

HEART OF MIDLOTHIAN F.C.

SEASON 1970 - 71



OFFICIAL PROGRAMME AND SOCIAL CLUB NEWS



HEART OF MIDLOTHIAN v. CELTIC

KICK-OFF 3 P.M.

SCOTTISH LEAGUE CUP—SATURDAY, 8th AUGUST, 1970



Honorary President:
The Right Honourable
The Earl of Rosebery,
K.T.

Directors:
W. Lindsay, W.S., N.P.,
Chairman

R. N. Tait
Vice-Chairman
A. Wilson Strachan
R. W. Taylor
R. Parker

Manager:
John Harvey

Secretary:
W. A. J. Devine, M.C.

HEARTS' HONOURS

Scottish Cup Winners:
1890-91, 1895-96,
1900-01, 1905-06,
1955-56.

Scottish League (First
Division) Champions:
1894-95, 1896-97,
1957-58, 1959-60.

Scottish League Cup
Winners:
1954-55, 1958-59,
1959-60, 1962-63.

Cover Picture—
WILSON WOOD

Chairman writes:

Optimistic For 1970-71

In extending a warm welcome to all supporters at the start of another season it is appropriate to look back on a campaign which, if it did not bring complete satisfaction or tangible reward, at least gave cause for a certain amount of optimism for all at Tynecastle.

There was ample proof that the club's determination to continue a youth policy was no attempt to stall for a time but a genuine desire to build up the playing resources with a sound foundation of players brought up in the Hearts' way.

The Hearts' team—very largely a young one—did well to finish fourth in the League, and but for some disappointing home results would clearly have been even more successful. But it was better than for a number of seasons and similar progress this season would go a long way towards putting the club back at the top.

There is no-one over 30 on the playing staff and the average age of all the players on call is exactly 21. Add to this the fact that Hearts' players were honoured at various levels in the past months and there is proof that manager Johnny Harvey is shaping his resources in the right way.

We were all happy to have Jim Cruickshank achieve his cherished ambition of playing against England, while congratulations are also due to captain Eddie Thomson and Davie Clunie who gained Scottish League and Under-23 honours.

Four youngsters, Eric Carruthers, John Gallacher, John Cormack and David Graham were also selected for various amateur and youth international teams and they too deserve great credit.

Outlook

It is a long time since so many Hearts' players were in demand for representative games at the same time and this is a very encouraging atmosphere in which to instil in other up-and-coming youngsters the desire to do well with the club.

Added interest for club and supporters this season will be the newly introduced British Cup which will involve clubs from Scotland, England and Northern Ireland, and we should know the draw for the first round within the next few weeks.

If ties in the British Cup are given the full support of the public then the competition can become a big success in the season's programme of events and will provide something different from purely domestic clashes.

Finally, I would like to pay tribute to my colleague on the Tynecastle board, Mr A. Wilson Strachan, who recently retired from the position of Scottish Football Association Treasurer after many years of dedicated service to that body and to the game.



MR LINDSAY

CALLING ALL FANS

The "Maroon's Mail" letter pages proved very popular last season. I am looking forward to hearing from supporters who want to give their news, air their views, or put forward constructive criticism. Correspondence should be addressed to Davie Laing, Programme Editor, Heart of Midlothian F.C., Tynecastle Park, Edinburgh.

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MAROON'S MAIL . . .

REAL NUISANCE

Gilmerton Dykes,
Edinburgh.

Having watched most of the World Cup games on television I must say I do hope our own referees follow the lead given by the officials in Mexico in dealing with players who seem to go down at the least little knock.

This is a habit which has become a real nuisance in our game and it is high time an attempt was made to make players realise that this sort of gamesmanship will not be tolerated. It is soon apparent whether a player is seriously hurt and requiring attention from the trainer.

Many games are spoiled by the number of stoppages for trainers being allowed on the field to attend to players who are clearly making a knock seem much worse than it is.

So come on referees, stop this business and keep the game moving.

Yours,

P. S. FLYNN.

** You have a very good point. Nothing frustrates spectators more than a glut of stoppages during a game. Although injured men must be allowed treatment, it is a fact that sometimes there seems little need to halt the play.*

GOOD GOING

Cammo Grove,
Barton,
Edinburgh, 4.

Dunfermline were a very disappointing side, but in saying this I do not want to detract from Hearts' victory which was good. But, facts must be faced, Dunfermline are not the best team in the world!

Still, four goals in one game is good going for the first match of the season and I am sure many more will follow.

One thing is certain and that is that somebody has to knock Celtic off their throne. Let's hope that Hearts can be the new "Kings." I wish the team the best of luck in their quest for glory.

Yours in sport,

RONALD DELMUIR.

** Four goals against any other First Division team is encouraging but we must hope for a repeat in competitive games. Thanks for your good wishes.*

IMPRESSED

Birmingham.

As a keen Hearts' supporter now living in this area I was glad of the opportunity to watch the team in action against West Bromwich on Monday evening,

Your Chance to have your Say

and although I was disappointed that they lost I really enjoyed the game.

Hearts played some very good football and impressed a lot of my friends who support the local team, so I was able to hold up my head at work the next day.

However, it would appear that the failing of last season—lack of goal-scoring power, is again going to be a problem for manager Johnny Harvey who has done a very good job in rebuilding with young players in recent seasons.

Yours,
GEORGE GRAHAM.

** No one is more aware of the need for goals than manager Johnny Harvey himself, but it is not so easy*

to find the answer. Plenty of practice has been put into improving the team's finishing so here's hoping it pays off.

A LEAD?

Greenloanings,
Kirkcaldy, Fife.

It will be interesting to see which clubs are prepared to go for a more attacking style of play this season following what we saw in the World Cup. As a Hearts' follower I would dearly like to see our boys lead the way away from defensive football.

Yours,
BRIAN WHITE.

** Very few people will argue with your wishes. Attacking football is the stuff to attract the fans.*

NEXT GAMES AT TYNECASTLE

SCOTTISH RESERVE LEAGUE CUP

HEARTS RESERVES

v.

DUNDEE UNITED RESERVES

WEDNESDAY, 12th AUGUST, 1970

Kick-off 7.30 p.m.

SCOTTISH LEAGUE CUP

HEARTS

v.

CLYDE

SATURDAY, 15th AUGUST, 1970

Kick-off 3 p.m.

MAROON'S MAIL

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TWO CELTIC STARS IN ACTION



Willie Wallace, the former Hearts' player, who is one of Celtic's attacking stars and Billy McNeill, the king-pin of the Parkhead club's defence.
(Photos by courtesy of "The Scotsman")

SPOTLIGHT ON CELTIC

Celtic maintained their place as Scotland's top club last season by finishing as League Champions, League Cup winners and beaten finalists in the Scottish Cup and European Cup. With this sort of background manager Jock Stein has reason to feel confident for the new campaign.

Apart from the first-team successes, manager Stein's most comforting facts must have been the emergence of so many more young players to first-team standard. The club looks well endowed in this sense to cover any eventuality regarding team selection.

The backbone of the team, however, will again be the tried and trusted men of Celtic Park who have been regulars for some years now.

Celtic come to Tynecastle today to begin yet another defence of the League Cup Trophy which they have now won five times in a row. They are determined to go all out to retain it.

The goalkeeping job will be between experienced John Fallon and Evan Williams with Williams probably getting the job today if he is fit. Who ever plays can be relied on to do a sound job at the back of the defence.

The full-back partnership of Jim Craig and Tommy Gemmill was broken for a time last season when young David Hay came into the side, but these two could be back together again with Hay in a midfield rôle.

The recognised half-back line of Bobby Murdoch, Billy McNeill and Jim Brogan will have hot competition from George Connelly and John Clark. Connelly did well in the pre-season games. There is also Tommy Callaghan on the fringe.

In attack Celtic can switch players about to produce any number of effective permutations although Jimmy Johnstone, Bobby Lennox, Willie Wallace, Bertie Auld, Harry Hood and John Hughes are the top contenders for places.

Celtic will again be relying on their forwards keeping up their great scoring sequence of recent seasons and manager Stein has made it clear that he intends to keep his team in an attacking style of play.

Maroonspool tickets are on sale in the stand and enclosure at every home game. Anyone prepared to become an agent for these tickets please contact the organiser: Mr R. Gibb, after the game. Good commission paid.

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Willie Wallace, the former Hearts' player, who is one of Celtic's attacking stars and Billy McNeill, the king-pin of the Parkhead club's defence.
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APPEARANCES AND GOAL SCORERS 1969-70—SECOND TEAM

| Player | Reserve League Cup | | Reserve League | | 2nd XI Cup | | Other Matches | |
|-----------------|--------------------|-------|----------------|-------|------------|-------|---------------|-------|
| | App. | Goals | App. | Goals | App. | Goals | App. | Goals |
| Garland, K. | - | - | - | - | - | - | - | - |
| Shearer, W. | - | - | - | - | - | - | - | - |
| Kay, R. | 3 | - | 22 | - | 1 | - | 1 | - |
| Oliver, P. | 5 | - | 18 | - | 1 | - | 1 | - |
| Brown, J. | 6 | - | 18 | - | 1 | - | 1 | - |
| Wood, G. | 6 | 1 | 9 | 2 | - | - | - | - |
| Jefferies, J. | 4 | - | 5 | - | - | - | - | - |
| Young, D. | 6 | - | 34 | 2 | 1 | - | 1 | - |
| Ferrier, D. | 6 | 1 | 20 | 2 | 1 | - | 1 | - |
| Thom, B. | 5 | - | 1 | 1 | - | - | - | - |
| Cormack, J. | - | - | 6 | 1 | - | - | - | - |
| Hogg, R. | 3 | - | 1 | - | - | - | - | - |
| Baillie, A. | 3 | - | 9 | - | - | - | - | - |
| Moller, R. | 3 | 4 | 10 | - | 1 | - | - | - |
| Dickson, C. | 4 | 1 | 1 | 3 | - | - | - | - |
| MacDonald, A. | 1 | - | 7 | - | - | - | - | - |
| Reid, D. | 3 | - | 1 | - | - | - | - | - |
| Fleming, G. | 3 | - | 17 | - | - | - | - | - |
| Thomson, A. | - | - | 5 | - | - | - | - | - |
| Thomson, E. | - | - | 12 | - | 1 | - | - | - |
| Hegarty, K. | 1 | - | 6 | - | - | - | - | - |
| Lynch, A. | 1 | - | 9 | 3 | - | - | - | - |
| Irvine, J. | 1 | - | 15 | 3 | 1 | - | - | - |
| Townsend, J. | - | - | 10 | 4 | - | - | - | - |
| Jensen, R. | - | - | 8 | 1 | 1 | - | - | - |
| McAlpine, W. | - | - | 16 | 7 | 1 | - | - | - |
| Murray, N. | - | - | 14 | 6 | 1 | 1 | - | - |
| Sneddon, I. | - | - | 14 | - | - | - | - | - |
| Veitch, T. | - | - | 21 | 6 | - | - | - | - |
| Traynor, T. | - | - | 9 | 2 | - | - | - | - |
| Carruthers, E. | - | - | 9 | 2 | - | - | - | - |
| Winchester, E. | - | - | 16 | 9 | - | - | - | - |
| Cormack, J. J. | - | - | 9 | 2 | - | - | - | - |
| Cruickshank, J. | - | - | 4 | 2 | - | - | - | - |
| Ford, D. | - | - | 1 | 4 | - | - | - | - |
| Leslie, W. | - | - | 3 | - | - | - | - | - |
| | | 7 | | 53 | | 1 | | 0 |

RESULTS AND SCORERS

SECOND TEAM

RESERVE LEAGUE CUP

| Date | Opponents | Venue | Result | Scorers |
|--------|---------------|-------|--------|-----------------|
| 1969 | | | | |
| Aug. 9 | Dundee United | - H | 2 - 0 | Brown, Ferrier |
| " 13 | St. Mirren | - A | 2 - 5 | Moller, Dickson |
| " 16 | Morton | - A | 0 - 3 | |
| " 20 | St. Mirren | - H | 0 - 0 | |
| " 23 | Dundee United | - A | 0 - 0 | |
| " 27 | Morton | - H | 3 - 2 | Moller 3 |

RESERVE LEAGUE

| | | | | |
|---------|-----------------|-----|-------|--------------------------------|
| 1969 | | | | |
| Aug. 30 | Morton | - A | 3 - 2 | Thom, Dickson, Irvine |
| Sept. 3 | Airdrie | - H | 3 - 3 | Kay, Young, Dickson |
| " 6 | St. Johnstone | - H | 1 - 0 | Dickson |
| " 13 | Kilmarnock | - A | 0 - 1 | |
| " 20 | Dunfermline | - H | 2 - 1 | Lynch 2 |
| Oct. 4 | St. Mirren | - H | 0 - 1 | |
| " 8 | Hibernian | - A | 1 - 1 | Traynor |
| " 14 | Motherwell | - A | 1 - 1 | Townsend |
| " 18 | Ayr United | - H | 0 - 2 | |
| " 25 | Partick Thistle | - A | 1 - 5 | Jensen |
| " 28 | Raith Rovers | - A | 1 - 2 | Veitch, pen. |
| Nov. 8 | Celtic | - H | 0 - 4 | |
| " 15 | Aberdeen | - A | 2 - 2 | Carruthers |
| " 22 | Dundee | - H | 2 - 2 | Murray, Winchester |
| Dec. 6 | Rangers | - A | 2 - 2 | Young, Cormack |
| " 13 | Morton | - H | 2 - 2 | Traynor, Cormack |
| " 27 | Dundee United | - A | 2 - 2 | Irvine, Murray |
| 1970 | | | | |
| Jan. 17 | Kilmarnock | - H | 3 - 1 | Carruthers 2, Jensen, pen. |
| " 24 | Hibernian | - H | 2 - 2 | Jensen 2, 1 pen. |
| " 31 | St. Johnstone | - A | 1 - 0 | Murray |
| Feb. 21 | St. Mirren | - A | 1 - 3 | Irvine |
| " 24 | Clyde | - A | 1 - 1 | Murray |
| " 28 | Motherwell | - H | 1 - 0 | Winchester |
| Mar. 2 | Rangers | - H | 0 - 0 | |
| " 7 | Ayr United | - A | 0 - 2 | |
| " 14 | Partick Thistle | - H | 4 - 3 | Carruthers 2, Murray, Lynch |
| " 21 | Raith Rovers | - H | 0 - 0 | |
| " 30 | Celtic | - A | 1 - 4 | Murray |
| Apr. 4 | Aberdeen | - H | 3 - 3 | Carruthers, Brown, Hegarty |
| " 8 | Dunfermline | - A | 1 - 1 | Carruthers |
| " 14 | Clyde | - H | 3 - 1 | Hegarty 2, Ford |
| " 18 | Dundee | - A | 4 - 3 | Ford 2, Jensen 2, 1 pen. |
| " 21 | Airdrie | - A | 3 - 5 | Ford, Carruthers, Jensen, pen. |
| " 29 | Dundee United | - H | 3 - 0 | Veitch, Irvine, Brown |

SECOND XI CUP

| | | | | |
|----------|-------------|-----|-------|--------|
| Sept. 27 | Dunfermline | - A | 1 - 6 | Murray |
|----------|-------------|-----|-------|--------|

OTHER MATCHES

| | | | | |
|--------|--------------|-----|-------|-------------|
| Aug. 2 | Brechin City | - A | 2 - 1 | Young, Wood |
|--------|--------------|-----|-------|-------------|

APPEARANCES AND GOAL SCORERS 1969-70—SECOND TEAM

| Player | Reserve League Cup | | Reserve League | | 2nd XI Cup | | Other Matches | |
|-----------------|--------------------|-------|----------------|-------|------------|-------|---------------|-------|
| | App. | Goals | App. | Goals | App. | Goals | App. | Goals |
| Garland, K. | | | 22 | | 1 | | 1 | |
| Shearer, W. | 3 | | 18 | | 1 | | 1 | |
| Kay, R. | 1 | | 18 | | 1 | | 1 | |
| Oliver, P. | 5 | | 18 | | 1 | | 1 | |
| Brown, J. | 6 | 1 | 1 | 2 | 1 | | 1 | |
| Wood, G. | 6 | | 9 | | 1 | | 1 | |
| Jefferies, J. | 4 | | 5 | | 1 | | 1 | |
| Young, D. | 6 | | 34 | 2 | 1 | | 1 | |
| Ferrier, D. | 6 | 1 | 20 | 1 | 1 | | 1 | |
| Thom, B. | 5 | | 1 | | 1 | | 1 | |
| Cormack, J. | 3 | | 1 | | 1 | | 1 | |
| Hogg, R. | 3 | | 9 | | 1 | | 1 | |
| Baillie, A. | 3 | | 10 | | 1 | | 1 | |
| Moller, R. | 3 | 4 | 1 | 3 | 1 | | 1 | |
| Dickson, C. | 4 | 1 | 7 | | 1 | | 1 | |
| MacDonald, A. | 1 | | 1 | | 1 | | 1 | |
| Reid, D. | 3 | | 17 | | 1 | | 1 | |
| Fleming, G. | 3 | | 5 | | 1 | | 1 | |
| Thomson, A. | 3 | | 12 | | 1 | | 1 | |
| Thomson, E. | 1 | | 6 | | 1 | | 1 | |
| Hegarty, K. | 1 | | 9 | 3 | 1 | | 1 | |
| Lynch, A. | 1 | | 15 | 4 | 1 | | 1 | |
| Irvine, J. | 1 | | 10 | 3 | 1 | | 1 | |
| Townsend, J. | 1 | | 8 | 1 | 1 | | 1 | |
| Jensen, R. | 1 | | 16 | 7 | 1 | | 1 | |
| McAlpine, W. | 1 | | 14 | 6 | 1 | | 1 | |
| Murray, N. | 1 | | 14 | | 1 | | 1 | |
| Sneddon, I. | 1 | | 21 | 2 | 1 | | 1 | |
| Veitch, T. | 1 | | 9 | 2 | 1 | | 1 | |
| Traynor, T. | 1 | | 9 | 2 | 1 | | 1 | |
| Carruthers, E. | 1 | | 16 | 2 | 1 | | 1 | |
| Winchester, E. | 1 | | 9 | 2 | 1 | | 1 | |
| Cormack, J. | 1 | | 4 | 2 | 1 | | 1 | |
| Cruickshank, J. | 1 | | 3 | 4 | 1 | | 1 | |
| Ford, D. | 1 | | 1 | | 1 | | 1 | |
| Leslie, W. | 1 | | 1 | | 1 | | 1 | |
| | | 7 | | 53 | | 1 | | 0 |

8

RESULTS AND SCORERS

SECOND TEAM

RESERVE LEAGUE CUP

| Date | Opponents | Venue | Result | Scorers |
|--------|---------------|-------|--------|-----------------|
| 1969 | | | | |
| Aug. 9 | Dundee United | H | 2-0 | Brown, Ferrier |
| " 13 | St. Mirren | A | 2-5 | Moller, Dickson |
| " 16 | Morton | A | 0-3 | |
| " 20 | St. Mirren | H | 0-0 | |
| " 23 | Dundee United | A | 0-0 | |
| " 27 | Morton | H | 3-2 | Moller 3 |

RESERVE LEAGUE

| Date | Opponents | Venue | Result | Scorers |
|---------|-----------------|-------|--------|--------------------------------|
| 1969 | | | | |
| Aug. 30 | Morton | A | 3-2 | Thom, Dickson, Irvine |
| Sept. 3 | Airdrie | H | 3-3 | Kay, Young, Dickson |
| " 6 | St. Johnstone | H | 1-0 | Dickson |
| " 13 | Kilmarnock | A | 0-1 | |
| " 20 | Dunfermline | H | 2-1 | Lynch 2 |
| Oct. 4 | St. Mirren | H | 0-1 | |
| " 8 | Hibernian | A | 1-1 | Traynor |
| " 14 | Motherwell | A | 1-1 | Townsend |
| " 18 | Ayr United | H | 0-2 | |
| " 25 | Partick Thistle | A | 1-5 | Jensen |
| " 28 | Raith Rovers | A | 1-2 | Veitch, pen. |
| Nov. 8 | Celtic | H | 0-4 | |
| " 15 | Aberdeen | A | 2-2 | Carruthers |
| " 22 | Dundee | H | 2-2 | Murray, Winchester |
| Dec. 6 | Rangers | A | 2-2 | Young, Cormack |
| " 13 | Morton | H | 2-2 | Traynor, Cormack |
| " 27 | Dundee United | A | 2-2 | Irvine, Murray |
| 1970 | | | | |
| Jan. 17 | Kilmarnock | H | 3-1 | Carruthers 2, Jensen, pen. |
| " 24 | Hibernian | H | 2-2 | Jensen 2, 1 pen. |
| " 31 | St. Johnstone | A | 1-0 | Murray |
| Feb. 21 | St. Mirren | A | 1-3 | Irvine |
| " 24 | Clyde | A | 1-1 | Murray |
| " 28 | Motherwell | H | 1-0 | Winchester |
| Mar. 2 | Rangers | H | 0-0 | |
| " 7 | Ayr United | A | 0-2 | |
| " 14 | Partick Thistle | H | 4-3 | Carruthers 2, Murray, Lynch |
| " 21 | Raith Rovers | H | 0-0 | |
| " 30 | Celtic | A | 1-4 | Murray |
| Apr. 4 | Aberdeen | H | 3-3 | Carruthers, Brown, Hegarty |
| " 8 | Dunfermline | A | 1-1 | Carruthers |
| " 14 | Clyde | H | 3-1 | Hegarty 2, Ford |
| " 18 | Dundee | A | 4-3 | Ford 2, Jensen 2, 1 pen. |
| " 21 | Airdrie | A | 3-5 | Ford, Carruthers, Jensen, pen. |
| " 29 | Dundee United | H | 3-0 | Veitch, Irvine, Brown |

SECOND XI CUP

| | | | | |
|----------|-------------|---|-----|--------|
| Sept. 27 | Dunfermline | A | 1-6 | Murray |
|----------|-------------|---|-----|--------|

OTHER MATCHES

| | | | | |
|--------|--------------|---|-----|-------------|
| Aug. 2 | Brechin City | A | 2-1 | Young, Wood |
|--------|--------------|---|-----|-------------|

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FIND the BALL

IN THE
NEWS

THIS WEEK

"I'd lager
have a
Draught
SKOL"

HEARTS

1. JIM CRUICKSHANK
2. IAN SNEDDON
3. PETER OLIVER
4. TOMMY VEITCH
5. EDDIE THOMSON
6. WILSON WOOD
7. DONALD FORD
8. DAVE CLUNIE
9. ERNIE WINCHESTER
10. GEORGE FLEMING
11. ANDY LYNCH

12th Man *K. HEGGERTY*
Scorers *HEGGERTY*

TEAMS

Referee:
J. W. PATERSON
(Bothwell)

Linesmen:
J. R. S. RENTON
(Hill of Beith)
Orange Flag

D. S. HUNTER
(Dunfermline)
Red Flag

KICK-OFF 3 P.M.

RESULT

Half-Time Full-Time
0-1 1-2

CELTIC

1. ~~EVAN WILLIAMS~~ *JOHN FALLON*
2. JIM CRAIG
3. TOMMY GEMMELL *GEORGE CONNALLY*
4. ~~BOBBY MURDOCH~~
5. BILLY McNEILL
6. JIM BROGAN
7. JIMMY JOHNSTONE *BOBBY LENNOX*
8. ~~DAVID HAY~~ *DAVID HAY*
9. ~~WILLIE WALLACE~~ *WILLIE WALLACE*
10. ~~BOBBY LENNOX~~ *BOBBY LENNOX*
11. JOHN HUGHES

12th Man—
Scorers *HUGHES*
JOHNSTONE



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MOTHERWELL

C RANGERS v
DUNFERMLINE

D DUNDEE v
ST. MIRREN

E KILMARNOCK v
AYR UNITED

F AIRDRIE v
ABERDEEN

G ST. JOHNSTONE v
HIBERNIAN

H QUEEN OF SOUTH v
EAST FIFE

J STIRLING ALB. v
PARTICK THISTLE

K ALLOA v
DUMBARTON

L BRECHIN CITY v
BERWICK RANGERS

M COWDENBEATH v
EAST STIRLING

N RAITH ROVERS v
MONTROSE

O CLYDEBANK v
ARBROATH

P FALKIRK v
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Q FORFAR ATH. v
STENHOUSEMUIR

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CHANGE OF FORTUNE FOR BOY WHO ALMOST GAVE UP

Last weekend proved one that young Kevin Hegarty will not forget in a hurry. In the space of a few days he found his football career taking a dramatic turn, and he is still finding it all a bit bewildering.

Just over a year ago Kevin was released by Falkirk, following their relegation, and faced with the prospect of stepping down to junior football he came very close to deciding to give up the game altogether.

However he was talked into joining Haddington Athletic and it turned out to be the best thing he ever did. He impressed the senior scouts again and he was soon back as a senior prospect when he joined Hearts.

Yet as he sat on the bench last Saturday as a possible substitute in the first-team game against Dunfermline he never dreamt what was around the corner.

Called on for the last 25 minutes he laid on a goal for Donald Ford and scored a brilliant one himself. Immediately he found himself in

the first-team party for the game at West Bromwich where he again played in the second half.

Kevin told me on the way south: "I can hardly believe it is happening so soon after I had made up my mind to give up. Now I am thankful I had another go to make the grade and nothing could have pleased me more than to be at Tynecastle."

Despite the defeat Hearts visit to The Hawthorns was a very pleasant one. A colourful pennant and an inscribed silver plate were presented to the club while the players and officials were given individual presents.

During a get-together after the game Hearts' and West Bromwich directors and managers quickly arranged for the English First Division club to come to Tynecastle for next season's pre-season challenge game attraction.

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THE GAME
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Back Row, left to right—Wilson Wood, Alan Anderson, Dave Clunie, Kenny Garland, Jim Cruickshank, Tommy Veitch, Peter Oliver, Ernie Winchester, John Cumming (Trainer).

Front Row, left to right—Jim Brown, Donald Ford, Roald Jensen, Eddie Thomson, Ian Sneddon, Andy Lynch, George Fleming, Jim Townsend.

(Photo by courtesy of the "Capital Press.")

VOUCHER SYSTEM FOR BIG - GAME TICKETS

In an effort to give Hearts' loyal fans a better chance of big-game tickets we have decided to introduce a programme voucher system. The vouchers will start in the programme for the first League game at Tynecastle.

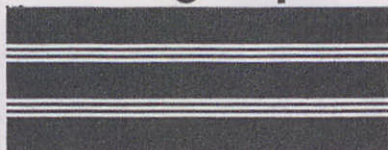
This season's England-Scotland game will be at Wembley and an allocation of tickets will be set aside for distribution among supporters who have kept their vouchers. The arrangement will operate from season to season.

No guarantee can be made that all with vouchers will get a ticket, but we feel it is one way of ensuring that regular attenders to home games will have a much better chance of being lucky when the rush for the precious tickets is on.

Regular fans deserve to see the big games so we hope this new arrangement will be beneficial to those of you who come into this category. So buy your programme, keep the voucher, and you will be helping to help yourself.

ADAMS

sausages pies



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Honours List

Season 1969 - 70

| | |
|---------------------------|------------------------|
| World Cup | Brazil |
| Runners-up | Italy |
| First Division | |
| Champions | Celtic |
| Runners-up | Rangers |
| Scottish Cup | Aberdeen |
| Beaten Finalist | Celtic |
| Scottish League Cup | Celtic |
| Beaten Finalist ... | St. Johnstone |
| Second Division | |
| Champions | Falkirk |
| Runners-up | Cowdenbeath |
| English League | |
| Champions | Everton |
| Runners-up | Leeds Utd. |
| F.A. Cup | Chelsea |
| Beaten Finalist | Leeds Utd. |
| English League | |
| Cup | Manchester City |
| European Cup | Feyenoord |
| European Cup | |
| Winners' Cup | Manchester City |
| Fairs' Cup | Arsenal |

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Social Clubs

Star Cricket Match For Club Members

A highlight of the summer season as far as many club members were concerned was a special football match played at Redford Barracks by kind permission of the Army. The teams were made up of six men and five ladies each, and despite a number of protests the winners were McLeod Street Wanderers who beat the Gorgie Road Enders 4-3.

Captain John Watson received the trophy from Mr Harry Johnstone of the Executive Committee and his team, with what little energy they had left, did a lap of honour!

In glorious weather 60 or so members and friends watched the game and gave vociferous support to the contestants as they battled bravely to show their professional heroes just how the game should be played. Whether or not they achieved this is another matter.

Stemming from this event it is now proposed to hold a cricket match at the same venue and with the same team arrangements and this will go on on Sunday, August 16. So

if anyone wants to see slim, super-fit sportsmen and women in action then this is the date to note.

There has been a very encouraging response to my appeal last week for all those interested in the new Midlothian Club Travel Service for Hearts' away games to come forward and declare their interest.

The list of names on the notice board has been growing steadily while many more people have made it clear that they too will be keen to take part on occasion.

The first trip for those of the new club this season will be to Glasgow on August 22 for the return League Cup game against Celtic. Friends of members are welcome to join the party on these occasions.

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KARL DENVER SPECTACULAR IS ALREADY A SELL-OUT

There has been a sell-out of tickets for the spectacular, headed by Karl Denver, which will be staged in the clubs in October. Names are now being taken for the big show which has Billy Fury and Johnny Duncan and the Blue Grass Boys as the top performers and tickets are priced at 15s.

Tomorrow, Sunday, top of the bill is Dennis Jones from Bradford, one of England's top club comedians. Also on the programme will be Ann Hill, a Falkirk girl, who is very well known on the club circuit.

Edinburgh's own Junior Clark III, one of three brothers, who is a comedian and singer, will be doing a solo act on the same bill. He is a real bundle of energy who is sure of a good reception.

Wednesday and Thursday night cabaret this week will be first-class entertainment as usual, and for many people these events are now looked on as a must.

Last week's coach tour for old-age pensioners of the clubs proved so successful that more

occasions specially for our senior members are being considered and will probably include a Christmas Dinner and a cabaret evening.

MUSIC MAN

Nearly 50 people on the trip, under the guidance of Mr Bill Denholm, Mr Andy Green and Mr Bill Cowan, were loud in their praise of accordionist Henry Neellis, who did a wonderful job providing the music for a memorable day out.

Monday's domino handicap was won by W. Welsh, membership number 586, and the darts handicap was won by A. McGlinchey of 18 Royston Mains Crescent, Edinburgh.

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Ladies' Section Take Over Alma Bowl For Ten-Pin Outing

Everything is shaping up for a great night on Thursday when the Ladies' Section outing to the Alma Bowl, Kirkcaldy, takes place. It is hoped that two full coaches will travel across the Forth.

So far well over 60 members and friends have taken up seats and another 18 or so would complete the list for what should be an exciting evening's sport. Whether you have played before or not it will be worth joining in.

The Alma Bowl has 11 lanes for bowling and the whole lot have been booked by the Ladies' Section, so the premises will be completely taken over by the Hearts' party.

The cost of £1 each covers the coach trip, the ten-pin bowling and the supper which will be provided at the Alma Bowl. Supper is arranged for around 9 p.m. and the coaches are likely to be back in Edinburgh about 11.30 p.m.

BE ON TIME

The coaches leave the Social Clubs area at 7 p.m. so be on time and make sure the bowling gets under way at the correct time.

At a meeting of the Ladies' Section committee on Wednesday evening arrangements for the coming wine - and - cheese party and the Milk Marketing Board demonstration due to be staged soon were discussed and details will be given out as soon as possible.

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MATCH REVIEW

Challenge Game

Saturday, 1st August, 1970

Hearts 4

(Clunie, Lynch, Ford, Hegarty)

Dunfermline 2

(McLean, McKimmie)

Hearts were comfortable winners of this pre-season clash with the Fife club. They led 2-1 at the interval, and in the end they might have had even more goals as they often had the visiting defence in trouble.

Dave Clunie, moved to a mid-field role, opened the scoring after 17 minutes when he took advantage of a Renton mistake to slip the ball past Arrol. After 31 minutes Dunfermline equalised through McLean who just managed to get the ball over the line before it was cleared.

Four minutes from the interval Andy Lynch made it 2-1 with a good header after clever work by Sneddon.

Alan Anderson was given a second half run in place of Tommy Veitch.

Hearts second half goals were scored by Donald Ford, who was put through by Kevin Hegarty who had replaced George Fleming, and by Hegarty himself. This was the best goal of the game—a left-foot volley on the turn which raged into the net.

Dunfermline got a second goal through McLaren.

Hearts—Garland; Sneddon, Oliver; Veitch, Thomson, Wood; Ford, Clunie, Winchester, Fleming, Lynch.

Dunfermline—Arrol; Callaghan, Lunn; Fraser, McNicol, Renton; Robertson, McLaren, McLean, Gardner, Gillespie.

Referee—E. Thomson (Edinburgh).

Challenge Game

Saturday, 1st August, 1970

Hearts Reserves 1 (Brown)

Dunfermline Reserves 0

A goal by Jim Brown gave Hearts victory over the Fifers in a 45 minute game at Tynecastle prior to the meeting of the first teams. His low shot beat Willie Duff's dive

to the right hand post and brought a well deserved win.

Hearts Reserves—Graham; Kay, Jefferies; Townsend, Gallacher, Brown; Young, Murray, Laing, Hegarty, Jensen.

Challenge Game

Monday, 3rd August, 1970

West Bromwich 2

(Reed, Wilson, pen.)

Hearts 0

After being the better team for nearly an hour, Hearts paid the penalty for missing chances when the English First Division side scored twice in the latter stages of the game at The Hawthorns in the first meeting between the clubs.

Hearts were particularly sprightly in the first half when they treated the 11,000 crowd to some fine open football. But, sad to say the old failing in front of goal let them down.

Donald Ford almost did the trick when he raced through the defence and his shot seemed certain to go in the net until goalkeeper Osborne, advancing to meet the danger, saw the ball strike his outstretched foot and rebound clear.

Soon after half-time, with Hearts still on top, Kevin Hegarty, who had substituted for George Fleming, had a fine opportunity from a Ford pass, but he shot the ball past the post.

West Brom took the lead just after this when young Scottish right winger Hughie Reed got possession in the penalty area and turned the ball past Garland. Another Scot, left-back Ray Wilson got the second from a penalty.

With 20 minutes to go Peter Oliver was carried off with an ankle injury and Jim Brown took over in midfield with Dave Clunie at full back. Alan Anderson replaced Tommy Veitch at half time.

West Brom—Osborne; Hughes, Fraser (Wilson); Lovett, Talbut, Kaye; Reed, Suggett, Astle, Hope, Glover.

Hearts—Garland; Sneddon, Oliver (Brown); Veitch, Thomson, Wood; Ford, Clunie, Winchester, Fleming, Lynch.

FIXTURES AND RESULTS 1970-71

FIRST TEAM

SCOTTISH LEAGUE CUP Hearts Score First

| 1970 | 1971 |
|------------------------------|------------------------------|
| Aug. 8—Celtic - - H | Jan. 1—Hibernian - - H |
| „ 12—Dundee United - A | „ 2—Dunfermline - A |
| „ 15—Clyde - - H | „ 9—Clyde - - H |
| „ 19—Dundee United - H | „ 16—Airdrie - - A |
| „ 22—Celtic - - A | „ 30—Kilmarnock - H |
| „ 26—Clyde - - A | |

FIRST DIVISION

| 1970 | 1971 |
|---------------------------------|------------------------------|
| Aug. 29—St. Johnstone - H | Jan. 13—St. Mirren - H |
| Sept. 5—Hibernian - - A | „ 20—Dundee United - A |
| „ 12—Dunfermline - H | „ 27—Aberdeen - - H |
| „ 19—Clyde - - A | Apr. 3—Ayr United - A |
| „ 25—Airdrie - - H | „ 10—Morton - - A |
| Oct. 3—Kilmarnock - A | „ 17—Motherwell - H |
| „ 10—Rangers - - H | „ 24—Cowdenbeath - A |
| „ 17—Dundee - - A | |
| „ 24—Celtic - - A | |
| „ 31—Falkirk - - H | |
| Nov. 7—St. Mirren - - A | |
| „ 14—Dundee United - H | |
| „ 21—Aberdeen - - A | |
| „ 28—Ayr United - - H | |
| Dec. 5—Morton - - H | |
| „ 12—Motherwell - - A | |
| „ 19—Cowdenbeath - H | |
| „ 26—St. Johnstone - A | |

SCOTTISH CUP

Jan. 23—

CHALLENGE MATCH

Aug. 1—Dunfermline - H 4 — 2
 „ 3—West Brom. Alb. A 0 — 2

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