

# Celtic



V

## LIVINGSTON

SCOTTISH PREMIERSHIP

23/11/2019 • CELTIC PARK • KO 3PM





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## SOCIAL MISSION STATEMENT

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name 'Celtic' came about, representing a bridge of cultures across the Irish Sea.

### Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

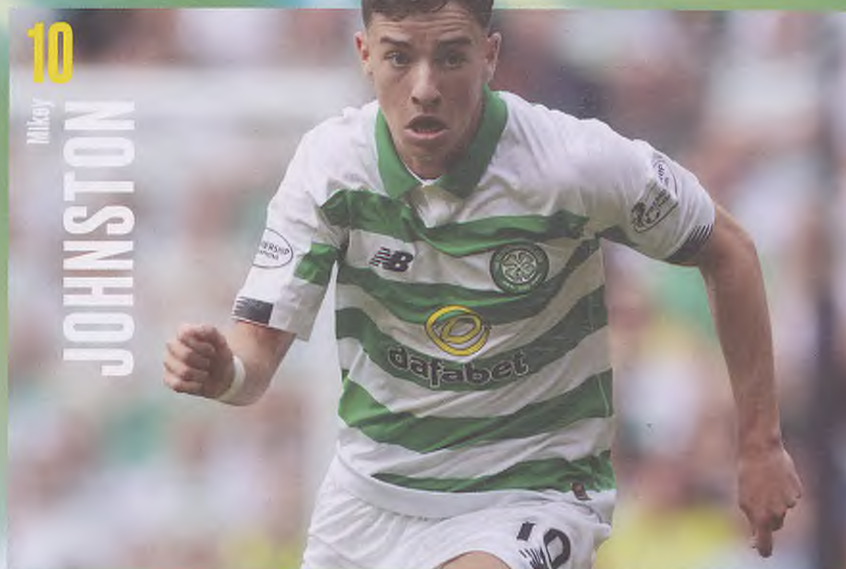
### Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

### Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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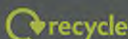


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# 'It's all credit to the players that they can stay focused on our aim to deliver a win in every game'



**GOOD afternoon and welcome to Celtic Park for today's Premiership match against Livingston. It's good to get back to action after the international break and it's a game we're all looking forward to.**

We signed off with a good home win over Motherwell, which came off the back of that fantastic night in Rome.

It was all credit to the players that, having experienced the highs of a historic European away win for the club, they remained focused at the weekend when we returned to league action and delivered a well-deserved win.

That will be our aim this afternoon as we take on Livingston, but given that Gary's team have delivered our only domestic defeat this season, we are well aware of how difficult they will be this afternoon.

That was a disappointing result for us back in October, and we are determined to ensure we don't experience that again today.

When the players return from international duty, which they have been doing throughout this week, we hope that they do so having enjoyed a successful time with their respective countries and, of course, that they have returned injury-free and ready to resume domestic action.

Today's game kicks off a busy schedule for us, with 11 games between now and the end of the year, across three different competitions.

That is what we want because it means that we are continuing to do well in these competitions, and it also means that every member of the squad will have to play their part.

That's what has already happened

this season, and we have a great group of players here who are working hard every day for each other and for the club.

They also need your support in all of these games and, again, our supporters have been magnificent for us throughout this campaign, home and away.

We've seen time and again how important our fans are to the team and the success we want to deliver, and this afternoon your backing can help us to enjoy another positive day at Paradise. Enjoy the game.

**Neil Lennon**



CELTIC FC ▼



2019/20



NEW BALANCE ▲

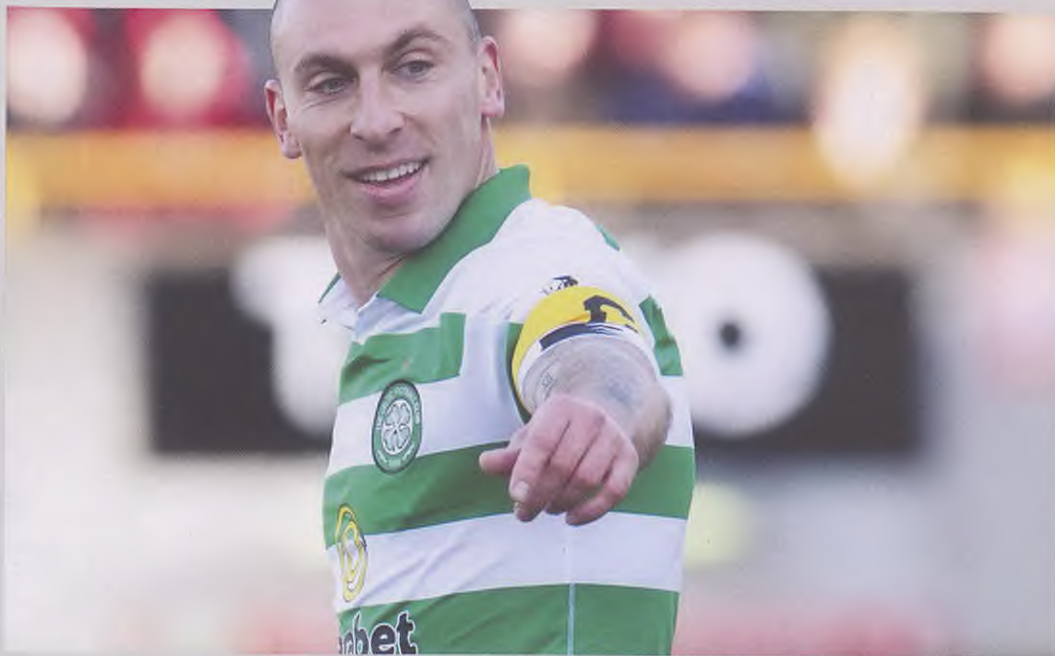
# ON TO VICTORY



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HOME KIT





## 'We only need to look back as far as our last game against Livi to know that they will provide a stern test for us today'

**A WARM welcome back to Celtic Park this afternoon for our first game here following the latest international break – and with that goes a big well-done to the Scotland boys following their wins over Cyprus and Kazakhstan.**

Indeed, welcome back to all of the Celtic boys who have been around the world playing for their respective countries and representing the club in the process.

It feels like a while since our last home game, but, in fact, it was only a fortnight ago as our last action was right here at Celtic Park when we welcomed Motherwell.

Writing the notes for that programme, I mentioned that, due to printing deadlines, I was doing them before our game against Lazio in

Rome and that I hoped we returned with a positive scoreline from our Italian trip.

Well, we all know what happened in the Stadio Olimpico and I make no apologies for mentioning the club's first ever win on Italian soil thanks to goals from James Forrest and Olivier Ntcham in our 2-1 win.

Not only did the win over Lazio guarantee us UEFA Europa League football after Christmas, it set us up for the aforementioned Motherwell visit and the 2-0 win over the Fir Park side kept us top of the SPFL table as well ahead of us welcoming Livingston today.

We only need to look back as far as our last game against Livi to know that they will provide a stern test for us today, and although that game

was only seven weeks ago, there have been seven games and two international breaks since then.

We have won those seven games though, and in doing that we have stayed top of the league without losing a goal, reached the League Cup final for the fourth year in a row, and beat Lazio twice to remain top of Group E in the UEFA Europa League.

We aim to keep up that winning run today against the last side to beat us, and with your help from the stands this afternoon, we will be halfway there.

A handwritten signature in black ink, appearing to read 'Scott Howe'.

# YOUR NEW CRUSH

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IRISH CIDER

# HOOPS...WE'RE DOING IT AGAIN!! THE CELTIC FC FESTIVAL RETURNS

**OVER 25,000** Celtic fans flocked to Glasgow's SEC this summer for the first ever Celtic FC Festival, and next summer we're going to do it all over again!

The show-stopping celebration of all things Celtic is returning to Glasgow for another year and promises to be another unforgettable event for all the family!

After a phenomenally successful first outing last year, the Celtic FC Festival is returning on Friday, July 24 until Sunday, July 26, and tickets are on sale now.

Celtic led the way through the first Festival, with the creation of a world-class exhibition event that raised the bar in fan engagement.

The inaugural Celtic FC Festival saw Paradise descend upon the SEC in Glasgow for an unprecedented celebration of the club - and next year is going to be even bigger and better!

The Celtic FC Festival again will be massive, taking up all 20,000sq/m of exhibition space the SEC has to offer, and will be a great day out for all the family.

From the moment fans enter the Celtic FC Festival, they will be entering into the wonderful world of Celtic.

So get ready to join us as we turn Glasgow Green and White once more for another unforgettable celebration of the club, with a wonderful jam-packed weekend for the best fans in the world!



Get your tickets for the Celtic FC Festival TODAY, you can **book online now at [celticfcfestival.com](http://celticfcfestival.com)**, with tickets completely **FREE OF CHARGE** for kids under six.

The three-day event is being staged by Celtic in conjunction with Glasgow-based event specialists PSP Media Group and promises to be a simply unmissable occasion for fans of all ages.

**Tickets for the Celtic FC Festival are on sale at [celticfcfestival.com](http://celticfcfestival.com)**

