

The Official Celtic Football Club Matchday Magazine 2009/10



# hoops

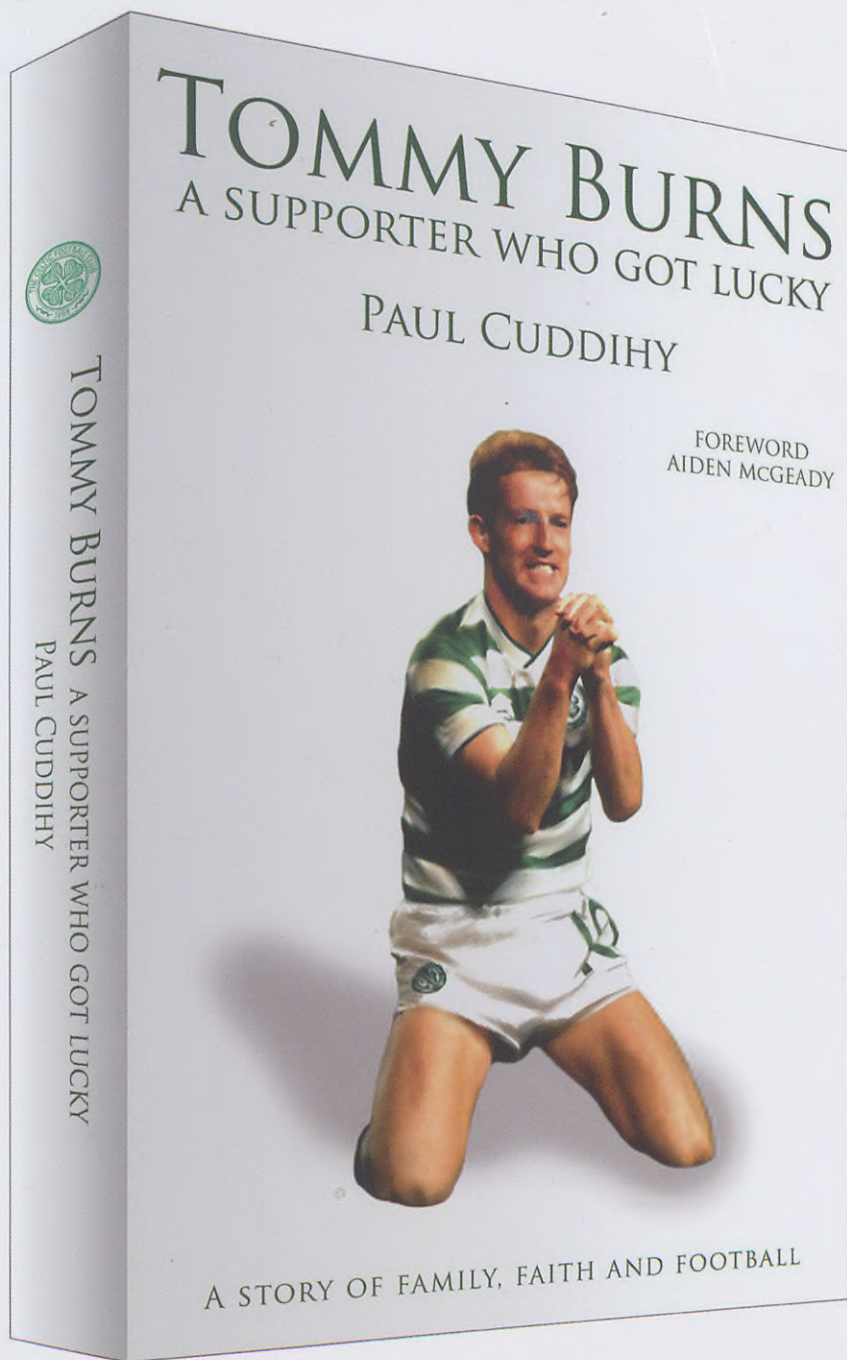
**celtic** vs  
**rapid vienna**  
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1st October 2009  
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07







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## social mission statement

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

### Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

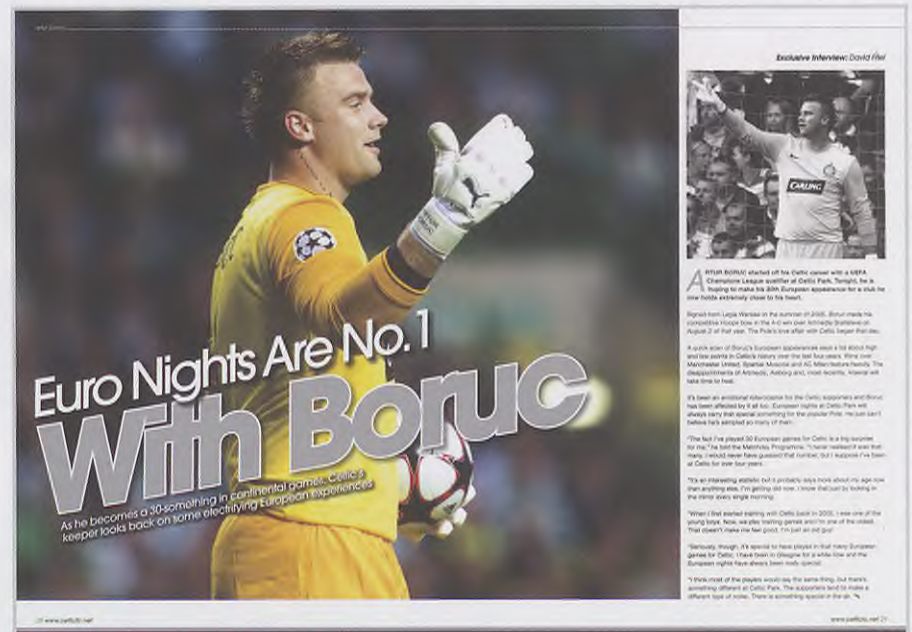
### Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

### Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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## manager: tony mowbray

**G**OOD evening everybody and welcome to Celtic Park for our UEFA Europa League group stage game. I would also like to welcome the Rapid Vienna team and all their supporters who have made the trip to Glasgow for tonight's match.

It's a tie that everyone is looking forward to and it's an important one for both sides. We will be looking to get some points on the board in this group while Rapid will be looking to build on their good start, when they beat Hamburg two weeks ago.

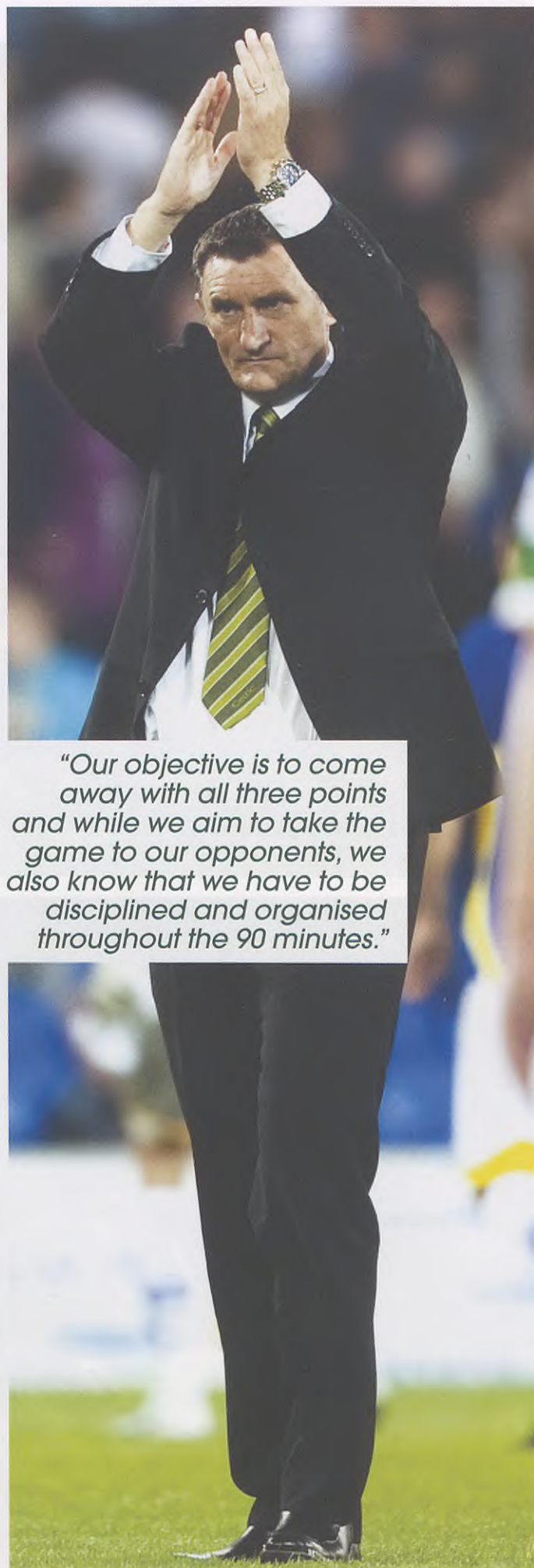
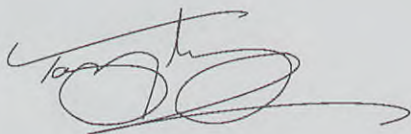
That result, coupled with what we saw when they knocked Aston Villa out in the qualifying round, has left us in no doubt that tonight will be an extremely tough game. However, it's one that everyone is looking forward to and our focus is on winning the football match.

We have enjoyed a run of victories in the league and League Cup since our previous UEFA Europa League match and we hope the confidence gained from those wins will benefit us tonight. We are in a tough group – the opening day results are evidence of that – but the players are looking forward to our remaining five games, starting with the match against Rapid Vienna tonight.

Our objective is to come away with all three points and while we aim to take the game to our opponents, we also know that we have to be disciplined and organised throughout the 90 minutes, particularly when we are not in possession of the ball. We know the quality of Rapid Vienna and the threat they can pose to us, so we will try to limit that while also aiming to ensure that we are a threat to them.

We also hope that it will be another special European night at Celtic Park. Over the years this stadium has built a reputation as having one of the best atmospheres in the game and that is down, in no small part, to our supporters. Your backing of the team has proved important in previous matches and I hope that will be the case again tonight.

The players will be giving everything to try and achieve the victory and, together, hopefully we will have a good result to celebrate. Enjoy the game.



*"Our objective is to come away with all three points and while we aim to take the game to our opponents, we also know that we have to be disciplined and organised throughout the 90 minutes."*