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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name 'Celtic' came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

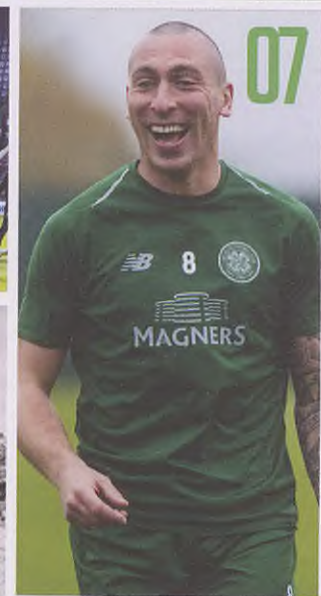
Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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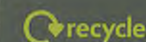


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Manager's Notes...

BRENDAN RODGERS



'We're enjoying a good run of form and getting back to playing the type of football that we have become synonymous with over the past couple of years'



GOOD afternoon and welcome to Celtic Park for today's Premiership game against Hearts. It's a match we're all looking forward to, and for the second time in a week, we're going to be playing in a packed stadium.

Last weekend's League Cup semi-final at Murrayfield generated a great atmosphere in a very impressive stadium, with both sets of supporters playing their part in making it a memorable occasion.

For us, we were delighted with our display, particularly in the second-half, and also the result, which means we have a cup final to look forward to next month.

This afternoon, of course, the prize on offer for both sides is three league points, and we're determined to do everything we can to ensure that we take them all.

We're enjoying a good run of form

and getting back to playing the type of football that we have become synonymous with over the past couple of years.

We have now scored 18 goals in our last four domestic games, and our intention is to add to that tally today, while also remaining resolute defensively.

Craig's team come to Celtic Park as league leaders and that is a reflection of their impressive start to the season, which included a win over ourselves at Tynecastle back in August.

They will also be determined to make amends for last weekend's result and, as always, will be very difficult opponents.

Both sides are also having to deal with injuries to their squads, something which inevitably happens throughout the season, and the challenge is for the players who

come into the team to make a valuable contribution.

I'm delighted that this has been the case with the players who have stepped up into our side, including Wednesday night's victory over Dundee at Dens Park.

It's good to be back home, however, and we're looking forward to playing in front of another sell-out crowd. We want to keep our good form going with another strong performance this afternoon and, with your incredible support, we're aiming to enjoy another great day at Paradise.

Brendan Rodgers
Without Fear

new balance

AUDAZO

#RUNTHEGAME





A word with our captain...

SCOTT BROWN



Hearts are top of the league on merit, and it's up to us to try and dislodge them

THE lads have been playing well in recent weeks and we'll be aiming to continue that this afternoon against Hearts.

It's a top-of-the-table clash, and our target is to further reduce the deficit between ourselves and Hearts.

Both sides were in action during the week, and we enjoyed a great 5-0 win over Dundee at Dens Park on Wednesday night. It maintained our good run and, as well as scoring five goals, we also kept another clean sheet, which is always very pleasing.

Last weekend's League Cup semi-final against Hearts was also a great win for us, and we'll look forward to the final against Aberdeen

when it comes at the start of December. I thought the lads were exceptional in the second-half of that game, and the 3-0 win was no more than we deserved. And the atmosphere at Murrayfield also added to the occasion.

Now we're back at Celtic Park and I'm sure, as always, it will be another great atmosphere today. Hearts will come here looking for revenge after their defeat last Sunday, and we know how difficult they can be as opponents, given they beat us in the league earlier in the season.

They've had a great start to the campaign, and are top of the league on merit, and it's up to us to try and

dislodge them. A win this afternoon would certainly help in that regard.

I would obviously love to be out there on the pitch playing my part, but even if I have to cheer the team on from the stands, I'm confident that the lads will continue to produce the form of recent weeks and we will be celebrating come the end of the 90 minutes. Enjoy the game.

CELTIC FOOTBALL CLUB 1888

SIDE-BY-SIDE...

**WITH THE
BHOYS
IN GREEN**



**THINK 100% IRISH
LOOK ON THE SUNNY SIDE**


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for the facts

Liam Miller Tribute Match Raised €1.5m

THE Liam Miller Tribute Match, when a Celtic/Republic of Ireland XI played a Manchester United XI in front of a full house at Páirc Uí Chaoimh on September 25, and the dinner the previous night raised an astounding €1.5m.

Celtic sent an official party to the tribute match and dinner, including Club Ambassador, Tom Boyd, first-team coach, John Kennedy, former captain, Stephen McManus, Shaun Maloney, Danny McGrain, Jim Goodwin, Willie McStay and Tosh McKinlay.

The organisers would like to sincerely thank all who supported the event and made it such a memorable occasion.

Sincere thanks also to all of Liam Miller's former teammates from the Republic of Ireland, Manchester United, Celtic and Cork City teams who paid such a wonderful tribute to Liam on the field of play.

Very special thanks go to the managers of the two sides on the day, Martin O'Neill, who led the Republic of Ireland/Celtic squad, and Roy Keane, who was also a member of the organising committee, and performed the role of player/manager of the Manchester United squad.

Special thanks also go to Celtic captain Scott Brown's testimonial committee who made a significant donation to the fund.



The funds will be distributed as follows:

- €1m has been put into a Trust for Liam Miller's family for the purpose of providing for their long-term financial security.
- €250k will be donated to Marymount Hospice, Cork, where Liam received end of life care
- €100k will be donated to The Jack O'Driscoll Fund
- €35k will be donated to Mercy University Hospital Foundation
- €35k will be donated to the Oesophageal Cancer Fund
- €20k each will be donated to Enable Ireland, Cork Simon Community, Cork Penny Dinners and Down Syndrome Cork

Liam's wife, Clare said on behalf of the family: "We feel truly blessed and grateful. We would like to thank everyone involved from the bottom of our hearts.

"The love and support you have shown will always be remembered and treasured by us."

Young Hoops had a Hoopy Hallowe'en at Celtic Park

YOUNG Hoops Club members had a spooktacular time at our Young Hoops Hallowe'en Party last weekend at Celtic Park.

It was a day filled with wicked Hallowe'en fun and games for hundreds of our Young Hoops Club members, with a Hallowe'en disco, soft play area and inflatable ball pits to keep the kids entertained!

There was also a special visit from Hoopy the Huddle Hound, as special prizes were awarded to the best dressed Young Hoops Club members who wowed us with their weird and wonderful Hallowe'en costumes.

As if all of that wasn't enough – the European Cup was also on display for Young Hoops Club members to take photos with – creating more magical memories for everyone involved.



There's still plenty of time to sign up and become a member of our Young Hoops Club! And it could make the perfect gift for any young Hoops fan to help them celebrate Christmas the Celtic Way! Membership packs for the 2018/19 season are still available for young boys and girls aged up to 14-years-old (priced £16-£20).

There are a great range of discounts

and benefits on offer with a Young Hoops Club membership, including giving young members the chance to be chosen as a ball boy or girl* for a match at Celtic Park.

Memberships can be purchased online at celticfc.net/store, or in any official Celtic store.

**The chance to be chosen as a ball boy or girl is open to Young Hoops Club members aged 4 – 14 years old.*