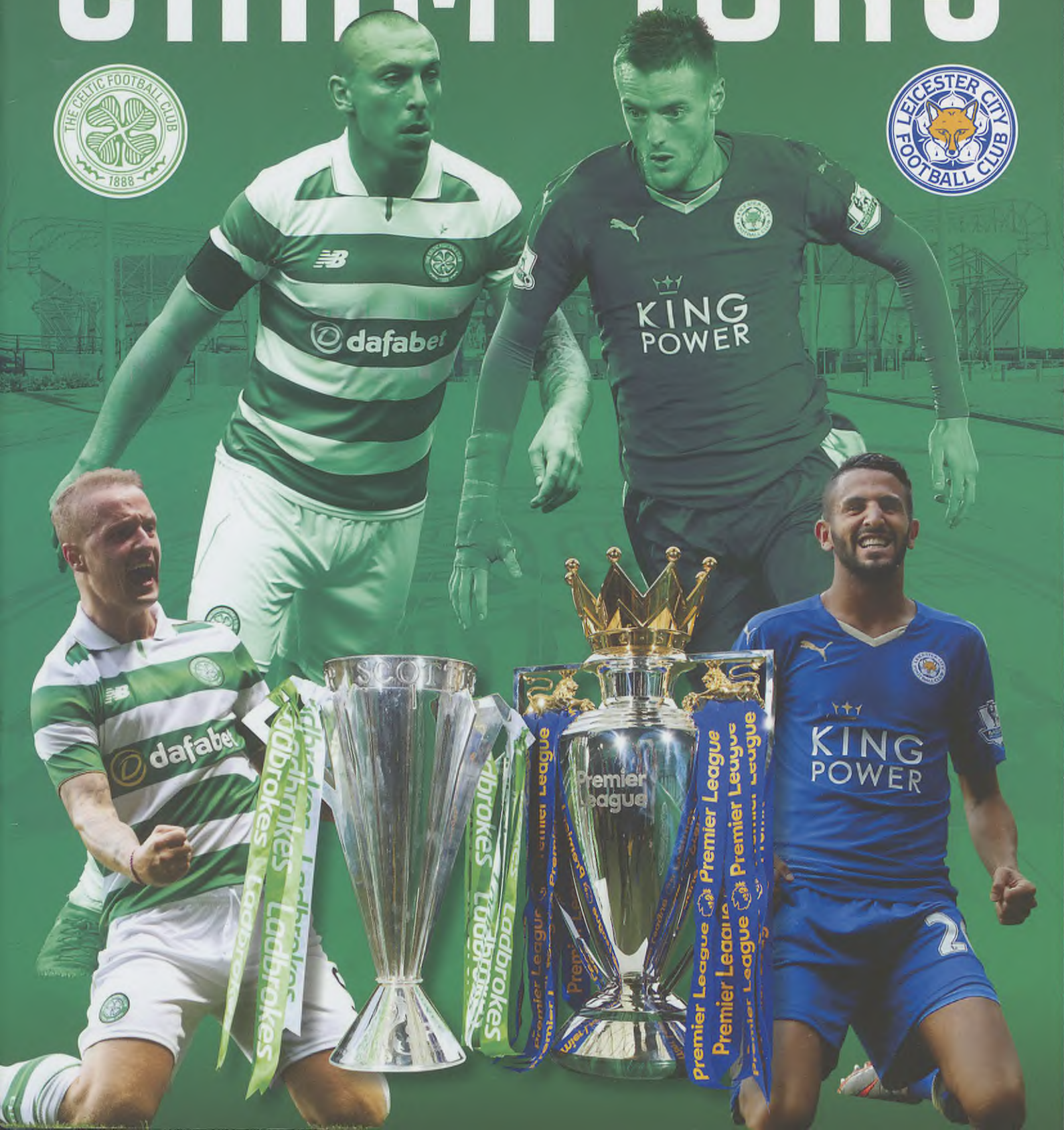




Clash of the **CHAMPIONS**





BILLY MCNEILL

PLAYER ★ CAPTAIN ★ LISBON LION ★ MANAGER

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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

CELTIC FOOTBALL CLUB 1888



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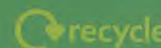
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Brendan Rodgers

THIS IS A SPECIAL OCCASION THAT WILL ALSO BE IMPORTANT PREPARATION FOR THE CAMPAIGN AHEAD

IT'S not very often that the champions of Scotland face the champions of England, so this is a special occasion that we're all looking forward to and I welcome our visitors from Leicester City to Celtic Park this afternoon.

This is our third consecutive home game and having won the previous two, we'll be looking to continue that form today ahead of our next challenge - a European tie in Kazakhstan on Wednesday.

The players showed a great attitude against Lincoln Red Imps in midweek, and the intensity of our play in the first 30 minutes of the match was excellent, during which time we scored our three goals.

There is still a way to go for us in terms of where I want us to be, but I was delighted with the way the players took the game to the opposition straight from kick-off.

I also thought that the atmosphere in the stadium on Wednesday night was really special. I already knew what it can be like here, having experienced it as a supporter

growing up, so to see it from the touchline as Celtic manager was a tremendous experience, and I thought all of our fans played their part in what was a very good night for us.

This afternoon is another important match for us in our preparations for the campaign ahead, and while we've already started our competitive fixtures, it will be beneficial for the players to get another game under their belts.

We're aiming for a good performance and also to try and win the match. These are the demands that we face in every game we play, and it's something that everyone here

accepts and, hopefully thrives on.

Leicester City's achievement in winning the English Premier League last season was an incredible story, and as a club, we congratulate Claudio Ranieri and his players on their success. It was thoroughly deserved and we wish them well for the forthcoming season.

We're all looking forward to this afternoon's game - it's always great to play here at Celtic Park - and I hope we can produce another good performance for you to enjoy.

Brendan Rodgers
Without Fear

“ Having experienced the atmosphere as a supporter growing up, to see it from the touchline as Celtic manager was tremendous ”



CLUB HONOURS



SCOTTISH LEAGUE WINNERS
(47 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13, 2013/14, 2014/15, 2015/16

SCOTTISH CUP WINNERS
(36 Times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS
(15 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09, 2014/15

EUROPEAN CUP WINNERS
1967

CORONATION CUP WINNERS
1953