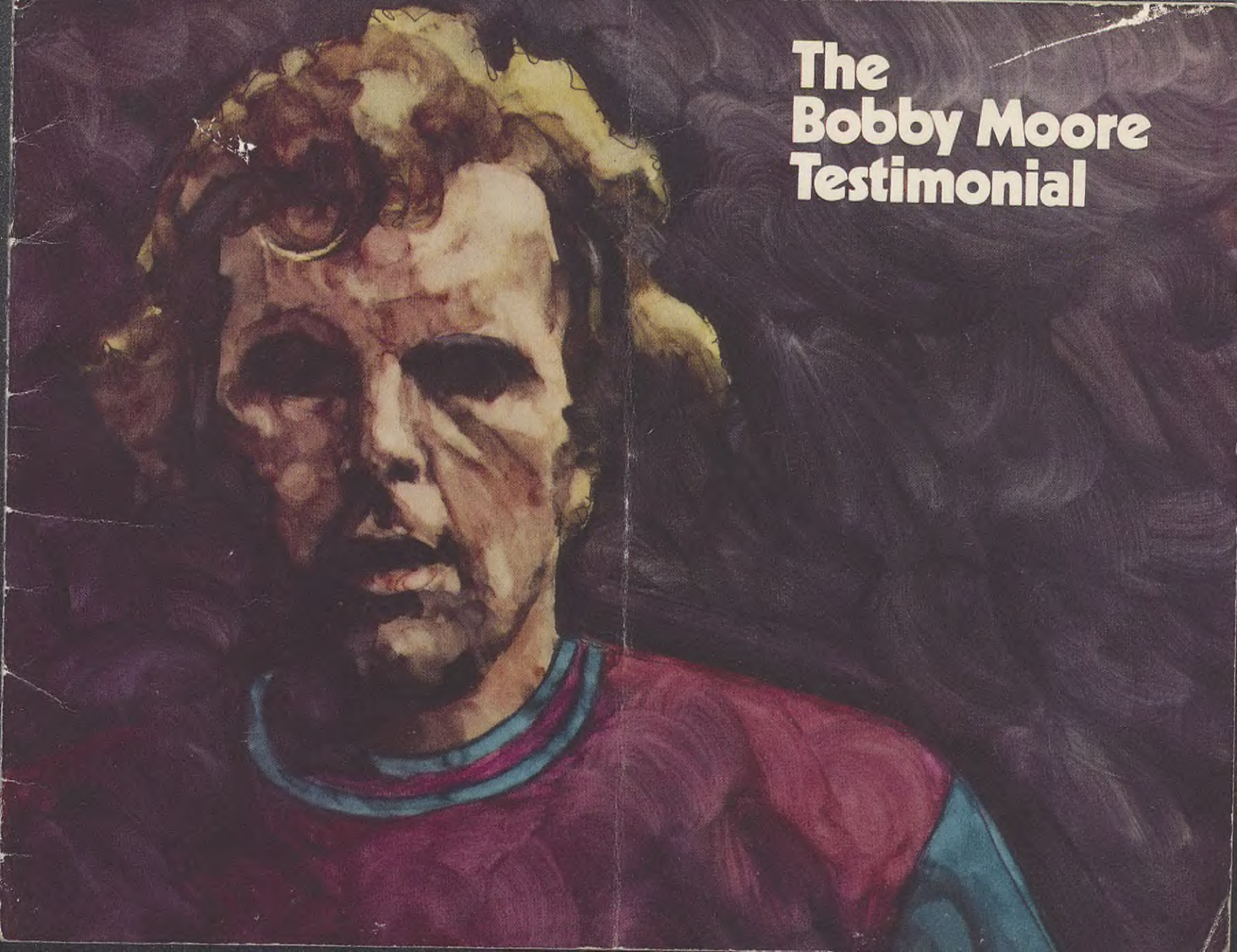


The Bobby Moore Testimonial



Esso salutes Bobby Moore

One thing football fans all agree on is the skill and excellence of Bobby Moore as a player and captain. He is undoubtedly one of the finest players England has ever produced.

At 29, Moore's history reads like a chapter from a book of records.

He's the only man to collect a different trophy at Wembley three years running:

- 1964 - FA Cup
- 1965 - European Cup Winners' Cup
- 1966 - World Cup

With 84 caps for international matches to his credit, Moore stands a good chance of topping Bobby Charlton's 106 in a few years' time.

Sports journalists voted Moore the Player of the Tournament in the 1966 World Cup and Best Defensive Player in the 1970 World Cup.

In the past few years Esso has been closely associated with the world of football. Esso is honoured to have this opportunity of saluting a great player of a great sport.

THE BOBBY MOORE TESTIMONIAL FOOTBALL MATCH

West Ham United versus Celtic

at

Boleyn Ground, Upton Park

on Monday 16th November 1970.

Kick Off at 7.30 p.m.

Pipes and drums of the 2nd Battalion Scots Guards will play by kind permission of Lieutenant Colonel J. H. B. Acland, commanding 2nd Battalion Scots Guards (Pipe Major A. R. Gelvin).

By kind permission of the Directors of West Ham United Football Company Limited, Celtic Football and Athletic Club Limited, the Football League Limited and the Scottish Football League Limited.

Sponsored by

The Esso Petroleum Company Limited

Official Programme

Price Three Shillings

West Ham United



Claret & Blue Shirts,
White Shorts

FROM

- 1 Peter GROTIER
- 2 Bob FERGUSON
- 3 Bobby HOWE
- 4 Frank LAMPARD
- 5 Peter EUSTACE
- 6 Tommy TAYLOR
- Capt. 7 Bobby MOORE
- 8 John AYRIS
- 9 Jimmy LINDSAY
- 10 Geoff HURST
- 11 Jimmy GREAVES
- 12 Brian DEAR
- 13 Clyde BEST
- 14 Trevor BROOKING
- 15 Pat HOLLAND

LINE UP

REFEREE:
J. Finney

LINESMEN:
R. W. Spires
J. R. McGowan

Celtic



Green & White Hooped Shirts,
White Shorts

FROM

- 1 Jim BROGAN
- 2 David CATTENACH
- 3 Jim CRAIG
- 4 George CONNELLY
- 5 John FALLON
- 6 Tommy GEMMELL
- 7 David HAY
- 8 Harry HOOD
- 9 John HUGHES
- 10 Bobby LENNOX
- 11 Jimmy JOHNSTONE
- 12 Bobby MURDOCH
- 13 Danny McGRAIN
- 14 Billy McNEILL
- 15 Willie WALLACE
- 16 Evan WILLIAMS

Celtic Story

In the East End of Glasgow in the year 1887, there was great poverty among the people and a certain Brother Walfrid of the famous teaching order of the Marist Brothers, had the idea of starting a football club to help to provide free meals for those poor and unemployed persons. Through his enthusiasm and organising ability the Celtic Football Club was formed in 1888. The new Club was an immediate success and did much towards the purpose for which it was formed, the providing of meals in the soup kitchens in the East End of Glasgow.

The Club soon established itself as one of the leaders of the game in Scotland, winning the Scottish Cup for the first time only two years after it had been formed.

By the turn of the Century they had established themselves in a first class stadium which was an equal of any in the



Country at that time. The years at the beginning of the 20th Century were full of success with victories in the Scottish Cup and in winning the League. In 1938 the Empire Exhibition Tournament was played in Glasgow between the four top teams in England and the four top teams in Scotland. Celtic won this permanent trophy by beating Everton 1-0 in the Final.

The next open tournament in Britain was the Coronation Cup in 1953 again between the four top teams in England and Scotland and again Celtic were the winners, beating Arsenal, Manchester United and Hibernian in turn.

In the season 1953/54 after winning the Coronation Cup, Celtic won the Scottish Cup and also the Scottish League. After this year of glory however there were a long number of years of non-success. In 1965 Celtic obtained the

services of Jock Stein, an old Celtic player who had, through injury, to retire from football. Since that date there has been a resurgence of Celtic success and glory. They won the Cup in 1964/65 and in 1965/66 won the League, the League Cup, and were in the final of the Scottish Cup. In season 1966/67 Celtic won everything they played for; The Scottish League Cup, The Glasgow Cup, The Scottish Cup, The Scottish League and European Cup. This season was undoubtedly the peak in the history of Celtic.

In season 1967/68 Celtic were again most successful, winning the Scottish League, The Scottish League Cup and The Glasgow Cup.

In 1968/69 Celtic won Scottish Cup, League Cup and League Championship. In 1969/70 Celtic won the League Championship and League Cup.

In 1937 Celtic played Aberdeen in the Scottish Cup Final at Hampden Park in Glasgow, before an attendance of 144,333. This figure is a British record for a club match.

Details of Celtic records:-
Scottish League (25 times)
Scottish Cup (20 times)
League Cup (5 times)
European Champions in 1967.

Trophies won outright:-
Empire Exhibition Trophy 1938
Victory Europe Cup 1945
Festival of Britain St. Mungo Cup 1951
Coronation Cup 1953



Today's Match by Ron Greenwood

Tonight's game is very appropriate in as much as West Ham United were one of the first trendsetters in winning European Honours in the shape of the European Cup Winners Cup—Spurs were the first to do so, then Celtic really set the trend by hitting the Jackpot and winning the European Cup on the memorable night in Lisbon. Since then of course, Manchester United have emulated Celtic by winning the European Cup and Manchester City have won the European Cup Winners Cup with Leeds,

Newcastle and Arsenal all winning the Fairs Cup and not forgetting that Celtic almost repeated their first victory but were beaten in the Final last year by Feyenoord.

All of this happened in the 60s, which of course represents the span of Bobby's ten years service. This period of time really saw English Football come to the top with 1966 being the peak when England won the World Cup at Wembley and Bobby Moore received that priceless Trophy on behalf of England. All that

has happened in English Football since that disastrous day at Wembley when Hungary made us realise how out of date our Football had become, can thus be said to have been achieved in the 60s.

I am sure, when Bobby Moore ended the 50s as England's Youth Captain he could not have envisaged such a glorious ten years in which he himself was to be such a big influence both at his own Club level and International level.

In coming to London to play this evening, Celtic pay their

tribute to Bobby Moore, for this is the first visit they have made since Manager Jock Stein took over to start them on their victorious achievements, and I know personally how keen Jock is to have his Team at their strongest to show we Londoners what a great side Celtic are and of course, all the exiled Scots who will be here tonight. I feel that if one is having a game to celebrate an occasion, one could not be luckier than to have such a world class club side as Glasgow Celtic and tonight that lucky person is our own BOBBY MOORE.



LEFT:

Bobby Moore, John Bond and Ken Brown welcome new manager Ron Greenwood to Upton Park 1961.

RIGHT:

Back row: Peter Bennett, Billy Bonds, Trevor Brooking, Alan Stephenson, Paul Heffer, Clyde Best, Bobby Moore.
Centre: John Charles, Harry Redknapp, Bobby Ferguson, John Cushley (now with Dunfermline), Peter Grotier, Frank Lampard, Ron Boyce.

Front: Pat Holland, Jimmy Greaves, Geoff Hurst, Jimmy Lindsay, Bobby Howe.

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Photo by Peter Hampshire
London E13

