

CELTIC



THE OFFICIAL MATCHDAY
MAGAZINE 2008/09

v ST MIRREN
ISSUE 01



SUN 10TH AUG. KO 12.30PM
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**Over 18's Only. Closes 27th August 2008.
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CARLING

Terms and Conditions 1. Only open to UK residents aged 18 years or over. Excluding employees of this outlet or of Coors Brewers Ltd., their families, agents and agencies and anyone else professionally connected with this promotion. 2. The First Prize is a pair of 2008/2009 season tickets for Celtic. 3. In addition there are: Second Prize - One matchday hospitality package for 4 people strictly subject to availability which includes: match tickets, food and drink on the day and a match program. Third Prize - A signed shirt. 4. Winners will be notified by post within 14 days of the draw date. 5. To Enter: Obtain an entry form with the purchase of two packs of Carling 4x300ml from participating outlets. Complete it and send it through with till receipt to PO Box 95, Leigh, Lancs WN7 1WS by the closing date. 6. Closing date for entries is 27th August 2008. 7. There is a limit of one entry per person per household. No Bulk entries or entries via third parties and only entries on the official entry form, no photocopies, will be accepted. 8. The draw will take place on 28th August 2008 and will be made under the supervision of an independent person. 9. Name and County of winners will be available from the participating outlets for 28 days after the draw date of the winners. 10. It is not the intention of the promoter to use this promotion in any way to encourage excessive consumption of alcohol and participating outlets should be mindful of this when running the promotion. 11. Prize winners must respond to notification of their prize within 14 days otherwise the right to claim the prize will be lost and the promoter reserves the right to re-award the prize(s). 12. In the event of unforeseen circumstances the Promoters reserve the right to offer alternative prizes of equal or greater value. 13. No cash or other alternative in part or full will be offered in lieu of the specified prize. Prizes are not transferable. 14. The promoter accepts no responsibility for entries which are lost or damaged in the post. Proof of posting does not constitute proof of entry. The promoter reserves the right to refuse entries which are incomplete, altered, altered, illegible, damaged or do not meet the rules. 15. Ify enters the promotion participants will be deemed to have accepted and be bound by the rules. All entry instructions form part of these Terms and Conditions. 16. The promoter reserves the right to amend, alter or terminate this promotion at any time due to circumstances beyond its control. 17. Winners may be required to participate in reasonable publicity as specified by the promoter. 18. These rules are governed by English law and subject to the exclusive jurisdiction of the English Courts. 19. Promoter - Coors Brewers Limited, 137 High Street, Burton-on-Trent, DE14 1JZ.

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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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MANAGER

GORDON STRACHAN



"AT THE BEGINNING OF EVERY SEASON WE HAVE THE SAME AIM IN MIND AND, THANKFULLY, IN THE PREVIOUS THREE SEASONS WE'VE SUCCEEDED IN ACHIEVING THAT GOAL."

TODAY we begin our league campaign and our defence of the SPL title. As ever, this remains our priority. At the beginning of every season we have the same aim in mind and, thankfully, in the previous three seasons we've succeeded in achieving that goal.

Every campaign brings with it new challenges, and last season was no exception. Indeed, in many respects it was the toughest, though it was also the most enjoyable, particularly given that we won it in such dramatic fashion on the final day of the season.

It was a tremendous achievement and all the players deserve enormous credit for their skill, determination and belief which brought us success.

Today, we raise the league flag in recognition of that achievement and it's a time for everyone to look back and acknowledge it.

However, in looking back, we also remember Tommy Burns, who was such an important part of this football club and was

an integral part of our success these past three seasons.

We remember a great coach, a great Celtic man and, for many of us, a great friend and someone we were all lucky to have known.

It's great that the club has invited Rosemary Burns to take part in today's ceremony and unfurl the league championship flag.

It is not only an acknowledgement of what Tommy did here and what he meant to so many people, but also a way of letting the family know that their constant support to Tommy over many years is appreciated, and they remain in our thoughts.

It goes without saying that we hope to get our campaign off to a winning start, but we know that Gus MacPherson's side will not make it easy for us.

They got a well-deserved draw here last season and that will give them confidence, so we will have to be at our best to ensure we win all three points.

CELTIC FACTFILE



CELTIC PLC DIRECTORS

Celtic plc Directors:

John Reid
Peter Lawwell
Eric Riley
Dermot Desmond
Tom Allison
Brian McBride
Brian Wilson
Ian Livingston

CFAC Directors:

Peter Lawwell
Eric Riley
John Keane
Michael McDonald
Kevin Sweeney

Manager:

Gordon Strachan

Assistant Manager:

Garry Pendrey

Coach:

Neil Lennon

Head of Youth:

Chris McCart

Football Development Manager:

John Park

Reserve Coach:

Willie McStay

Youth team Coach:

John McLaughlan

Club Doctor:

Derek McCormack

Kit Controller:

John Clark

CLUB HONOURS

Scottish League Winners [42 times]

1892-93, 1893-94, 1895-96, 1897-98,
1904-05, 1905-06, 1906-07, 1907-08,
1908-09, 1909-10, 1913-14, 1914-15,
1915-16, 1916-17, 1918-19, 1921-22,
1925-26, 1935-36, 1937-38, 1953-54,
1965-66, 1966-67, 1967-68, 1968-69,
1969-70, 1970-71, 1971-72, 1972-73,
1973-74, 1976-77, 1978-79, 1980-81,
1981-82, 1985-86, 1987-88, 1997-98,
2000-01, 2001-02, 2003-04, 2005-06,
2006-07, 2007-08

Scottish Cup Winners [34 times]

1892, 1899, 1900, 1904, 1907, 1908,
1911, 1912, 1914, 1923, 1925, 1927, 1931,
1933, 1937, 1951, 1954, 1965, 1967,
1969, 1971, 1972, 1974, 1975, 1977,
1980, 1985, 1988, 1989, 1995, 2001,
2004, 2005, 2007

League Cup Winners [13 times]

1956-57, 1957-58, 1965-66, 1966-67, 1967-68,
1968-69, 1969-70, 1974-75, 1982-83, 1997-98,
1999-00, 2000-01, 2005-06

European Cup Winners 1967

Coronation Cup Winners 1953

CLUB DIRECTORY & HONOURS

Celtic Football Club
Celtic Park, Glasgow, G40 3RE

Telephone: 0871 226 1888

Website: www.celticfc.net

Formed: 1888

Stadium: Celtic Park

Capacity: 60,506

Home strip colours:
Green/white hooped shirts, white shorts,
white socks

Away strip colours:
Gold shirts, green shorts, gold socks

Record attendance:
92,000 v Rangers, 1938

Record victory:
11-0 v Dundee, 1895

Record defeat:
0-8 v Motherwell, 1937

Most league goals in 1 season:
50 - Jimmy McGrory, 1935-36

Most Premier/SPL goals in 1 season:
35 - Brian McClair, 1986-87

35 - Henrik Larsson, 2000-01

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UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

New rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable Conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

Disorderly conduct includes:

- Conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
- Using threatening, abusive or insulting words or conduct

- Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the Stadium
- Suspension from attending Official Matches involving Celtic Football Club
- Indefinite ban from attending Official Matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on www.celticfc.net.