

Celtic v St Mirren



SCOTTISH PREMIERSHIP • 30/10/2019 • CELTIC PARK • KO 7:45PM



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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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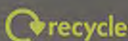
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'Jim has his team very well-organised, and when you look at their results, it shows they are a very difficult team to score against'



GOOD evening and welcome to Celtic Park for tonight's Premiership match against St Mirren.

The games are coming thick and fast, with this being our third fixture in less than a week, but we have prepared well over the past couple of days and will be ready for the challenges ahead.

Last week saw another memorable European night here at Celtic Park, as we took on and beat a very strong Lazio side.

The atmosphere in the stadium was incredible, and the players produced a performance full of character, determination and no shortage of quality to take all three points against a top side.

The fact that we had to come from behind to do so speaks volumes for

this group of players, and I know it was a night that everyone connected with the club enjoyed.

We followed that up with the toughest of domestic tests – an away game against Aberdeen on Sunday.

Pittodrie is always a difficult place to go to, especially when we had so little time to prepare, yet, again, the players responded magnificently to win 4-0.

Our performance at the weekend, particularly in those opening 45 minutes, was just brilliant and I was very proud of the players.

It's up there with the best performances I've seen from the players, which is great credit to them given our recent showings against Ross County and Lazio.

We started the game well, we were relentless in our play and the quality of the football was fantastic, so I was

delighted with the performance and the result.

Now we face another test tonight in the shape of Jim Goodwin's St Mirren side. Jim has his team very well-organised, and when you look at their results, it shows they are a very difficult team to score against, never mind defeat.

We want to continue our good run going and take all three points from this match. That is our intention, and with your backing, hopefully we can deliver a successful evening. Enjoy the game.

Neil Lennon



CELTIC FC ▼



ON TO VICTORY



2019/20



NEW BALANCE ▲

HOME KIT



55.8497° N, 4.2055° W





'We will have to work hard for anything we can take from the game as the visitors are a hard team to break down'

WELCOME to tonight's game, and we arrive here on the back of a trio of very good results in both domestic and European football over the past week-and-a-half.

In our last league game here at Celtic Park, we defeated Ross County 6-0 in a great performance by the team, and that match set us up for the visit of Lazio last Thursday night in what turned out to be another memorable game.

Despite going 1-0 behind against the run of play, we eventually won 2-1 against a very good Italian team and the manner of the win, with a last gasp headed winner by Christopher Julien, followed by an even more last-gasp super save by Fraser Forster, made it an entertaining night for all at the club.

Then it was up to Aberdeen for an early kick-off at Pittodrie on Sunday, and four first-half goals gave us a 4-0 win to keep the team at the top of the league. That's the position we still want to be in after tonight's game.

It won't be easy against a St Mirren side, though, who haven't shipped a lot of goals this season despite not earning the amount of points their defensive work would possibly deserve, as their scorelines have been pretty tight.

So we know we aren't going to have it all our own way tonight, and we will have to work hard for anything we can take from the game as the visitors are a hard team to break down.

We will be concentrating on ourselves, though, and what we can do, because we know if we play the

way we know we can do, then we should be celebrating at the end of the game.

With your help from the stands, we know we can do that as your backing has been tremendous this season, and results like the recent home wins over Ross County and Lazio have as much to do with what you do off the park as what we do on it.

So get behind the team tonight and hopefully we will all be celebrating another three points.

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'BROONY - CAPTAIN. LEADER. LEGEND' DVD OUT FRIDAY. PRE-ORDER NOW

SUPPORTERS can look forward to reliving the dramatic journey of Scott Brown's Celtic career, with the *Broony - Captain. Leader. Legend* DVD out this Friday, November 1 and available to pre-order now!

Scott Brown arrived at Celtic in 2007 as a raw midfield talent and in the 12 years since, he has become a modern-day club legend.

This DVD charts the evolution of a Hoops icon who speaks candidly about his time in Paradise, during which he has won 19 trophies, including 17 as captain, the birth of 'The Broony', the battles, the laughs, The Invincibles and so much more.

Narrated by award-winning actor, Martin Compston the DVD features tributes and anecdotes from players and managers both past and present, as well as Celtic fanatic, Sir Rod Stewart.

Complete with exclusive behind-the-scenes footage, Broony takes us through the early years, right up to the moment when he became the first Scottish player in domestic football history to lead a team to the Treble - The Treble Treble!



Captain. Leader. Legend. He is the one and only 'Broony' and this is his story.

A proportion of the proceeds from both the DVD and launch event will go to two charities close to Scott's heart - The Teenage Cancer Trust and Simpsons Special Care Babies. Scott has supported both charities throughout his career, naming them both as beneficiaries of the funds from his testimonial and autobiography.

Pre-order online now at www.celticfc.net/store and relive the story of the one and only Broony, and be amongst the first to get your hands on it before its release this Friday, November 1.

NEW PARTNERSHIP WITH CELTIC WOMEN AND BECORDIAL HOTEL GROUP

CELTIC Football Club is delighted to announce that it has agreed a new three-year partnership with the BeCordial Hotel Group. The Spanish Hotel Group will become the women's team new short sponsor and now the team's official hotel and resorts partner.

The BeCordial Group is a hotel chain that currently manages the commercialisation of 12 establishments in Gran Canaria. The Hotel Cordial Mogan Playa is the flagship of the chain, an award-winning 487-room hotel.

As well as acting as short sponsor, BeCordial will also be closely involved in the management of the Women's team's pre-season training camp in January 2020, which will take place in Gran Canaria, providing all accommodation.

The company will also work closely with the club to make a range of offers available to Celtic supporters.

Nicolas Villalobos, CEO of Be Cordial Hotels & Resorts said: "BeCordial Hotels & Resorts is thrilled to become a sponsor of Celtic FC Women. We



are excited to link ourselves to one of the most recognised clubs in Europe and we are honoured to contribute to the development of women's sport.

"BeCordial Hotels & Resorts is a leading hotel chain in Gran Canaria, featuring 12 establishments around the island which range from self-catering bungalows to luxury hotels, with one attribute in common, a service from the heart, aiming for the wellbeing of our guests.

"With this co-operation, beCordial Hotels & Resorts hopes to become the preferred hotel chain for Celtic fans as they seek vacations in the sun."