
AT PITTODRIE STADIUM

ABERDEEN



SATURDAY, 11th JAN., 1969 KICK-OFF 3 P.M.

OFFICIAL PROGRAMME - ONE SHILLING

Incorporating Football League Review

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E. H. TURNBULL



Secretary:
R. A. WHYTE

The Aberdeen Football Club Ltd.

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The visit of Celtic Football Club, whether at Pittodrie or elsewhere, is looked forward to with keen anticipation. Present League leaders, Scottish League Cup finalists and contesting in the next round of the European Cup against A.C. Milan, today's side are crowd-pullers wherever they go, and this has come about by their entertaining and attacking brand of football. Various team permutations have been adopted throughout the season with success, and forecasting the line-up this afternoon in the half-time programme proved no easy matter. We believe manager Jock Stein would endorse.

The record of Celtic is legendary. Household names both past and present can be quoted at random. Comparisons have been made, to mention but just a few—McNair, McMenemy, Gallagher, Quinn, Thomson, McAtee, McGrory, etc.—with the players of today, but this argument for and against can be discounted as the game has changed dramatically during the past decade. Basically, perhaps, it is the same, but the change in the offside law was responsible to a large degree in the general attacking and defensive formation, a rule which was much



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criticised when first introduced but which has proved a very necessary one considering the number of offside decisions given today. With one player fewer to conform to the offside law ruling, this enables the game to be speeded up considerably.

Many of the spectators at our New Year's game against Dundee expressed the view that it was one of the best no-scoring games seen at Pittodrie, and if hopes of a victory the following day at St. Johnstone were somewhat shattered, the result against Dundee United last Saturday was a real shot in the arm for the players. Having lost the corresponding game by the only goal last season and by 2—1 at Parkhead last September, a very determined eleven will be out to prove the lowly league position is a false one, and Celtic naturally will be all out to retain their two-point advantage. With such a setting we can hope and look forward to a thrilling encounter.

We would appeal to all spectators to obey police instructions in the carrying out of their duties and also ask that behaviour before, during and after the match be of an exemplary nature. Thank you.

SCOTLAND v. WALES UNDER-23s

Naturally we are delighted with the honour of staging the above match and at a later date we shall publish full details. A souvenir programme will be issued.

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ABERDEEN F.C. FIXTURES, 1968-69

SCOTTISH LEAGUE		Goals—	F	A	Pt	Scorers
Sept.	7—Dundee	a	4	4	1	Taylor, Robb 2, Shewan
„	14—St. Johnstone	h	2	0	2	Smith, Craig
„	21—Dundee United	h	0	1	0	
„	28—Celtic	a	1	2	0	Rae
Oct.	5—Hearts	h	1	2	0	Robb
„	12—Partick Thistle	a	0	1	0	
„	19—Clyde	h	0	1	0	
„	26—Rangers	a	3	2	2	Johnston, Forrest 2
Nov.	2—Raith Rovers	h	2	1	2	Forrest, Craig
„	9—Morton	a	0	1	0	
„	16—Arbroath	h	2	2	1	Robb, Forrest
„	23—St. Mirren	h	2	0	2	Forrest 2
„	30—Dunfermline	a	1	5	0	Craig
Dec.	7—Hibs	h	2	6	0	Buchan, Forrest
„	14—Airdrie	a	0	2	0	
„	21—Falkirk	h	2	0	2	Forrest, Johnston
„	28—Kilmarnock	a	1	2	0	Johnston
Jan.	1—Dundee	h	0	0	1	
„	2—St. Johnstone	a	1	3	0	Buchan
„	4—Dundee United	a	4	1	2	Shewan, Robb, Craig, Forrest
„	11—Celtic	h				
„	18—Hearts	a				
„	25—Scottish Cup					
Feb.	1—Partick Thistle	h				
„	8—Clyde	a				
„	15—Rangers	h				
„	22—Raith Rovers	a				
Mar.	1—Morton	h				
„	8—Arbroath	a				
„	15—St. Mirren	a				
„	22—Dunfermline	h				
„	29—Hibs	a				
April	5—Airdrie	h				
„	12—Falkirk	a				
„	19—Kilmarnock	h				

Aberdeen

(RED)

McGARR 1
Goal

WHYTE 2
Right Back

SHEWAN 3
Left Back

PETERSEN 4
Right Half

BOEL 5
Centre Half

MURRAY 6
Left Half

JOHNSTON 7
Outside Right

SMITH 8
Inside Right

FORREST 9
Centre Forward

ROBB 10
Inside Left

CRAIG 11
Outside Left

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Football League Review

the Official Journal of The Football League



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VOLUME THREE Number 24 □ ONE SHILLING





TERRY NEILL

Arsenal F.C.

Presenting . . . not Cassius Clay, but Arsenal's Irish international Terry Neill who looks as though he is about to enter the boxing ring. Actually this unusual shot of the Highbury defender was taken during last season's Football League Cup Final at Wembley. Born in Belfast, Neill joined the Gunners from the Irish side Bangor in December 1959.

ARSENAL'S Club Shop organiser, former Welsh international Jack Kelsey, sent us one of his strongest selling lines—the club 'junior kit'. He thought we might like to use it in a picture, and he was right.

□ We decided that if a little lad wore this perfect mini-replica of a League club's kit, on a League ground with a League player, it would make a nice picture.

□ Blackpool F.C. were delighted to help and their centre forward Tom White, a father himself, said he was happy to oblige.

□ We found a keen young football fan—seven year old Mark Galloway—and the cover picture will make him the envy of all 'little boys, just as his Arsenal strip is the envy of all the young footballers at Clifton County Primary school in Lytham St. Annes.

□ Said Tommy White: "What a darned good idea to get the nippers even more interested in football."

□ What a good idea from Arsenal, too. Young Mark swears he will be an Arsenal fan for life.

Fan of the week

SISTERS Corinne and Jenifer Ramsden became West Ham United fans in a most unusual way. They had nothing to do one Saturday afternoon three years ago so they travelled from their home at 163 Lingwell Gate Lane, Lofthouse, Wakefield, Yorkshire, to Hillsborough where Sheffield Wednesday were playing the Hammers.

□ Corinne (23) says she immediately "fell for" Bobby Moore while her sister Jenifer (16) couldn't stop looking at Martin Peters. From that day on they have been dedicated West Ham fans, visiting Upton Park every time they are at home. This season already they have travelled 5,000 miles, following their favourite team.

□ It is the sort of dedication which earns our Pontins Fan of the Week Award and a free holiday next summer at any Pontins establishment.

□ If you think you qualify for a Pontin Award write to us with your details.



**Football
League
Review**

ABC

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PLATFORM by

SAM LEITCH
(SUNDAY MIRROR)

ONE OF the most dangerous statistics used these days in the world of football communication is the three-figure total of managerial changes made by Football League clubs since the war.

□ The end of 1968 saw that total hop around a figure in the 690's and, naturally, this mammoth total had to be seized on by most of the national newspapers, the three television channels and radio at all levels.

■ It is too large a total not to be used. But it should be used very carefully. Because it has been suggested that this figure represents the sackings of football managers in the twenty two and a half seasons of post-war soccer.

□ This is not true. If the 690-odd figure is accurate it merely represents the number of times a club has changed its manager for any reason whatsoever.

□ We must assume that managers are ambitious men, as in any other trade or profession, that they want to better themselves, that they frequently resign in order to climb the ladder.

□ Current First Division bosses like Bill Shankley of Liverpool, Harry Catterick of Everton and Bill McGarry of Wolves have been attached to a variety of clubs in their time. Yet I don't recall one of these three being involved in a "sacking."

□ We must also assume that some managers resign for personal reasons, and the word "personal" does not disguise some devious sacking on the part of the club's directors.

□ Some managers have quit the game because of ill-health. Others (not many, I grant you) have even wanted to get out of the game and work at something else!

■ All these moves presumably have been carefully documented to provide this three-figure total, quoted so extensively. But these are all changes and not sackings. It's an important point to remember, especially by those who speak frequently about victims.

□ I am not trying to condone the high mortality rate among football managers. Their job is the "hot seat" of sport and there have been some unfair and illogical sackings, particularly this season.

□ But if soccer management is such a precarious and punishing existence why do most of the managers come back for more, or want to come back?

□ Why does a very good centre half like Bob Stokoe of Newcastle United accept the indignity of the sack at one club but persist in returning with such fine results, at Rochdale and now at Carlisle?

□ Why, at the very peak of the December sackings, did Leicester City receive 80 managerial applications . . . many, I assume, from the large assortment of crackpots who think they can bring success to a football team although they have never kicked a ball in their life.

□ How is this 690-total reached? Who gives it out? I confess I don't know. There is, in my opinion, only one good reliable source of statistical history in this country.



THE EDITOR'S VIEW

SOMEBODY ASKED: If so many clubs have such well-behaved supporters, why are there so many headlines about hooligans?

Now there's a question.
 The facts are that by the season's half-way stage last month 47 clubs had been commended for the behaviour of their spectators by the Football League John White Award scheme.

At this rate, said the sarcastic one, you'll use up all 92 of the clubs before the season ends, and you'll be ignoring the facts. You'll be blinding yourselves to the awful truth that hooligans are ruining the enjoyment of thousands of people.

The thought has occurred to the *Weekly News* who comment: "We prefer the view that it is helping every fan in the land to become a jolly good sport."

Good for them.

My grateful thanks to every sports editor who gives publicity to the Awards, and what they are trying to do.

But a question to those who, while happy enough to put the hooligan minority into the headlines, stubbornly refuse to accept that there is any merit, or news value, in happy stories like these.

It occurs to me that if the antics of the louts have to be spotlighted in the public interest . . . then the interest of the well-behaved majority of the public will be equally intense in the activities of the courts.

The Football League is deeply grateful that benches are treating with increasing severity this fringe support we could all do without.

PERHAPS ONE DAY SOON ALL 92 CLUBS MIGHT WIN THE JOHN WHITE AWARDS. . . AND DESERVE TO DO SO.

Harry Brown



league view

EDITORIAL EDITORIAL EDITORIAL EDITORIAL

THE £10 PAYMENT WHICH POSES A BIG QUESTION

DURING RECENT WEEKS a great deal has been heard of the urgent need for an Establishment, run on University lines, where key League club personnel of the future could be trained.

The problem has been on Management Committee agendas for a considerable time without any decision having been reached. That is not surprising; enormous difficulties have to be resolved before any practical recommendations can be made.

One solid obstacle is that of finance. It is inevitable that the bulk of the cash needed to establish a Management Training Centre, and to operate it, would be required to come from the League clubs.

Notwithstanding that, it is clear that the increasing pressures on both management and administrative club staff are such that some way should be found to provide football with comprehensively trained personnel if it is to expand and develop as it must in the seventies.

The problem is not one, we suggest, for the employing clubs alone. As most of the talent will come from the playing ranks it was with considerable interest that we learned of Players' Union plans to examine the possibilities of establishing a training course for future managers among its members.

A significant omission from the published details of the scheme was this question of finance: where was the money to come from?

In the past two years the Union has received £20,000 from The League as their share of television fees. Although The League specified that this be used for the educational, insurance or benefit assistance of players, only £10 of it was paid out in the last financial year, according to the Union's balance sheet.

The Union experience is identical to that of The League who, since 1938, have been paying vocational training grants to players . . . but very few have applied for them.

SCHOOL FOR SOCCER MANAGERS

Sun headline

INQUIRY

Does football need a training Academy?

A SCHOOL FOR MANAGERS has just been completed at Chorley College of Education. The brain child of Lancashire F.A. secretary Jim Kenyon, it attracted some of the game's biggest names to lecture some of the most ambitious football people in the country.

□ Look at the sort of people who thought it worthwhile sparing their time to lecture: Sir Matt Busby, Alan Hardaker, Joe Mercer, Bob Lord, Harry Potts, Stan Mortensen and Bill Ridding.

□ Look at the sort of people who thought the course so worthwhile they devoted at least six hours to it every Thursday for six weeks: Colin Appleton (Barrow manager), Tony Book (Manchester City captain), Wilf McGuinness, John Aston and Jack Crompton (Manchester United coaches), Johnny Hart and Dave Ewing (Manchester City trainers), players like Eddie Hopkinson (Bolton), John Coddington (Blackburn) and Brian Miller (Burnley), as just a few examples.

■ Said former England and Blackpool goalkeeper Tony Waiters, just quitting as the F.A.'s North West Regional coach: "People in the game are hungry for information on how to widen their knowledge."

□ Jim Kenyon admitted he had enjoyed running the course more than anything he had ever done. "We were working within the limitations imposed by weekly sessions," he admitted, "but it proved that there are many in the game anxious to learn. They are like thirsty men in a desert."

□ Barrow manager Colin Appleton told us: "I'd go anywhere just to listen to the men who know tell me about football administration. After two years at Barrow I am still only scratching the surface."

□ What did the course offer? Alan Hardaker lectured on the responsibility of managers within the Rules and Regulations of The Football League. Bill Ridding discussed the treatment of injuries and the physical well-being of players.

□ Sir Matt Busby talked about the problems of below-par performance, Harry Potts discussed the development of young players, and Stan Mortensen examined the problems of managers new to the job. So far there was nothing you wouldn't expect on a course for embryo managers. But there was more to it than that.

□ Look at some of the other subjects and consider that club management entails a wide working knowledge of a variety of specialist subjects:

□ Des McBain (Blackpool) discussed the relationship of a club secretary with his manager, a lecturer at Manchester University spoke on the techniques of Business Management and its application to football, Manchester City chief scout Harry Godwin analysed club scouting systems, Malcolm Allison team preparations.

□ And it wasn't over yet. The head of the Physical Education Department at St. Mary's College, London, spoke on psychology and its application in football, two newspapermen outlined the physiology of press relations, and a lecturer detailed the "Personality factors in a top class footballer." Finally Bob Lord discussed the manager's relationships with his chairman and Board of Directors.

□ And that, let us remind you, is generally agreed to be nothing more than scratching the surface of a manager's problems. Is it any wonder so many fail?

ONLY A FULL-TIME SCHOOL WILL DO ?

LESS THAN two years ago Jimmy Hill was voted "Manager of Tomorrow"; but when "tomorrow" dawned he was a TV executive.

□ It was the same Jimmy Hill who said recently on television: there aren't enough managers of the required calibre to go round the 92 clubs.

■ The Press, among many others, make the same point. It is a debatable point. But what is not in dispute is that the qualities which make successful team managers are nebulous and indefinable, becoming more so as the game itself becomes more technical, more commercial and more pressurised.

□ Equally as nebulous is the definition of what a modern football club manager is, what he does. The term covers a multitude of duties and responsibilities, differing from club to club. There is the team manager who dons a track suit with his players, the general manager who has control at all levels, except team policy, and there is the fast-disappearing secretary-manager who assumes responsibility for club administration as well as the overall team commitment. Then there is the commercial manager.

□ Most people within the game will agree that any training scheme would need to define the modern role of the team manager pure and simple and would agree, too, that the game urgently requires to re-assess its approach to the fundamentals of the word *professionalism*

Continued over