

# Celtic



V  
**HEARTS**

SCOTTISH PREMIERSHIP

25/08/2019 • CELTIC PARK • KO 3PM





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## SOCIAL MISSION STATEMENT

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Clubs name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

### Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

### Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

### Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

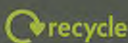
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# 'We will have to be at our best to overcome tough opponents but our focus is on making it three league wins from three'



**GOOD afternoon and welcome to Celtic Park for today's Premiership match against Hearts. It's our third league match of the new campaign and we're aiming to continue our good record, having won the previous two fixtures, against St Johnstone and Motherwell.**

Due to the production deadlines for today's programme, I had to pen these notes ahead of Thursday night's Europa League tie against Swedish side, AIK, but it goes without saying that I hope we're going into today's match on the back of a positive result.

We have a big match coming up on Thursday, with our return leg in Stockholm, and our focus from

tomorrow will be on that. However, over the past few days our preparations have been solely on today's game against Hearts.

While Craig's team will be disappointed with their opening two league results, they had a great win over Motherwell in the League Cup last week, at a difficult venue and in terrible weather conditions. So they will come here full of confidence and determined to get something from the game.

We know that they are always tough opponents, so we will have to be at our best today in order to enjoy a successful 90 minutes.

It's our fourth home game in a row and, as always, it's great to play at home with the Celtic Park crowd

giving the team much-needed backing. We all appreciate the commitment that our fans give in order to support the team, and it's one of our greatest strengths.

Today, our focus is on the Premiership and on doing everything we can to try and make it three wins out of three in our campaign. Enjoy the game.

Neil Lennon





CELTIC FC ▼



**new balance**

2019/20



NEW BALANCE ▲

# ON TO VICTORY



55.8497° N, 4.2055° W

HOME KIT





## 'We know Hearts can hurt us, but we are all focused on ensuring we collect another three points'

**GAMES** against Hearts are always very competitive, regardless of where they're played, and I'm sure today's match will be no different.

It's a fixture all the lads are looking forward to, and we hope that we'll be taking on Hearts on the back of a good result against AIK on Thursday night.

The aim will be to head to Stockholm with a lead to defend to ensure that we get to the group stages of the Europa League, and while it won't be easy, we are determined to do everything we can to ensure continued European football here.

However, throughout my time we've always focused on just taking it one game at a time. That approach



has served us well in the past few seasons, and we hope it will continue to do so in the campaign ahead.

So we are all focused on the next 90 minutes and ensuring we collect another three points. Craig Levein's side will make it difficult for us, as

they always do, and they have a lot of good players in their squad who can hurt us if they get the chance.

It's up to us to ensure that doesn't happen, and that it's us who hurt them. We've already shown this season that there's goals in this team and we want to show that again this afternoon.

Thanks, as always, for your support. It means a lot to all the lads, and we will be doing everything to give you another enjoyable day at Celtic Park.



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# HAPPILY EVER AFTER THANKS TO THE PARADISE WINDFALL!

**THE Paradise Windfall has been paying out half-time jackpot cash prizes at Paradise since 1995, with millions of pounds paid out to lucky supporters over the years!**

We have been contacting some of our past winners of the Paradise Windfall encouraging them to share their winning stories with us.

Collette Engels, of Robroyston was the lucky winner who walked away £10,000 richer after the Paradise Windfall draw against FK Suduva last season, and that night changed her life.

She said: "I couldn't believe it when I looked at my ticket and it matched what was on the screen! It was a feeling I can't describe! I never in a million years thought I would be lucky enough to win.

"I enjoyed treating family and friends but I wanted to treat myself too. I first of all booked a holiday to Tenerife with my fiance to spend New Year in the sunshine! We would never have been able to go if it wasn't for the Windfall.

"Best of all winning the money meant we could go ahead with our wedding and get married a lot sooner than we had planned.

"We had our special day a few weeks ago and it was amazing. We wouldn't have been able to do it so soon and the money helped us have the most special day.

"I feel so lucky to be a winner and I wish anyone else who buys a ticket the best of luck.

"It has to be someone and it



could be you so it's always worth a shot."

This season the Paradise Windfall Draw will pay out prizes of £10,000, £15,000 and £25,000 to more supporters and you could be our next big winner.

With all net proceeds invested into the Youth Academy you could hit the jackpot whilst investing in the future of the club.

Can't make it to the game? With Celtic Pools' App, supporters don't have to miss out on the club's famous half-time draw.

Tickets will be available to buy through the app right up until 15

minutes before kick-off, ideal if you're running late or can't make it to Celtic Park.

The App is available on Apple and Android.

Payments are processed by Paypal, if you already have an account the process is quick and easy. As an alternative, users can also make a single card payment.

**Players must be least 18 years of age to play the Paradise Windfall. Celtic Development Pools Ltd is licensed and regulated by the Gambling Commission.**

The Paradise Windfall is sponsored by Laurie Ross.