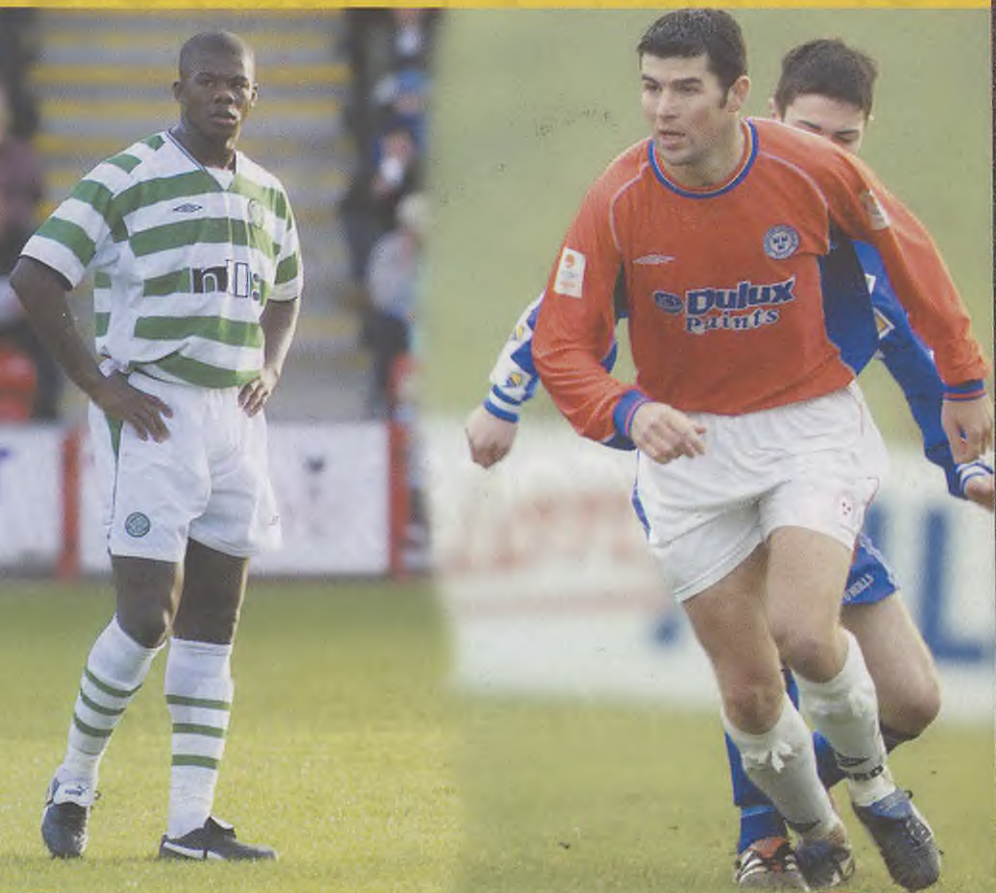


shelbourne fc



FRIENDLY CHALLENGE GAME

SHELBOURNE FC v CELTIC FC

SATURDAY, 6th JULY 2002

**KICK OFF: 3.00pm
TOLKA PARK, DUBLIN**

MATCH SPONSOR



MAIN SPONSORS



Dulux



UMBRO

€2.50



IF HE SCORES, YOU WIN!

Tax-free telebetting

1800 221 321

Freephone Northern Ireland 00800 1021 1021
Check the odds Aertel 294, 295, 296, 663, 664,
665 & 695.

www.boylesports.com

NEW



Boylesports

Play the field

from the boardroom

Shelbourne FC is delighted to welcome Celtic FC to Tolka Park for this weekend's mini-festival of football. The passion of Celtic's supporters is always a sight to behold and hear and while today's encounter is of the challenge variety, the atmosphere will surely be in keeping with a match of considerable importance.

During the close season our visitors were rarely out of the media with talk of them joining the Premiership and latterly speculation about the future of their manager. Whatever the future holds for this great Club, one thing surely won't ever change and that is the special place reserved for Celtic in the hearts of most Irish people. We wish our visitors well in the coming season and in particular hope that they will progress far in the now all important Champions League.

The domestic soccer season in Ireland has just got underway in the past few days. It is of course a transition season from winter to summer soccer which begins in earnest next April. As a transition season it is an ideal one for new beginnings, for re-launching our National League and hopefully capitalising on the World Cup induced euphoria which has gripped the country since the start of June.

Something of a transition has been happening here at Shelbourne too. With Pat Fenlon installed as our new manager, we welcome some new players to the Club and are currently looking forward to a Champions League qualifying round tie where we will be short price favourites to progress to the second round. Our opponents in the first round are Hibernians of Malta and it would be great if the attendance at our home tie (second leg) on Wednesday 24th of July is of similar size to today's crowd.

Our match today is sponsored by Fig Rolls and we welcome Neil Sanderson from Irish Biscuits Ltd. and hope that he and his guests enjoy the occasion. Also in attendance today is John Henderson, Project Director of the joint Scotland/Ireland bid to host Euro 2008. You can read an interview with John elsewhere in this programme, we wish him every success in his efforts to bring these prestigious championships to this soccer starved island.

COLM MURPHY

SHELBOURNE'S NEXT LEAGUE FIXTURES:

PLEASE NOTE CHANGE OF DATES

- Thursday 11th July v Drogheda United, Tolka Park, kick-off 7.45pm.
- Sunday 21st July v Bray Wanderers, Carlisle Grounds, see press for kick-off time.

144 LR. DRUMCONDRA ROAD, DUBLIN 9. TEL: 01-837 1168

(Opening 9.30am-6.00pm Mon-Sat, Thurs. till 8pm, Fri. till 9pm)

LARGE SIZES AVAILABLE IN FORMAL AND CASUAL WEAR.
ALL LEADING BRANDS AND DESIGNER LABELS AVAILABLE.

Customer Car
Park Available
at rear

Jim Markey
EXCLUSIVE CLOTHES FOR MEN

Supporters of
Shelbourne
Football Club

The views expressed in this programme are the personal views of the contributors and are not necessarily reflective of the views of Shelbourne FC.



SHELBOURNE FOOTBALL CLUB

Tolka Park

Richmond Road, Dublin 3.

Tel: (01) 837 5536 / 837 5754

Fax: (01) 837 5588

e-mail: info@shelbournefc.ie

• HONOURS •

F.A.I. NATIONAL LEAGUE CHAMPIONS

1925/26, 1928/29, 1930/31,
1943/44, 1946/47, 1952/53,
1961/62, 1991/92, 1999/2000

F.A.I. CUP WINNERS

1939, 1960, 1963, 1993, 1996,
1997, 2000

I.F.A. CUP WINNERS

1906, 1920, 1921

LEAGUE CUP WINNERS

1995/96

LEINSTER SENIOR CUP

18 times (last 1994)

RECORD LEAGUE WIN

9-0 Bray Unknowns H-1992
9-0 Pioneers A-1922

RECORD LEAGUE DEFEAT

1-7 Shamrock Rovers H-1969
0-9 Dundalk A-1980

MOST LEAGUE GOALS

Career: 126 Eric Barber
1958/1975

Season: 29 Alex Hair 1930/31

ICI **Dulux**

Try the Dulux Difference

**SUPPORTING
SHELBOURNE
FOOTBALL
CLUB**



KEANE OR WHAT?

The battle between power and principle was never more evident than during the pre-World Cup exchange between Irish (former) captain Roy Keane and manager Mick McCarthy.

BY MATT MCGLONE
(Editor of the Alternative View)

An unfortunate battle between two men with an entire nation emotionally sandwiched in between.

An untidy washing of laundry in public as both men slugged it out attempting to put their side of the story across, principally, to the Irish public.

Spin doctors weren't required as both men were armed and dangerous with enough ammunition to take each other out on a five minute basis. No matter who said what, it was clear there would be no winner.

I suppose what eventually proved is, that no man is bigger than his team, or his country for that matter.

I happened to be in Dublin with a couple of friends when the story broke and the public opinion from bus drivers, taxi drivers and pub goers was split down the middle.

Eight hours later when Roy appeared with what was almost greeted as a Presidential address to the nation on RTE,

public opinion dramatically swung in his favour.

The bar we were watching in was completely silent when the Cork man spoke and instantaneously burst into a round of applause when he had finished. The open sore was obvious.

Roy, who clearly loves his country, was battling on principle regarding what had happened days earlier in the team camp. It was a hellish situation which had set-up written all over it, screaming out loud and clear.

Although Keane realises he was wrong to address the manager in front of the players in the way he did, an apology just wasn't an option.

At that point it appeared that if Mick McCarthy's boys hadn't done too well in the Finals then the manager might well have resigned due to bad public opinion towards him, combined with the fact that he would possibly have been pretty sickened by all the

hassle himself.

Well, if you didn't realise it before, a couple of weeks is a long time in football and when McCarthy stepped off the plane on his return he had already signed a new contract to keep him as Ireland's boss.

Roy, well he was almost forgotten about, but should he have been?

Without him there possibly would have been no World Cup trip at all.

The two never saw eye to eye, and McCarthy according to Roy, stated a few years back that he would "Get him back some day. It may not be now or even next week". Roy as team captain spoke up for the players as the officialdom in suits sat in luxury at the front of the plane on the way out, while the athletes sat in the bucket seats.

Other players felt the training ground in Saipan was not fit for international footballers, the training gear hadn't turned up, and the proper liquids for the players to drink were also missing.

When it all kicked off Keane felt betrayed the others hadn't betrayed the others hadn't stood shoulder to shoulder with him. That said once he called the manager a w****r who could stick up for him.

For McCarthy's part I can't help but think he set Keane up for an explosive response at the players' clear-the-air meeting. And was certainly guilty of mixing it by making the players state publicly that THEY didn't want Roy back! The manager and the players did wonderfully well at the World Cup. But I'm afraid Mick didn't handle the foreplay too well at all.

BIDDING FOR GLORY

An interview with John Henderson

BY TONY MAGNER

As the dust settles on the wonderful occasion that was the World Cup, Irish eyes may well find themselves moving toward the next big issue facing football in this country, the bid from the Celtic nations of Scotland and Ireland to host the 2008 European Championship finals.

The man leading the bid is Project Director, John Henderson. John, a senior civil servant, has been seconded from the Scottish executive's private finance unit to manage the Euro 2008 project. He has recently returned from a promotional visit to Stockholm where a delegation including Scottish First Minister, Jack McConnell, Scottish Minister for Sport, Mike Watson and our own Jim McDaid met with the president of U.E.F.A. Lennart Johanson.

John is very upbeat about their chances of success and the prospect of a festival of football on our doorsteps in the summer of 2008.

"The World Cup was a wonderful occasion but now our focus has to move towards the next big event. It's a great opportunity for the nations of Scotland and Ireland to come together and put on a show like the Japanese and Koreans have just done. A joint bid has more chance of success these days because of the sheer expense involved in providing the infrastructure a tournament of this magnitude would demand. It will also give a great variety for visiting fans with the chance to visit beautiful cities like Dublin and Edinburgh and experience the language and culture the Scots and Irish share."

Standing in the way of the Celtic Nations are strong bids from the Nordic nations (Denmark, Sweden, Finland and Norway), joint bids from Greece/Turkey, Bosnia/Croatia, and Austria/Switzerland and an independent bid from Hungary. However, John feels that despite the strong competition the Celtic bid has every chance of success.

"There are three main things which we have that give us an edge over the others. First of all we have large, high quality stadia both in existence and planned. U.E.F.A. require that all group matches be played in all seater stadia with a capacity of 30,000 or more. Quarter final and semi final matches need a capacity of at least 40,000 and the final needs a 50,000 seater arena. In Scotland at the moment we have Hampden Park, Parkhead, Ibrox and Murrayfield all with a capacity in excess of 50,000. The are

plans to build a new 30,000 seater stadium in Dundee to be shared by the two Dundee clubs, a similar stadium planned for Aberdeen and we have an option to upgrade Hibernians ground at Easter Road. The Scottish government has undertaken to support all of these projects. In Ireland we will have two from Lansdowne Road, Croke Park and Stadium Ireland."

"The second thing which

gives us the edge is the great fans we have. The Irish were tremendous in the World Cup, a fact that has gained international recognition. Together with the Tartan Army we would have a great chance to emulate the wonderful atmosphere created by the Koreans and Japanese fans this summer. This is something that I don't think any of our rivals can match."

"Thirdly, we have strong

government support. Both the Scottish and Irish governments have signed documents to endorse the bid. The Taoiseach, Mr. Ahern, is very committed and included a personal letter of support and Bord Failte have allied themselves to the bid also."

There has been a certain amount of scepticism in Ireland given that of the three stadia earmarked in this country, one is the



Photo of John Henderson (middle) talking to Jack McConnell - First Minister of Scotland and Geoff Thompson, Fourth Vice President, UEFA Executive Committee.

WE CAN

DELIVER



oldest ground in the world, one is famously denied to soccer and one is not even built yet. John is very keen to banish these doubts.

"Our main rivals, Austria/Switzerland have only two stadia at the moment which meet U.E.F.A. requirements. In Scotland we have four with another two planned. I am very confident that a further two will be developed in Dublin. I have no doubt given the commitment the Irish government has shown to the bid that Stadium Ireland will be built. I am not worried either about the time frame as we still have six years before the tournament and I think I'm right in saying that the first phase of that particular project, the swimming pool for the Special Olympics, is well under way. The age of Landowne Road is not a concern. I've been to matches there and the atmosphere has been terrific. It needs to have seats put in behind the goals and a general upgrade of the Western grandstand but six years gives us plenty of time and the I.R.F.U. have been extremely supportive."

Perhaps the biggest doubts in the minds of Irish people has been the nomination of Croke Park as a potential venue for international soccer. John recognises this but is very anxious to point out that the G.A.A. have been extremely encouraging and cooperative. "Their ground, Croke Park, was included in the formal bid to

U.E.F.A. and that could never have been done without the full agreement of the G.A.A. They have also been quite willing to permit a full U.E.F.A. inspection of the facility. It's not up to me to say whether soccer will be played there, that's up to their members of course. All I can say is that the G.A.A. have been very open with us in all of our dealings with them."

There are numerous stages to the bid. Last week John and his associates made their formal presentation to U.E.F.A., which he feels, went very well. Between September 16th-20th of this year, an inspection team will arrive to examine the stadia, the hotel facilities, airport and infrastructure and to liaise with the Gardai to find out how they handle big games, concerts and other public events. The next stage is a presentation to U.E.F.A.'s Executive Committee on the 11th of December who will then consider all the bids, take a vote and the final decision will be announced the following day. So by December 12th John will know whether his endeavors have borne fruit, "We are quietly confident. We think that along with the Nordic bid and that from Austria/Switzerland we are one of the front runners." And get this... the English have promised to vote for us! The Eurovision it aint!

A friendly game between Scotland and Ireland has been fixed for April next year



at Hampden Park and John is hopeful that it will be an evening of celebration. In the meantime he feels that Irish football fans and the public in general have a very important role to play. "I'd like to see the enthusiasm begin to build among the people of Ireland. We want people to get behind the bid because we have a very real chance of succeeding. What a celebration we would have! U.E.F.A. know that over a hundred thousand people welcomed the Irish team back from the World Cup, they can see the passion of the Irish people. We want that to continue so it will make it very, very hard for them to turn us down."

As a reward there should be room for everyone at the finals... 1.7 million seats would be available for the finals should our bid be successful. This bid is far from a dream, it is a very definite possibility. All it needs is the belief and support of the people to turn it into a reality.

BE ONE OF THE BHOYS



1.9% APR for Balance Transfers and Credit Card Cheques fixed for the first six months from the date your account is opened*



16.9% APR (variable) on Standard Card retail purchases



14.9% APR (variable) on Gold Card retail purchases



For every account opened, MBNA Europe will make a contribution to Celtic Football Club and then further contributions will be made every time you use the card for retail purchases. Every cent raised is earmarked for Celtic's Youth Development Programme.

Apply now on
1800 409 510
Quoting Celtic Advert

Lines are open 9am to 9pm, seven days a week

*To take advantage of the 1.9% APR introductory rate please apply before 31 December 2002. The Celtic FC Visa Card is issued by MBNA Europe Bank Limited, which is registered as a branch in Ireland under number E3873 at 46 St Stephen's Green, Dublin 2. Incorporated in England and Wales under number 2783251. Registered Office: Stanfield House, Chester Business Park, Chester CH4 9DD. MBNA is licensed by the Central Bank of Ireland. Credit is available, subject to status, to Irish residents aged 18 and over. Balances cannot be transferred from one MBNA account to another.



Celtic League Fixtures 2002/03

3 AUG	SAT	1500	DUNFERMLINE	H	SPL
10 AUG	SAT	1500	ABERDEEN	A	SPL
17 AUG	SAT	1500	DUNDEE UNITED	H	SPL
24 AUG	SAT	1500	PARTICK THISTLE	A	SPL
1 SEPT	SUN	1500	LIVINGSTON	H	SPL
11 SEP	WED	1945	MOTHERWELL	A	SPL
14 SEP	SAT	1500	HIBERNIAN	H	SPL
21 SEP	SAT	1500	DUNDEE	A	SPL
28 SEP	SAT	1500	KILMARNOCK	H	SPL
6 OCT	SUN	TBA	RANGERS	H	SPL
19 OCT	SAT	1500	HEARTS	A	SPL
26 OCT	SAT	1500	DUNFERMLINE	A	SPL
2 NOV	SAT	1500	ABERDEEN	H	SPL
9 NOV	SAT	1500	DUNDEE UNITED	A	SPL
16 NOV	SAT	1500	PARTICK THISTLE	H	SPL
23 NOV	SAT	1500	LIVINGSTON	A	SPL
30 NOV	SAT	1500	MOTHERWELL	H	SPL
4 DEC	WED	1945	HIBERNIAN	A	SPL
7 DEC	SAT	1500	RANGERS	A	SPL
14 DEC	SAT	1500	KILMARNOCK	A	SPL
21 DEC	SAT	1500	DUNDEE	H	SPL
26 DEC	SAT	1500	HEARTS	H	SPL
29 DEC	SUN	1500	DUNFERMLINE	H	SPL
2 JAN	THU	1500	ABERDEEN	A	SPL
29 JAN	WED	1945	DUNDEE UNITED	H	SPL
1 FEB	SAT	1500	PARTICK THISTLE	A	SPL
8 FEB	SAT	1500	LIVINGSTON	H	SPL
15 FEB	SAT	1500	MOTHERWELL	A	SPL
1 MAR	SAT	1500	HIBERNIAN	H	SPL
8 MAR	SAT	1500	RANGERS	H	SPL
15 MAR	SAT	1500	HEARTS	A	SPL
5 APR	SAT	1500	DUNDEE	A	SPL
12 APR	SAT	1500	KILMARNOCK	H	SPL

League Split (Top/Bottom six teams to play each other in final five games)



Jack&Jones Unlimited Industrivej 28, DK 7330 Brande Phone +45 99 42 32 00

JACK & JONES®