

CELTIC

v DUNDEE UNITED



Sunday, 11th May, 2014
Celtic Park, Glasgow
Kick-off 12.15pm



hoops *OFFICIAL PROGRAMME* £3



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GOOD TIME



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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



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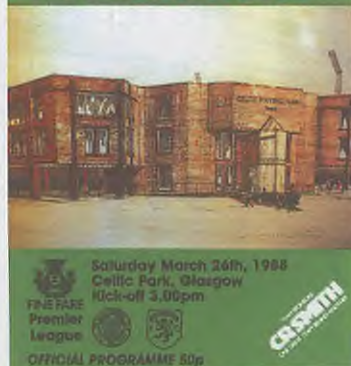
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Today's retro programme cover is a throwback to the 1988 original above. See all the retro covers from this season on page 38

The FSC logo identifies products that contain wood from well-managed forests certified in accordance with rules of the Forest Stewardship Council.



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**FORTUNE DOESN'T FAVOUR THOSE
WHO PLAY IT SAFE.**

IT FAVOURS THE BRAVE.

**CALL IT GUTS. CALL IT ARROGANCE.
CALL IT WHAT YOU WILL.**

**FOOTBALL BELONGS TO THOSE WHO
ARE WILLING TO TAKE RISKS.**

**THOSE WHO BELIEVE THERE IS
NOTHING TO LOSE,
EVEN WHEN EVERYTHING IS AT STAKE.**

**THOSE WHO DEFY LOGIC,
TRADITION, EVEN GRAVITY.**

THEY ALWAYS TRY. THEY NEVER REGRET.

**AND EVEN WHEN THEY SHOULDN'T,
ESPECIALLY THEN,**

THEY RISK EVERYTHING.



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Manager's Notes

NEIL LENNON



THANK YOU ALL FOR YOUR VITAL SUPPORT THIS SEASON - ENJOY TROPHY TODAY

GOOD afternoon and welcome to Celtic Park for our last Premiership game of this season. It's a special day for everyone connected with the club, given that we'll be presented with the trophy at the end of the match.

It's a reward for our endeavours throughout the campaign, assisted as always by your support, so it's a day for all of us to celebrate.

It seems so long ago now that we clinched the title with the 5-1 victory over Partick Thistle at Firhill, but the fact we've remained unbeaten since then and are close to reaching the 100-goal mark is testament to the players' focus.

We would have liked to reach the 100-point mark as well, but the fact we could get 99 points from a season where we have only lost one match ahead of today's game speaks volumes for our consistency, particularly given the demands we also had from our European campaign.

Although today will be a celebration of our league success, the game itself will, I'm sure, be very competitive, as is always the case with matches against Dundee United.

Jackie McNamara's side will return to Celtic Park next weekend for the Scottish Cup final and I wish both them and St Johnstone the best of luck for that game.

I would also like to take this opportunity to thank the players for their efforts this season. We have now won the league for three



consecutive seasons, which is no mean feat, and we have done so playing attractive, attacking and entertaining football.

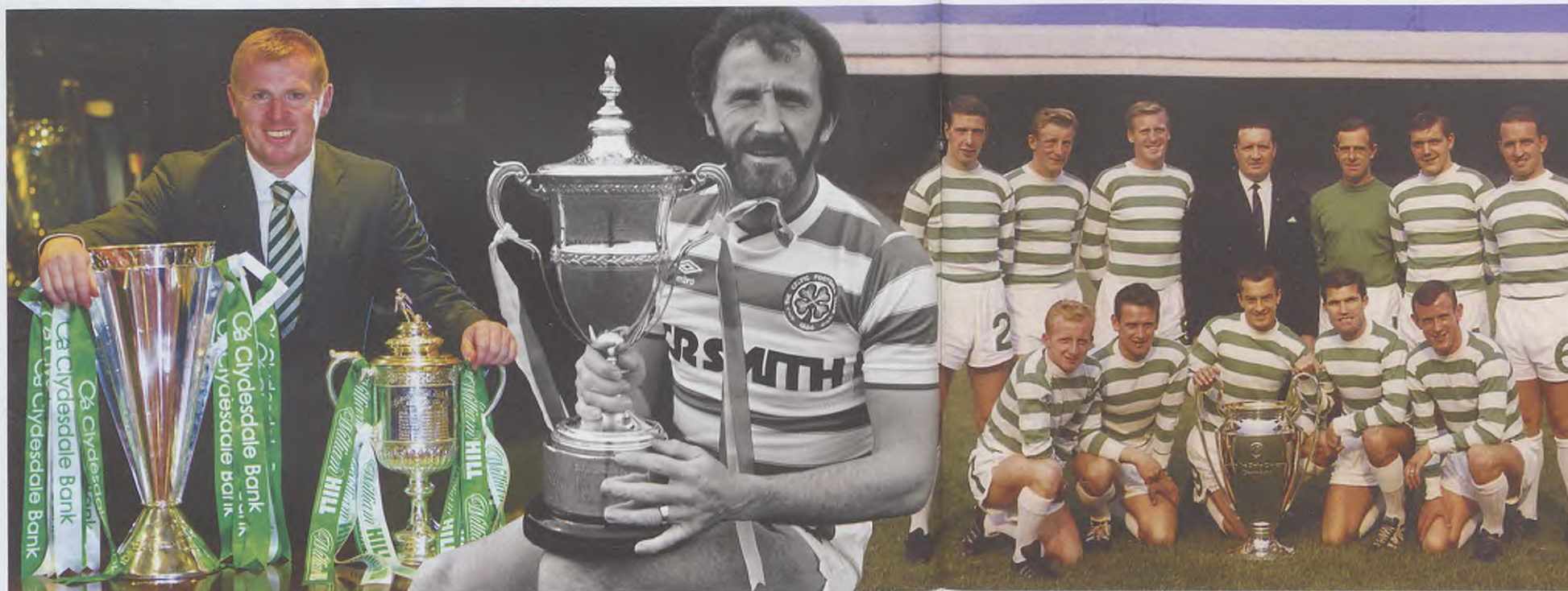
I'd like to thank my backroom staff for all their support and work throughout the season and, as I've mentioned before, we all wish Johan Mjallby the very best of luck in his future career. He's made a magnificent contribution here, both as a player and as assistant manager, which I know you all appreciate.

Finally, I'd like to thank all of you for your support throughout the campaign. It began last July with the Champions League qualifiers

and ends this afternoon when we lift the Premiership trophy.

Your backing home and away is vital to the team and one of the great strengths of this club, and I look forward to welcoming you back to Celtic Park - and Murrayfield - when the new season kicks off in July.

Enjoy today's game and our trophy celebrations.



CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green/white hooped shirts, white shorts, white socks

AWAY STRIP COLOUR
Gold shirts with green hoop trim, green shorts, gold socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

MOST LEAGUE GOALS IN ONE SEASON
50 - Jimmy McGrory, 1935/36

MOST PREMIER/SPL GOALS IN ONE SEASON
35 - Brian McClair, 1986/87
35 - Henrik Larsson, 2000/01

DIRECTORS/STAFF

CELTIC PLC DIRECTORS
Ian Bankier, Peter Lawwell, Eric Riley, Dermot Desmond, Tom Allison, Brian Duffy, Brian Wilson, Ian Livingston

CFAC DIRECTORS
Peter Lawwell, Eric Riley, John Keane, Michael McDonald, Kevin Sweeney

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Chris McCart

HEAD PHYSIOTHERAPIST
Tim Williamson

KIT CONTROLLER
John Clark

Club Honours

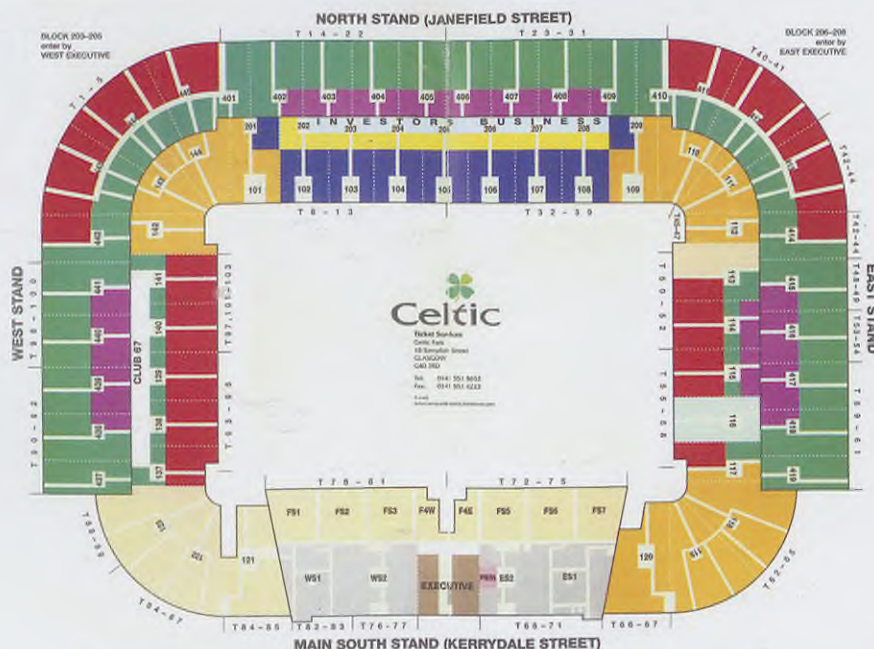
SCOTTISH LEAGUE WINNERS (45 Times)
1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13, 2013/14

SCOTTISH CUP WINNERS (36 Times)
1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS (14 Times)
1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953



In the event of a stadium evacuation please follow the directions of the Police and stewards

A Celtic football player is the central focus of the image. He is wearing a white jersey with green horizontal stripes, a green Celtic crest on the chest, and a 'MAGNERS' sponsor logo. He has long brown hair and a beard, and is captured in a dynamic running pose on a football pitch. The background is a blurred stadium filled with spectators.

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STADIUM REGULATIONS



ALL supporters are reminded that the Ground Regulations insist that spectators remain seated during the match.

Please remain seated throughout the match in the interests of your own safety and that of your fellow supporters.

Superintendent George Clelland of Strathclyde

Police 'B' Division, said: "Strathclyde Police do not wish to in any way prevent spectators from fully enjoying football matches.

"However, the safety of those attending must be paramount at all times. We fully support Celtic FC in this matter and we fully endorse their message to supporters."

UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

NEW rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888*.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

- Disorderly conduct includes conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
 - Using threatening, abusive or insulting words or conduct
 - Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the stadium
- Suspension from attending official matches involving Celtic Football Club
- Indefinite ban from attending official matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on www.celticfc.net.

**Calls cost up to 10p per minute, telecoms provider dependant. Mobile and other provider charges may vary.*