

The Official Celtic Football Club Matchday Magazine 2009/10



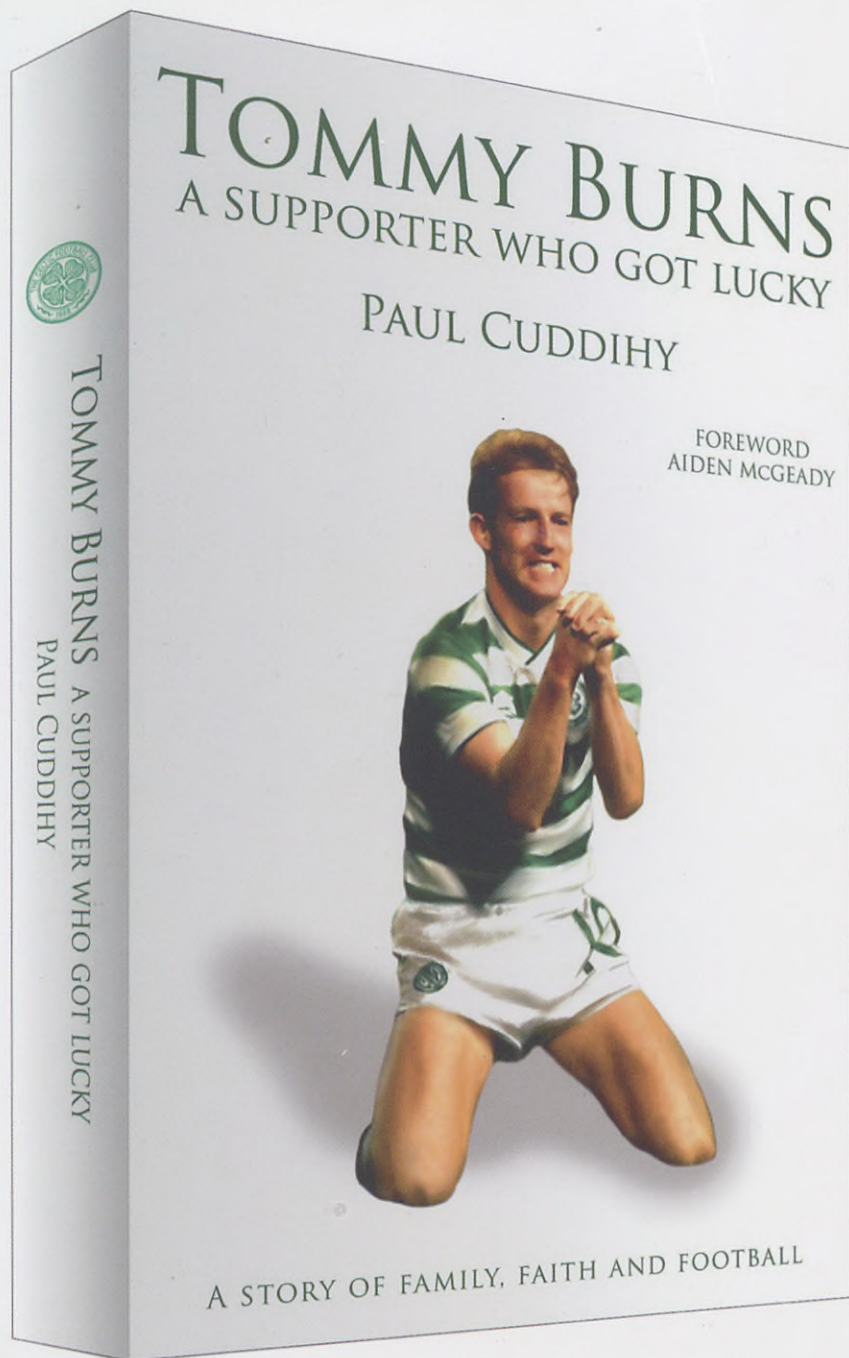
# hoops

**celtic** vs  
hamburg  
Thursday,  
22nd October 2009  
Kick off: 8.05pm  
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# contents

## social mission statement

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

## Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

## Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

## Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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## Low Ambition For Andreas In High-Profile Game

The German defender's first mission is to win for Celtic but he also hopes to catch the eye of his national side's manager

**A**NDEAS Hinkel is hopeful that he will have stepped off the heavy boot that has been put on the Celtic team to recent profiles in order to reach his ultimate goal of playing for Germany. Hinkel is naturally keen to get back into the team but manager Gordon Strachan offers an extra incentive for the defender.

Hinkel should be selected to play in all of the first three fixtures German manager Uwe Keller has named him to be named back in 2007, and the chance to face his former club is also a strong incentive to play.

After one year with Celtic, Hinkel played 36 games, spending two years with the German side before arriving in Scotland in January 2006. It had proved to be a successful move, both on and off the pitch, with the German defender and his family having seen much of their life in Glasgow. And he's hoping that the two UEFA Europa League games with Hamburg will allow him to make an impression back home.

Hinkel, who already has 10 caps for his country, wants clearly to be part of Germany's squad for the 2007 European Cup, with Germany having recently qualified with a 1-0 victory over France. And he believes a strong showing for Celtic tonight and in the return game in Hamburg could boost his chances.

"This will be the first time I get Germany's call up again as a German player and it's a great opportunity for me," Hinkel told the Celtic website. "It's not a matter of if, it's a matter of when. It's important to me to play for the national team. I want to see the German national team play well and to be a part of it."

Hinkel remains keen to play for his country, which is currently in the bottom of the Bundesliga. But he's also keen to play for Celtic, which is currently in the top of the Scottish Premier League.

www.celticfc.net



## as easy as cfc

an alphabet of the hoops

It's time for your multi-media programme's next installment of our A to Z of football.

So here we go with the letter 'A'.

**Alex**

The letter 'A' is just one of those that doesn't lend itself to a whole lot of interesting stories. It's not a letter that's often used in the names of players or clubs. It's not a letter that's often used in the names of managers or players.

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Design Ben Goddard

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## manager: tony mowbray

**G**OOD evening everybody and welcome to Celtic Park for our UEFA Europa League group stage game. I would also like to welcome the Hamburg team and all their supporters who have made the trip to Glasgow for tonight's match.

It is a hugely important game for us in this competition, though I'm sure Hamburg will say exactly the same thing, but getting the three points tonight will give us an important boost for the remaining three matches in the group as we look to progress to the knockout stages.

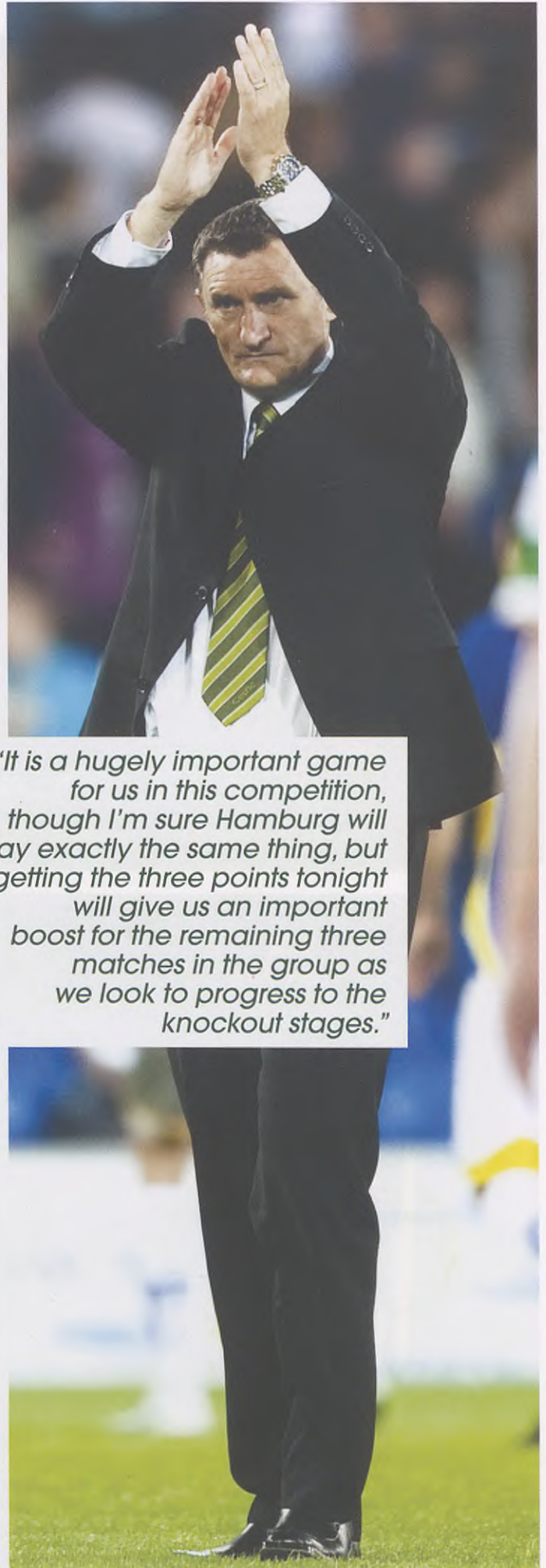
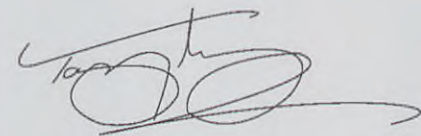
Our last European game here against Rapid Vienna proved to be a frustrating one for us. We responded well after conceding an early goal and, having got ourselves level in the tie, were unlucky not to go on and win the match. Certainly, I think we deserved to do so, and Rapid Vienna would have left here delighted with their point.

However, that match is gone now and we have to focus on tonight's game against a very tough Hamburg side. They are currently joint top of the Bundesliga, which is an indication of their quality and they will come here to Celtic Park looking to build on their last result, which saw them beat Hapoel Tel-Aviv at home.

It's the first of a double-header against the German side and ahead of our trip to Hamburg we would like to have the victory here. We know it won't be easy but the players will be giving everything they can to try and achieve success tonight.

Everyone here appreciates the support we get from our fans and we can also understand the frustrations when results don't always go our way. At this football club, we are expected to win every game. That is a pressure that we accept, we deal with and, of course, we try and achieve success, and that is the same regardless of whether we are playing in the SPL or the UEFA Europa League.

Tonight we can all play a part in trying to be successful – the management, players and the supporters. Victory over Hamburg is important to our European aspirations this season and together, hopefully, we'll be able to celebrate a good result. Enjoy the game.



*"It is a hugely important game for us in this competition, though I'm sure Hamburg will say exactly the same thing, but getting the three points tonight will give us an important boost for the remaining three matches in the group as we look to progress to the knockout stages."*