

Celtic



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BETFRED LEAGUE CUP

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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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JOHNSTON



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'It's important that we are ready for the challenge ahead over the next 90 minutes, and our only aim is to ensure that we are in the draw for the last eight of the competition'



GOOD afternoon and welcome to Celtic Park for today's Betfred Cup match against Dunfermline. It's the start of our defence of a trophy that we've won for the past three seasons, so it goes without saying that we want to get that defence off to a successful start.

We're facing a Dunfermline side who have started the season well, and we'll have to be aware of the threat they can pose in this tie.

Stevie Crawford's side came through their group, beating St Mirren in Paisley along the way, and scoring plenty of goals, so they will come here full of confidence.

However, we've also been scoring with frequency since the start of the season, so we'll be looking to add

to our goals tally this afternoon.

There's no doubt that everyone – players, management and supporters – is very disappointed after Tuesday night's game. We didn't perform well in the first half and were punished accordingly.

However, the players showed a great response after the break, and we looked dangerous whenever we were on the attack.

We had the lead twice and threw it away, and we shot ourselves in the foot with the goals we lost. As I said, we're all very disappointed to have gone out of the Champions League, and we accept the criticism that comes our way.

Now, though, we have to regroup and make sure that we qualify for the Europa League. We've

got two vital play-off ties, starting this Thursday night, and we'll be determined to do everything we can to ensure we make it into the group stages.

The focus on that game, however, will only begin after today's Betfred Cup match. It's important that we are ready for the challenge ahead over the next 90 minutes, and our only aim is to ensure that we are in the draw for the last eight of the competition. Enjoy the game.

Neil Lennon



CELTIC FC ▼



2019/20



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ON TO VICTORY

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'We go into today's game intent on nothing less than a win and a place in the draw for the next round'

I DON'T need to tell you how disheartened, annoyed and disappointed we all are by the result on Tuesday night against Cluj in the UEFA Champions League qualifier.

It was a tough night for everyone, and we will now be focusing on the UEFA Europa League as far as our European aspirations go. And while we will be doing all we can to progress in that tournament, the only thing on our minds right now is the visit of Dunfermline and defending our hold on the League Cup.

It's a trophy we have held for the past three seasons and our aim is to go all the way this year as well. That can only start with a win this afternoon against today's visitors.

Dunfermline have had a good start to the season and have already taken

a Premiership scalp by beating St Mirren in their opening game in this very competition, so they have tested the Premiership waters very recently and we have to be ready for the challenge they will pose.

The visitors will obviously have hopes of promotion from the Championship this season and many will consider them as a club who should be regulars in the top league, so they will be keen to prove themselves against the cup-holders and will be looking for a shock win.

It's up to us to make sure that doesn't happen and we go into today's game intent on nothing less than a win and a place in the draw for the next round of the competition.

That progress is something we have become accustomed to over the past few years in domestic cup

competitions. However, it's not something we take for granted, and that's just one of the reasons why we have been so successful in the League Cup and Scottish Cup over recent seasons. It's that attitude we will take into this afternoon's game against Dunfermline.

With the backing of the Celtic support once more from the stands today, we aim to be one of the names in the draw for the next round as we go for four-in-a-row.

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CYCLE FOR CELTIC FC FOUNDATION AT THE LAST EVER PEDAL FOR SCOTLAND



SUNDAY, September 8 marks the 20th anniversary of the annual Pedal for Scotland event and we're encouraging supporters to get on their bikes and join Celtic legend, Tom Boyd to take part in the event's big finale, in support of Celtic FC Foundation.

Pedal For Scotland's Classic Challenge is a closed-road, Glasgow-to-Edinburgh ride and is suitable for people of all ages and abilities. Whether you're an experienced cyclist, cycle occasionally or would like to start cycling more, the ride can offer a brilliant challenge and fun day out.

Starting at Glasgow Green, the Classic Challenge offers a beautiful, closed-road cycle heading east, through the stunning Scottish countryside. There are rest stops roughly every 10 miles with plenty of food for fuel - and, 45 miles later,

you'll be crossing the finish line in Edinburgh and getting your well-earned medal.

Classic Challenge entrants can choose from the Standard (£31) or Gold (£43) entry - Gold entry offers a host of additional benefits including start line queue skip, priority queuing at rest stops, bag transfer from start to finish and access to showers.

Participants also have the choice of taking part in the Big Belter or the family-friendly Wee Jaunt Edinburgh.

The Big Belter, is aimed at the more experienced cyclist, looking to push themselves in this 100-mile challenge.

Those taking part will also begin at Glasgow Green and finish in Edinburgh, however, they will encounter some steep climbs and challenging descents along the way. Standard (£51) and Gold (£61) entry are once again available.

The Wee Jaunt Edinburgh is more suited to families, as well as beginners and people keen to get back into cycling.

Starting in Linlithgow, the 10-mile cycle takes place on closed-roads to the finish line, with the event village offering a range of activities for all ages, as well as lots of refreshments.

This option is open to adults and children, priced at £9 and £6 respectively, with family prices available from £15.

You can register for any of these event now at www.cycling.scot/pedal-for-scotland. Following registration, please contact us on 0141 551 4204 or email cfcfoundation@celticfc.co.uk and we will provide you with a fundraising pack including sponsorship form, guidance on how to set up an online fundraising page and an official Celtic FC Foundation t-shirt.