



SCOTTISH PREMIER LEAGUE  
CELTIC PARK

**CELTIC**  
**CELTIC**  
**CELTIC**

**MORTON**

SATURDAY 12th SEPTEMBER, 1981

KICK-OFF 3.00 p.m.

30p

# Ian Skelly customers keep coming back for Moore!



John Moore, that is, our Chief Sales Executive. The number of 'repeat' customers to the Ian Skelly Centre at Dalmarnock Rd is phenomenal, so we must be doing something right.

This is not just a compliment to John, but to the entire Ian Skelly Centre. And it's proof once more that the staff who work with Ian Skelly and his philosophy for sincere personal attention in sales and after-care, are providing a service which has set the dealership apart from the competition.



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# FROM THE MANAGER



**TODAY is our second home game in the league competition and I am very pleased with our start to the season.**

The team played excellently against Airdrie and it was very heartening to appear on the score sheet as many as five times. It is my view that scoring a lot of goals should always be the aim of a Celtic side and I know that this is the type of game our fans enjoy watching.

## MORE SATISFYING

I am even more delighted, though, with our first away result against Aberdeen. We had a good away record last season and it is encouraging to have started so well this year. The result was all the more satisfying because our opponents were a side who have been chosen by many critics as potential champions.

The fact that Aberdeen started with a bonus of a penalty in the first few minutes added to the satisfaction of the eventual scoreline. We played in a very positive manner throughout the game and the difference between the teams was much greater than the 3-1 scoreline suggests. We have now set ourselves a tremendously high standard which we mean to maintain for the whole season.

## TALENTED YOUNGSTERS

Tom McAdam came back into the side for last week's game and fitted in very well. This meant that young Davie Moyes was left out. Davie has shown that he has the potential of being a great first team player. He is still very young and has a lot to learn, but I know from his attitude and enthusiasm that he'll be able to handle it. It is also good to know that Celtic have such talented youngsters to draw on, especially at such an early stage in the season.

Our opponents today are Morton and we all know only too well how strong an adversary the Greenock side can be as they proved last Saturday with a fine win over Dundee United, but I am confident that if we can produce the kind of performance we've shown recently, we should take both points.

# CELTIC



FOUNDED 1888

Directors:

Desmond White, C.A. (Chairman),  
Thomas L. Devlin,  
James M. Farrell, M.A., LL.B.,  
Kevin Kelly.

Manager:

Billy McNeill, M.B.E.

Address:

Celtic Park,  
95 Kettlewell Street,  
Glasgow G40 3RE

HONOURS

League Champions (32 times)

1893, 1894, 1896, 1898, 1905, 1906,  
1907, 1908, 1909, 1910, 1914, 1915,  
1916, 1917, 1919, 1922, 1926, 1936,  
1938, 1954, 1966, 1967, 1968, 1969,  
1970, 1971, 1972, 1973, 1974, 1977,  
1979, 1981

Cup Winners (26 times)

1892, 1899, 1900, 1904, 1907, 1908,  
1911, 1912, 1914, 1923, 1925, 1927,  
1931, 1933, 1937, 1951, 1964, 1965,  
1967, 1969, 1971, 1972, 1974, 1975,  
1977, 1980

League Cup Winners (8 times)

1957, 1958, 1965, 1967, 1968, 1969,  
1970, 1975

Empire Exhibition Cup 1938

Coronation Cup 1953

European Cup 1967

## PROGRAMMES GALORE

At Celtic Park (Kinloch Street, Adjacent to East Enclosure) every first team match day before, during and after the game.

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**DANGER: H.M. Government Health Departments' WARNING:  
THINK FIRST - MOST DOCTORS DON'T SMOKE**

# BEHIND THE SCENES

## £1,000 LOTTERY WON BY CLUB SECRETARY

THIS week's £1,000 lottery winner came from within the club! The winning ticket was bought by club secretary Irene McDonald and Jim Kennedy, supporter's liaison officer. Jim and Irene decided to 'split' the winnings after buying several tickets from Development Pools assistant Liz Coyle who also got herself £100 commission for selling the winning ticket.

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## "PEGGY" RETIRES FROM POOLS

Margaret Ireland who had been with the Celtic Lottery since it began retired last week. "Peggy", to everyone at Celtic Park, handled the postal sale of lottery tickets and was also known to many agents who came to the office during the week. Everybody, staff and agents alike, wish Peggy health and happiness on her retirement.

\*\*\*\*\*

## BILLY CO-PILOTS PLANE TO ITALY

Manager Billy McNeill left for Italy immediately after the Aberdeen game last Saturday to see Juventus play Torino. Staying overnight at Heathrow he met the pilot of his flight to Italy and as a result was invited to spend most of the next morning's journey in the co-pilot's seat. Not so high flying were Juventus, they lost 1-0.

## RANGERS TICKETS ON SALE TODAY

Tickets for next week's game against Rangers at Ibrox are on sale to-day. Enclosure tickets are £1.50, Stand tickets for the Broomloan Rd. stand are £2.50 and £3.00. Tickets for the main stand are £3.50 and £4.00.

\*\*\*\*\*

## BUY ONLY FROM CLUB SHOP

The Celtic Souvenir Shop was open for an hour before last Saturday's reserve game against Aberdeen. The experiment proved quite successful and fans can expect the shop to be open at the more attractive reserve games in the future. By the way we would urge Celtic fans to buy only from the club shop for two reasons. Firstly most of the goods sold by street vendors are very poor quality and secondly many so called Celtic souvenirs are not authentic. Celtic would remind fans that our colours are green and white only and that the only genuine Celtic souvenirs are green and white and most carry the official crest. These official products are made by approved manufacturers and are carried by the club shop. Thank-you all for your support.

\*\*\*\*\*

## CHARLIE'S INTERNATIONAL DEBUT

Charlie Nicholas made his international debut last Tuesday night at Easter Road when he played for the Scotland under-21 team against Sweden's under-21's.

## NEXT HOME GAME

Celtic are at home again for a league game in two weeks time. The visitors on the 26th September are Partick Thistle.

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## PRIZE DRAW FOR CHILDRENS RALEIGH CYCLES

Releigh cycle manufacturers with the help of our club are running a prize draw competition for one of their super children's cycles. The bike, along with a football autographed by the Celtic players, is the first prize and fans at today's game can see the bike ridden round the pitch before the kick-off. Details of the competition are contained on a separate leaflet in today's programme.

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## JUVENTUS TICKETS

Tickets for Wednesday's European cup tie with Juventus have been selling well, but there are still some ground tickets at £2.50 available from the following agencies, Lumley's, Sachiehall Street; Ideal Leisure Promotions, Dixon Street; Celtic Park and from the Pools Offices at Celtic Park and West Nile Street.

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## EUROPEAN PROGRAMME

The special souvenir programme for the visit of Juventus on Wednesday night will cost 40p. Make sure you avoid disappointment by getting your copy before the game.



ROY AITKEN in jubilant mood . . . he has a lot to be pleased about with his form at present.

## MATCH

### CELTIC (from)



Manager  
BILLY McKENNELL

Pat BONNER  
 Danny McGRAIN  
 Mark REID  
 Roy AITKEN  
 Tom McADAM  
 Murdo MacLEOD  
 Davie PROVAN  
 Dom SULLIVAN  
 Frank McGARVEY  
 Tommy BURNS  
 George McCLUSKEY  
 Charlie NICHOLAS  
 Davie MOYES  
 Mike CONROY

## TEAMS

### MORTON (from)



Manager  
BENNY ROONEY

Roy BAINES  
 Davie HAYES  
 Jim HOLMES  
 Jim ROONEY  
 Joe McLAUGHLIN  
 Neil ORR  
 Bobby HOUSTON  
 Drew BUSBY  
 Bobby THOMSON  
 Roddie HUTCHISON  
 Danny DOCHERTY  
 Ian COCHRANE  
 John MARR  
 Andy RITCHIE



JOE McLAUGHLIN — Morton's outstanding young centre-half had a good game for Scotland's under-21s at Easter Road last Tuesday against Sweden.

## HALF-TIME

<b>A</b>	DUNDEE UNITED v DUNDEE	
<b>B</b>	HIBERNIAN v AIRDRIE	
<b>C</b>	PARTICK THISTLE v ABERDEEN	
<b>D</b>	ST MIRREN v RANGERS	
<b>E</b>	DUMBARTON v CLYDEBANK	
<b>F</b>	DUNFERMLINE v QUEEN OF THE SOUTH	
<b>G</b>	FALKIRK v HEARTS	

Referee  
Mr G. CUTHILL  
(Winchburgh)

Linesmen  
Mr J. F. McGILVRAY  
(Edinburgh)

Mr R. M. HOPKINS  
(Markinch)

## SCOREBOARD

<b>H</b>	HAMILTON v EAST STILRING	
<b>I</b>	KILMARNOCK v AYR UNITED	
<b>J</b>	QUEENS PARK v RAITH ROVERS	
<b>K</b>	ST JONSTONE v MOTHERWELL	
<b>L</b>	ASTON VILLA v MANCHESTER UTD	
<b>M</b>	IPSWICH TOWN v LIVERPOOL	
<b>N</b>	NOTTS FOREST v WEST BROM	

SPECTATORS ARE REQUESTED TO  
 TAKE CARE — PARTICULARLY LEAVING  
 THE GROUND AFTER THE MATCH

# BELL'S

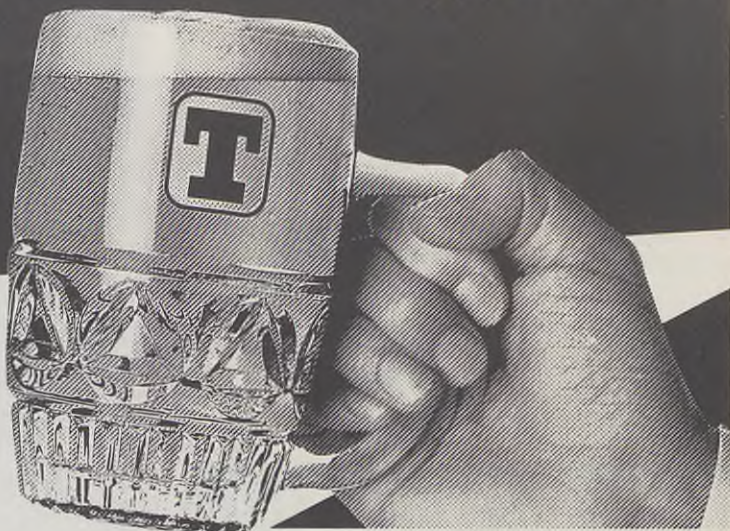
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# SCOTTISH SPORTSCENE

By  
DAVID BELL

## DAVIE IS READY FOR BIG CHALLENGE

**WHENEVER** Davie Hay wore a Celtic jersey he wore it with pride, and was never known to shirk a challenge on the field. The same could be said of him when he pulled on the navy blue of Scotland or the lighter blue of Chelsea.

Now Davie has been issued with another challenge, and the former Parkhead powerhouse, capped 21 times by Scotland, is applying the same grit, determination and will-power to his first tilt at management at Motherwell.

But for the month of September at least Davie is walking the tightrope, having been offered the caretaker's post with more than just a gentle hint that he is on trial for a vacancy which could become his in due course.

"The players know the position, and so far seem willing to co-operate," said Paisley-born Hay. "There's not much time, which makes Saturday's victory over Queen's Park so important from a psychological viewpoint.

"Mind you, our performance was the worst I've seen from Motherwell since I came here. The only good thing really was the scoreline — not the performance. There's a lot of work to be done, and done quickly.

"Let's be grateful, though, for that victory. The longer a team goes on without a respectable scoreline the lower becomes the morale within the camp, and the more difficult it is to life the gloom.

"I know our display against Queen's Park was rubbish. And there's no use trying to kid folk,

especially the punters out there on the terracing who have come here week after week — they know better.

"But we'll be getting down to hard training. There's lots of things to be worked out. Attitude for one. And we have got to start creating chances.

When an eye injury threatened not only his playing career but also the sight in one eye Davie was forced to quit the game for which he had such a healthy appetite, and at a time when there was still a place for him in the Scotland side.

Chelsea realised that although he was better avoiding the risks of hefty physical contact every Saturday he could still play a most useful role for them, and duly appointed him to take charge of the youth side.

His performance gained credit rating with Chelsea. Then two seasons ago, Ally MacLeod lured him north to Lanarkshire to become his assistant at Fir Park. The experience gained will stand him in good stead now.

With MacLeod's sudden and enforced departure a fortnight ago, Davie found himself pitched into the hot seat, walking the tightrope as 'Well's Interim manager . . . an appointment given a few hours before facing Dundee United at Tannadice!

Motherwell smashed United's 100 per cent League Cup record that evening but three days later slumped to an opening day First Division defeat at Kilmarnock. A partial recovery by beating Queen's Park before going into the Lanarkshire "derby" with Hamilton Acas.

Tensions goes cap in hand with every managerial post. But perhaps, at least for the time being, the nerve ends within the Hay framework are jangling at the ends as he served out his September "sentence."

Yet despite the circumstances one cannot but admire the calm and sincere honesty of the man as he surfaces after his first home "trial" to state publicly what he thinks. That refreshing honesty deserves supporters' backing.

Davie, incidentally, is one of four former Celtic players who have embarked on their first season in management — the others are Bobby Murdoch at Middlesbrough, Frank Connor at Berwick, and Pat Stanton at Dunfermline.

Two other ex-Celts have taken their managerial careers into a new environment — Bertie Auld, after a conspicuous term with Partick Thistle, is now in charge of Premier League Hibernian, and Jimmy Sirrell, who is now guiding Notts County into their First Division comeback.