

official programme / price £3.00

hoops

treasure trail

Leigh Griffiths is on a medal hunt



MAGNERS
IRISH CIDER

celtic v st mirren / scottish premiership / celtic park / saturday, march 22, 2014 / kick-off 3pm



NOW *is a*
GOOD TIME



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MANAGING DIRECTOR Ken Rogers PUBLISHING DIRECTOR Steve Hanrahan
EXECUTIVE ART EDITOR Rick Cooke SENIOR EDITOR Paul Dove
PROGRAMME EDITOR Paul Cuddihy DEPUTY EDITOR Joe Sullivan
SUB EDITOR Michael McGuinness
REPORTERS Mark Henderson, Kenny McKay
DESIGNERS Lee Ashun, Graeme Helliwell, Vicky Andrews
SALES & MARKETING Elizabeth Morgan, Claire Brown
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Today's retro programme cover is a throwback to the 2000 original above. Read about it in our feature on page 38



SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

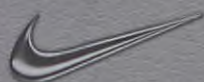
Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



THE LIGHTEST TOUCH



Manager's Notes

NEIL LENNON



A REPEAT OF OUR SECOND-HALF KILMARNOCK SHOWING WILL BRING TITLE A STEP CLOSER

GOOD afternoon and welcome to Celtic Park for our game against St Mirren. It's our third game against Danny Lennon's side in as many months and we're hoping for another successful outcome today.

Another three points will take us ever closer to winning the Premiership and we want to secure that title as soon as possible. It would be our third title in a row, which represents a fantastic achievement. It's not been done too many times in the club's history and the players deserve enormous credit for their hard work these past few years.

The level of consistency shown this season has been remarkable and we want to continue that right up until the end of the season.

One of the keys to our success in the league has been in remaining focused solely on the next game. That approach has served us well this season, and that will be the case this afternoon.

We know that St Mirren have some talented and dangerous players who are capable of hurting us if we're not at our best, so we will go into the game full of confidence after a couple of really good wins and determined to take the three points.

Our victory over Kilmarnock last Friday night, and the second-half performance in



particular, was superb, and I really enjoyed watching us play.

Kris Commons scored a hat-trick, underlining his importance to the team. With 26 goals already to his credit this season, that's a fantastic contribution from a great player.

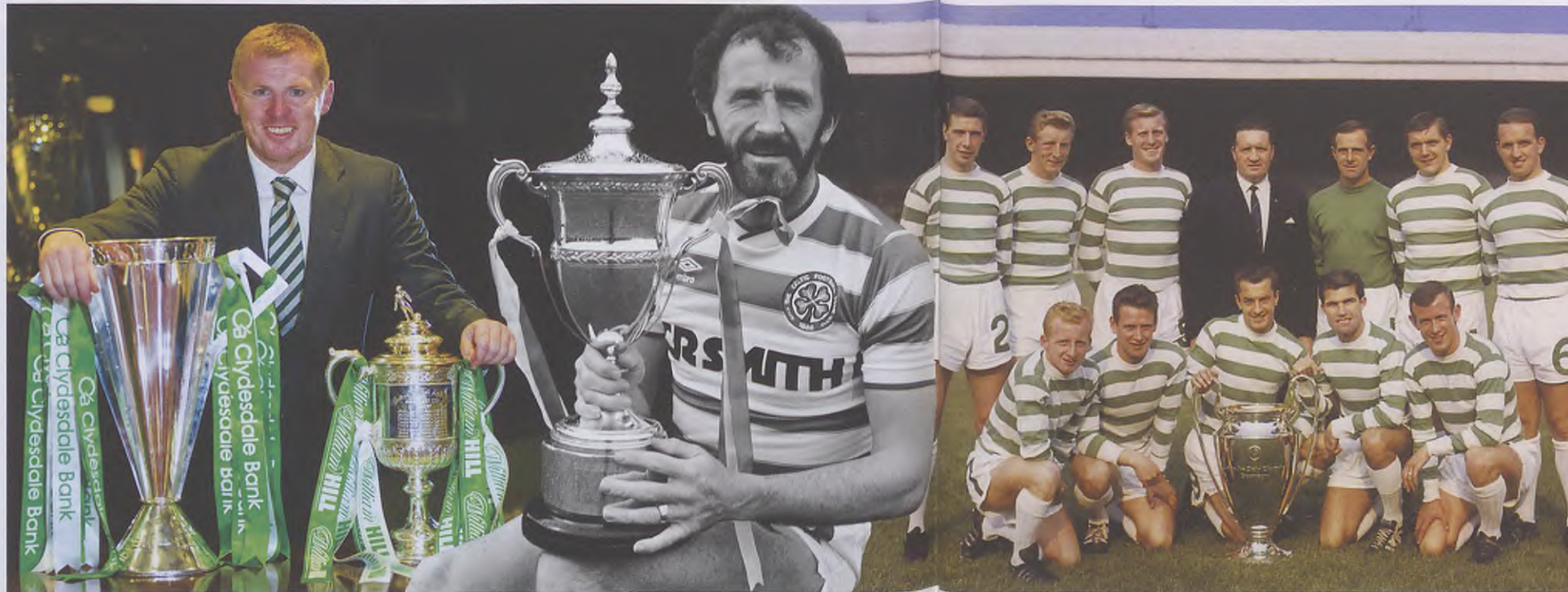
And we were also delighted with the performance of young Liam Henderson. It was his first start for the team and he can be really pleased with his showing.

It helped that he was playing alongside a lot of experienced players who helped him through the game, and I thought Scott

Brown and Stefan Johansen in midfield were brilliant on the night.

We want to take that level of performance into this afternoon's game and with your backing, hopefully we will take another step closer to claiming the title.

Enjoy the game.



CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green/white hooped shirts, white shorts, white socks

AWAY STRIP COLOUR
Gold shirts with green hoop trim, green shorts, gold socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

MOST LEAGUE GOALS IN ONE SEASON
50 – Jimmy McGrory, 1935/36

MOST PREMIER/SPL GOALS IN ONE SEASON
35 – Brian McClair, 1986/87
35 – Henrik Larsson, 2000/01

DIRECTORS/STAFF

CELTIC PLC DIRECTORS
Ian Bankier, Peter Lawwell, Eric Riley, Dermot Desmond, Tom Allison, Brian Duffy, Brian Wilson, Ian Livingston
CFAC DIRECTORS
Peter Lawwell, Eric Riley, John Keane, Michael McDonald, Kevin Sweeney
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John Park
HEAD OF YOUTH
Chris McCart
HEAD PHYSIOTHERAPIST
Tim Williamson
KIT CONTROLLER
John Clark

Club Honours

SCOTTISH LEAGUE WINNERS (44 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13

SCOTTISH CUP WINNERS (36 Times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS (14 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953



In the event of a stadium evacuation please follow the directions of the Police and stewards

A soccer player with long brown hair and a beard is captured in motion on a soccer field. He is wearing a white Celtic FC jersey with green horizontal stripes, a Nike logo on the right chest, the Celtic FC crest on the left chest, and a 'MAGNERS' sponsor patch. He is also wearing white shorts and white socks with green stripes at the top. The background is a blurred crowd of spectators in a stadium.

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STADIUM REGULATIONS



ALL supporters are reminded that the Ground Regulations insist that spectators remain seated during the match.

Please remain seated throughout the match in the interests of your own safety and that of your fellow supporters.

Superintendent George Clelland of Strathclyde

Police 'B' Division, said: "Strathclyde Police do not wish to in any way prevent spectators from fully enjoying football matches.

"However, the safety of those attending must be paramount at all times. We fully support Celtic FC in this matter and we fully endorse their message to supporters."

UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

NEW rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888*.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

- Disorderly conduct includes conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
 - Using threatening, abusive or insulting words or conduct
 - Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the stadium
- Suspension from attending official matches involving Celtic Football Club
- Indefinite ban from attending official matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on www.celticfc.net.

**Calls cost up to 10p per minute, telecoms provider dependant. Mobile and other provider charges may vary.*