

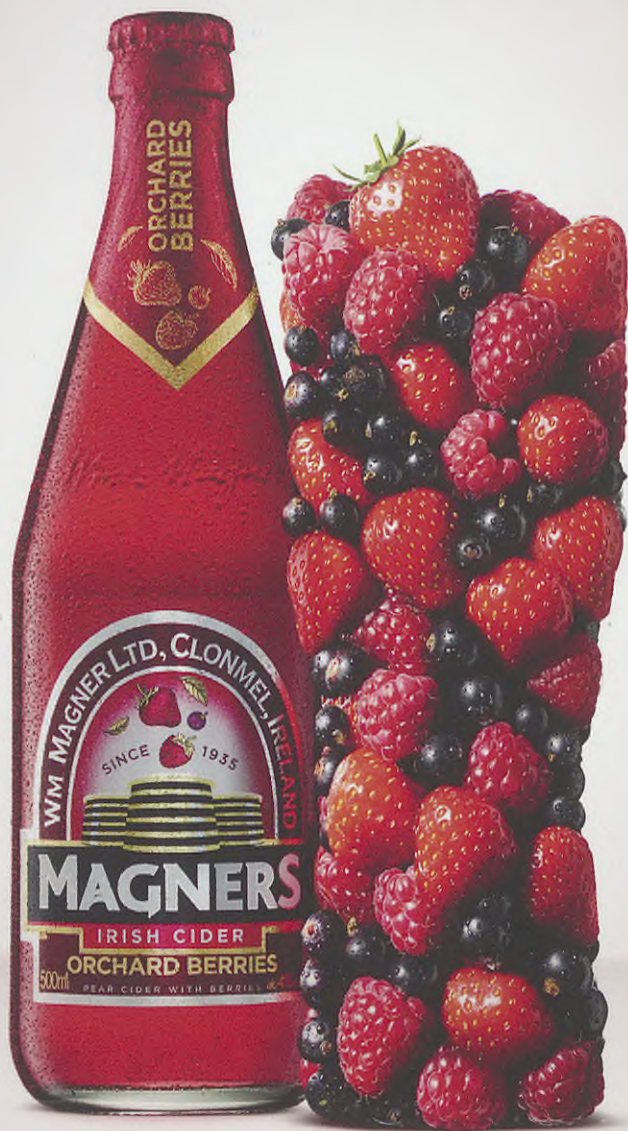
v DUNDEE UNITED

SATURDAY, AUGUST 16, 2014
CELTIC PARK, GLASGOW
KICK-OFF 12.45PM


OFFICIAL PROGRAMME • £3



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CONTENTS



SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

- 04 RONNY DEILA
- 07 SCOTT BROWN
- 10 THE OPPOSITION
- 16 LAST SEASON
v DUNDEE UNITED
- 20 CHARLIE MULGREW
- 26 FERGUS McCANN
- 38 YOUNG HOOPS
- 40 JAMIE LINDSAY
- 44 MAESTRID
- 48 TOSH McKINLAY
- 54 ON THIS DAY
- 56 HIS GREATEST GAME
- 60 THE NEW BHOYS
- 62 ST JOHNSTONE GAME
- 64 FIXTURES
- 66 QUIZ



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RONNY DEILA
Celtic Manager



LET'S MARK OUR RETURN TO CELTIC PARK WITH ANOTHER THREE POINTS

A VERY warm welcome to Celtic Park for our first home league game of the new season. It's also my first game here as manager, and it's something I've been looking forward to since coming to the club.

This is a magnificent stadium, one that is known throughout the football world, and I am both proud and honoured to be here as Celtic manager, following in the footsteps of some great managers down through the years.

It's also a special day for the

club in that, before the game, we will celebrate the championship success of last season by raising the league flag.

It is always a magnificent achievement to win a league title, and it's only right that we remember that success.

The club is also welcoming back Fergus McCann, a very important figure in Celtic's history, for today's occasion, and I'm sure that he will be given a fantastic reception by our supporters when he steps out on to the pitch before kick-off.

We also want to mark our

return to Celtic Park with a victory, and the players will be focused on trying to achieve that.

Our league campaign got off to a winning start on Wednesday night with a good victory over St Johnstone. It was a tough game, particularly in the first-half, but I felt that in the second-half we played with greater intensity and movement, and got the goals that our play deserved.

Dundee United will be difficult opponents today. They've started their campaign very well, with victories over the teams who finished second and third in the league last season, so we know that they will come here full of confidence.

However, we will also go into today's game in a confident frame of mind after the victory over St Johnstone, and we will be focused on getting another three points today.

I'm sure that our supporters, like the players, will be delighted to be back home at Celtic Park, and with your support, hopefully we can mark our return with a victory.

Enjoy the game



'We will go into today's game in a confident frame of mind after the victory over St Johnstone... in the second-half we played with greater intensity and movement, and got the goals that our play deserved'

CLUB HONOURS



SCOTTISH LEAGUE WINNERS (45 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13, 2013/14

SCOTTISH CUP WINNERS (36 Times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS (14 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953

GREATEST

ATTACK

MAGISTA



NIKE.COM/MAGISTA



SCOTT BROWN

Celtic Captain



WELCOME BACK TO PARADISE... AND WELCOME BACK FERGUS

IT'S our first home game of the new Premiership season and my first Captain's Column for the match programme.

Naturally, it's an exciting time for the squad and everyone's looking forward to our return to Celtic Park although, personally, it's also frustrating since I won't be able to get out there and play.

That's always one of the most difficult things for any player - whenever they're out through injury - because you want to be out on the park helping your team-mates.

However, I'll have to be content with a seat in the stand and hopefully cheering the boys on to victory.

Beforehand, of course, we'll have the raising of the league flag to celebrate our third title in a row last season.

And I know all the supporters will be delighted to see Fergus McCann at Celtic Park as guest of honour for this occasion.

I know how important Fergus is to the club and I'm sure he'll get a brilliant reception from the fans.

I was lucky enough to meet him when we played in Boston back in 2010, and it's great that the club has invited him back to raise the league flag today.

The players are all looking forward to our first game back home. The boys enjoyed the experience of Murrayfield, and the fans created a great atmosphere, but there's nowhere like Celtic Park to play football.

Dundee United had a brilliant result against Aberdeen at Pittodrie last weekend and another win over Motherwell in midweek, and I'm sure they'll make it tough for us today.



They're a good side so we'll have to be at our best to win the game today.

It's our second league game of the season, after Wednesday's trip to McDiarmid Park to play St Johnstone.

That was, as we expected, a very tough game, but we played well, particularly in the second half, and got the victory we deserved to get the campaign off to a winning start.

Now everyone's looking forward to raising the league flag today and, more importantly, getting the victory and another three points.

Enjoy the game

CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green/white hooped shirts, white shorts and socks

AWAY STRIP COLOUR
Dark green shirts with green/gold trim, dark green shorts and socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

**MOST LEAGUE GOALS
IN ONE SEASON**
50 - Jimmy McGroarty, 1935/36

**MOST PREMIER/SPL GOALS
IN ONE SEASON**
35 - Brian McClair, 1986/87
35 - Henrik Larsson, 2000/01

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Eric Riley, Dermot Desmond,
Tom Allison, Brian Wilson,
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STADIUM REGULATIONS



In the event of a stadium evacuation please follow the directions of the Police and stewards

ALL supporters are reminded that the Ground Regulations insist that spectators remain seated during the match.

Please remain seated throughout the match in the interests of your own safety and that of your fellow supporters.

Superintendent George Clelland of Strathclyde Police 'B' Division, said: "Strathclyde Police do not wish to in any way prevent spectators from fully enjoying football matches.

"However, the safety of those attending must be paramount at all times. We fully support Celtic FC in this matter and we fully endorse their message to supporters."

UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

NEW rules have been introduced by the SFA and SPFL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888*.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

- Disorderly conduct includes conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:

- Gender
- Colour, race, nationality (including citizenship) or ethnic or national origin
- Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
- Sexual orientation
- Transgender identity
- Disability
- Using threatening, abusive or insulting words or conduct
- Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the stadium
- Suspension from attending official matches involving Celtic Football Club
- Indefinite ban from attending official matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on page 3.

**Calls cost up to 10p per minute, telecoms provider dependant. Mobile and other provider charges may vary.*