, you'll get a 10% bonus on the amount of interest which you earned in that year, in year

two 20%, up to a maximum of a 50% bonus after 5 years.

Obviously you can apply for a loan from AIB at any stage, but, as an AIB Savings Plan holder you'll be able to apply for a Personal Loan at a special reduced rate after only 1 year of saving.†

You can save as much or as little as you like, it's entirely up to you. And you'll still be able to make one withdrawal every year without losing the bonus interest.

You can choose between a **Personal Savings Plan** or a **Special Savings Plan**.

The Special Savings Plan is a Special Savings Account (SSA) where DIRT is deducted at a reduced rate of only 15% from the interest you earn.

We think they are good plans for your savings. And having worked out the figures yourself - we're certain you'll agree.

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# MATCH MASTER

## PROMOTIONS LTD

**S**ome of the best-known names in international football are in Dublin today and tomorrow to compete in the Irish International Club Soccer Tournament — a unique soccer spectacle in Ireland.

And one of the world's most expensive players, £15 million Alan Shearer, leads a host of world stars to an event which will bring a feast of top class club football to the city for the very first time.

We are delighted to welcome Newcastle United, Glasgow Celtic, Dutch champions PSV Eindhoven and Irish National League champions Derry City to Lansdowne Road for this inaugural event.

The 1997 Irish International Club Soccer Tournament is the first of three such scheduled summertime events destined for the capital under a deal which has been brokered by the Football Association of Ireland with sports event promoters MatchMaster Promotions Ltd.

The MatchMaster team have been involved for the past eight years in the hugely successful Makita and Umbro International football tournaments in the U.K. Top sides including Manchester United, Liverpool, Arsenal, Ajax, Inter Milan, Bayern Munich, Sampdoria and A.C. Milan have all competed in past events and a number of them will be a feature of the Irish International Club Soccer Tournaments in the years ahead.

The first Irish tournament takes place just weeks before the start of the 1997/'98 domestic football seasons across Europe, and will present a unique opportunity for the participating teams to fine tune their preparations for the campaigns ahead.

It will present the Irish football supporter with the chance to see some of Europe's finest club teams in competition, too, and will also provide an unbeatable value-for-money live spectacle — as the Lansdowne Road crowds are to be

treated to not one, but TWO matches on each action-packed evening. The Tournament is played on a semi-finals and final basis, with two 'semis' followed by a third-place play-off and final.

The tournament also provides the competing clubs with the chance to unveil any new pre-season star signings, and for Newcastle United's Kenny Dalglish it will be the opportunity to present his English Premiership challengers on the eve of his first full season at the helm at St. James' Park. And what a mouth-watering prospect for the Irish fans to see Alan Shearer, Les Ferdinand and Faustino Asprilla.

Celtic, 35 times Scottish League champions who are traditional favourites with the Irish soccer fans are certain to be welcome visitors to Dublin, while PSV Eindhoven, 13 times Dutch League champions, bring their selection of international stars, including Brazilian teenager Marcelo, who is already being touted across Europe as 'a new Ronaldo'.

The tournament offers National League champions, Derry City, the opportunity to compete on home soil against some of Europe's finest. And it will also provide the domestic league title holders with invaluable match preparation for their European preliminary round matches.

MatchMaster have taken particular care to make this a family event and have lined up Packie Bonner for a penalty shoot-out, a Samba band and the famous Dutch soccer swing band Tele-Toeters to entertain the crowds.

I hope you all enjoy the two days and help us to make this one of the finest annual pre-season tournaments in Europe.



**ROGER BROOMHALL**  
MatchMaster Promotions Limited





# PAUL CURRAN