



Celtic

v Greenock Morton • William Hill Scottish Cup • Saturday, March 3, 2018 • Celtic Park • KO: 12.30pm • £3.50

Kristoffer



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PROGRAMME

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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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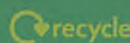
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BRENDAN RODGERS



We are determined to do everything we can to ensure progress to the next round



GOOD afternoon and welcome to Celtic Park for our Scottish Cup tie against Morton. That welcome is also extended to Jim and his coaching team, the players and supporters of Morton, and it's a game that they, like us, are looking forward to.

This is a famous competition and, of course, it's one that we have great memories of from last season. That is something which we would like to replicate this time around, but the chance to do so is still some way off.

Our focus is solely on this afternoon's quarter-final tie and the challenge that Morton will present to us. In the cup, all you can hope for is a home draw in each round and we're delighted that this is the case for today.

However, we do not underestimate our opponents or the threat they pose to our cup ambitions. Jim's side have

proved their quality in previous rounds, both home and away, while they're also in a play-off position in the Championship, so they come to Celtic Park full of confidence.

You only have to look at the recent history of games between the two clubs to know that, while we won the most recent Scottish Cup meeting a couple of years ago, Morton enjoyed a League Cup win here back in 2013.

It means that we will be fully focused on the task ahead and go into the game determined to do everything we can to ensure we progress to the next round of the competition.

Our preparations this week have, of course, been affected by the severe weather which has hit Scotland over the past few days, and our Premiership game against Dundee was postponed which, while disappointing for us, was obviously the correct decision by the SPFL.

We're looking forward to getting back to action this afternoon and we hope it will be a successful 90 minutes for us.

I know that our fans travel from near and far to support the team and I would like to thank all of you for your efforts, not only in coming to Celtic Park for today's game, but throughout the season, both home and away.

Come the end of this afternoon's Scottish Cup tie, I hope we'll all have enjoyed a good performance and will be celebrating a positive result.

Brendan Rodgers
Without Fear

FURON
flare



UNMISSABLE

new balance
new balance
new balance

ALWAYS
FIBERGLASS



A word with our captain...

SCOTT BROWN

The key to our success is always taking one game at a time so we're only focused on Morton's challenge to our Scottish Cup ambitions



WE'RE all looking forward this afternoon's Scottish Cup tie against Morton, especially since our match against Dundee was called off due to the bad weather during the week.

The lads were all frustrated because we were keen to play the game, especially after last weekend's great result at Pittodrie against Aberdeen. That was a great victory and we were preparing for Wednesday's game full of confidence.

That confidence will still be there when we take to the field this afternoon for our game against Morton. This is a very important game for us and one that we're determined to try and do everything we can to win.

Last season we enjoyed tremendous success in the Scottish Cup, with the victory at Hampden giving us the treble, and we would clearly like to repeat that success this time around.

At this club, we go into every competition with the aim of winning it, and this season we've managed to achieve success in the League Cup and are top of the Premiership.

Now, our attention is on the Scottish Cup and our sole focus is on Morton. One of the key factors in our success here has been that we always take it one game at a time, never looking further than our next opponents.

So, there are no thoughts within our squad of what might lie ahead. We

know that we face a tough Morton side who have been having a good season in the Championship, and Jim Duffy will have his team very well-organised and determined to make it very difficult for us.

However, we are determined to do everything we can to ensure that we progress to the next round of the competition, and with your support, I hope that we can do just that. Enjoy the game.

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- NOW AVAILABLE NATIONWIDE -





Join The Wander Bhoys' Kilimanjaro Climb for Celtic FC Foundation



LIFELONG Celtic supporter Frank Gilhoolley has previously cycled across Western Australia and hiked the West Highland Way, but now he plans to take on the challenge of a lifetime.

He will lead an adventurous group of supporters on a trek up Mount Kilimanjaro and he has nominated Celtic FC Foundation as beneficiary of the funds raised.

Scottish actor Frank, who is currently starring in *River City* and is also known for his roles in *Still Game* and *Outlander*, will head up the Celtic contingent known as 'The Wander Bhoys', in embarking on an 11-day journey, in the spring of 2019.

Kilimanjaro, situated in North East Tanzania, is the highest walkable mountain in the world and offers a truly unique challenge. The cost of the trip will be £2,750 per person and each volunteer will also be tasked

with raising a minimum of £1,000, as a charitable contribution to Celtic FC Foundation.

Participants must be aged 18 or over on the day of departure. The package includes:

- Return flights from central Scotland and transfers when in Africa
- Hotel accommodation and food
- Mountain guides
- Doctors
- Insurance
- A celebratory party after completion of the trek

The cost of the trip can be covered by each individual or alternatively, 'The Wander Bhoys' would encourage businesses and supporters' clubs to consider sponsoring representatives to take part.

Speaking of the Kilimanjaro Challenge, Frank said: "Having supported Celtic all my life, I've been inspired so often not only by the Celtic

greats down the years, but also by the masses of Celtic fans I've met all over the planet. I feel so blessed by my experiences in life, and to be part of the great Celtic Family.

"I wanted to do something that combined the famous kindness of the Celtic support, with a life-changing challenge. Climbing the highest mountain in Africa, Mount Kilimanjaro is the perfect adventure to meet this goal and also raise essential funds for Celtic FC Foundation, who will make sure it goes to where it is needed most.

"I'd love as many of the Celtic Family to join me as possible and together we will proudly stand atop Mount Kilimanjaro, having hopefully raised a significant amount for the Foundation."

To register your interest in 'The Wander Bhoys - Kilimanjaro Challenge' please email thewanderbhoys@mail.com