



v KR REYKJAVIK

TUESDAY, JULY 22, 2014
MURRAYFIELD STADIUM, EDINBURGH
KICK-OFF 7.45PM

OFFICIAL PROGRAMME • £2.50



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GOOD TIME



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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



GREATER

ATTACK

MAGISTA



NIKE.COM/MAGISTA



RONNY DEILA

Manager



ANOTHER STEP TO GREAT EURO NIGHTS

A WARM welcome to my first 'home' game as Celtic manager and although I know that soon I will be taking in the atmosphere at Celtic Park when the championship flag is raised when we play Dundee United in the SPFL, I also hope that tonight's result will take us another step forward to me experiencing our fantastic stadium on a European night.

With that in mind, we also welcome the players and staff of KR Reykjavik and we know from our experience this time last week in Iceland that we will have far from an easy job tonight, but if our players display the attributes we all know they have, we will hopefully be looking forward to the next round.

Although I'm pleased to go into tonight's game with a 1-0 lead, we were unlucky not to

score more last week as we hit the framework three times and the KR keeper had a few excellent saves but I was happy with our performance.

We were also rarely troubled at the back so our clean sheet and possession play, as well as winning the ball back when we lost it, pleased me and our second-half performance showed that we got stronger as the game went on and our training regime in Austria at our pre-season camp played a big part in that.

That was important as KR are midway through their season so

we had to be ready to combat that and overall I was pleased with our display on the night against a side who were very competitive and up for the game, but over the 90 minutes our defence was able to contain any threat.

Our players know what they need to do tonight to progress in the UEFA Champions League and we will all do all in our power to ensure that we are in the next round as we fully aim to deliver the holy grail of group stage football nights back to Celtic Park for yet another season.

I know that most of you had to

'I want to thank you all for travelling through to Edinburgh to back the team and I know that the players appreciate your support as you spur them on'

make travel plans for tonight's game and I want to thank you all for travelling through to Edinburgh to back the team and I know that the players appreciate your support as you spur them on.

I also want to give thanks to the organisation and staff of BT Murrayfield for hosting our game tonight.

Enjoy the match,





CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green/white hooped shirts, white shorts and socks

AWAY STRIP COLOUR
Dark green shirts with green/gold trim, dark green shorts and socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

MOST LEAGUE GOALS IN ONE SEASON
50 – Jimmy McGrory, 1935/36

MOST PREMIER/SPL GOALS IN ONE SEASON
35 – Brian McClair, 1986/87
35 – Henrik Larsson, 2000/01

DIRECTORS/STAFF

CELTIC PLC DIRECTORS

Ian Bankier, Peter Lawwell, Eric Riley, Dermot Desmond, Tom Allison, Brian Wilson, Ian Livingston

CFAC DIRECTORS

Peter Lawwell, Eric Riley, John Keane, Michael McDonald, Kevin Sweeney

HONORARY CHAIRMAN CFAC

John Keane

MANAGER

Ronny Deila

ASSISTANT MANAGER

John Collins

FOOTBALL DEVELOPMENT

MANAGER

John Park

HEAD OF YOUTH

Chris McCart

HEAD PHYSIOTHERAPIST

Tim Williamson

KIT CONTROLLER

John Clark

CLUB HONOURS

SCOTTISH LEAGUE WINNERS (45 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13, 2013/14

SCOTTISH CUP WINNERS (36 Times)

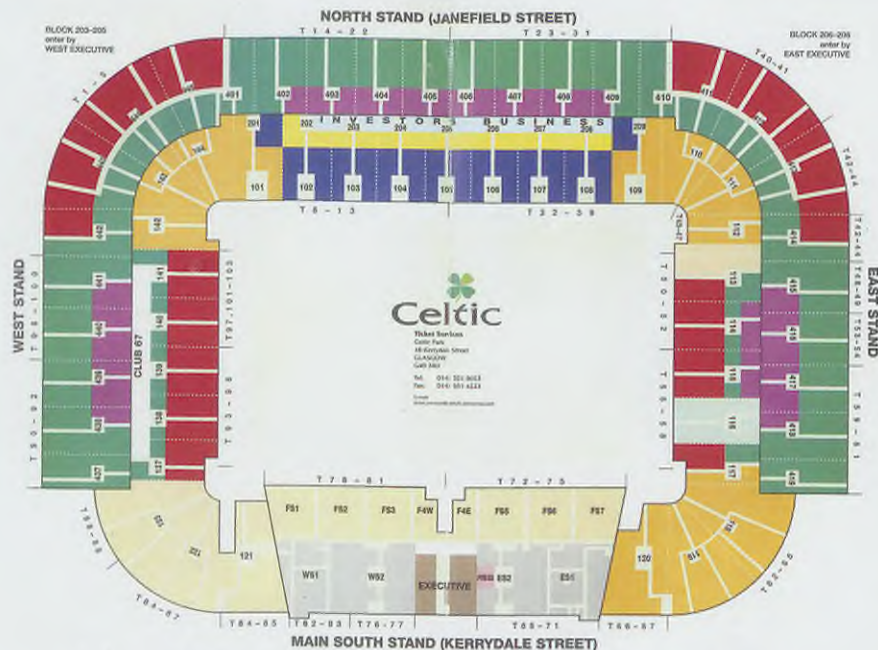
1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS (14 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953



In the event of a stadium evacuation please follow the directions of the Police and stewards



CLUB CELTIC



Club Celtic within the North Stand offers a prime viewing location from the comfort of a padded seat. This flexible sports bar environment affords supporters the chance to purchase food and drinks on a matchday; with bowl-food offering a range of snacks from around the world and a traditional carvery, you are sure to find something that will suit your taste.

A fully licensed bar is operational with traditional half time snacks, tea & coffee included in the package.

A perfect day out for young and old alike.

£1,470 *adults, concessions available.*

Matchdayhospitality@celticfc.co.uk

SALES 0871 226 1888* *Option 4*

*Calls cost 10p per minute, telecoms provider dependent.
Mobile and other provider charges may vary.



CELTIC 2014
A CLUB
LIKE NO OTHER



ALL supporters are reminded that the Ground Regulations insist that spectators remain seated during the match.

Please remain seated throughout the match in the interests of your own safety and that of your fellow supporters.

Superintendent George Clelland of Strathclyde

Police 'B' Division, said: "Strathclyde Police do not wish to in any way prevent spectators from fully enjoying football matches.

"However, the safety of those attending must be paramount at all times. We fully support Celtic FC in this matter and we fully endorse their message to supporters."

UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

NEW rules have been introduced by the SFA and SPFL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888*.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

- Disorderly conduct includes conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
 - Using threatening, abusive or insulting words or conduct
 - Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the stadium
- Suspension from attending official matches involving Celtic Football Club
- Indefinite ban from attending official matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on page 3.

**Calls cost up to 10p per minute, telecoms provider dependant. Mobile and other provider charges may vary.*