

THE DRYBROUGH CUP

FINAL

Sat. 7th August
Kick-off 3 pm



**A message from the Chairman
of Watney Mann
MICHAEL WEBSTER**

To judge from the success of the Watney Cup in England last year we believe and hope you are in for a feast of entertainment in this first year of the Drybrough Cup. The teams lined up to take part are among the finest in Scotland and their players have the skills for which Scottish football is so renowned.

Through Drybroughs, our Scottish brewery company, we at Watney Mann are very proud to be associated with this first-ever sponsored tournament exclusively for Scottish clubs. It has been designed to bring substantial benefits to Scottish football and, above all, to add a new dimension of enjoyment for you, the supporters.



DRYBROUGHS AND FOOTBALL

BY

ROSS GIBBONS

Managing Director - Drybrough & Co. Ltd.



Like all Scots, sport runs in my blood, so I was delighted when our proposed sponsorship of Scottish football was successful. In particular I am pleased that we are able to support the game at so many levels.

We see this support as an extension of the pleasure we offer our customers and friends through our pubs and the extensive range of Drybrough beers. It embraces not only League soccer but the very important Junior footballers also. Over 10,000 spectators attended the Drybrough Junior Trophy, played the first time in June this year and won by the pride of the Juniors, Cambuslang Rangers.

What name will be the first to be engraved on the Drybrough Cup? Whichever club wins that honour will have done so by playing hard, playing well, playing skillfully and playing in a way to delight us millions who love and follow the game.



A Message from The President of The Scottish Football League

I am very pleased to be associated with the promotion of the Drybrough Cup Competition.

Qualification for places was determined on a goal-scoring basis which produced a keen interest in the latter part of the season; an interest which was most welcome at a time when public support would appear to have become apathetic towards the defensive approach to most games. I am sure this interest will be maintained when the competition proper gets underway and as it is timed prior to the opening of the major League programme, this should prove an ideal advertisement for the coming season.

Finance wise the game needs every incentive available and I was particularly happy when the sponsored tournament was proposed by Drybroughs, and satisfactorily negotiated with the Scottish Football Association.

The public wants to see goals and this competition will help towards that end. I hope it will prove of mutual benefit to both the Sponsors and the League Clubs and on behalf of the Management Committee I wish it every success.

J. R. AITKEN

DRYBROUGH CUP FINAL PREVIEW

By FRASER ELDER (*Impact Sports Syndication*)

It's the Drybrough Cup for goals! And the new Scottish season has got off to something of a flier thanks to the fresh infusion of a sponsored tourney specifically slanted at getting the ball in the net!

In the space of a week Scottish football fans have seen a new look start to the season and it's hard to imagine how interest in any season could be built up with the almost casual kick-about between trial teams.

I'm sure every fan can remember those Whites versus Blues or Reds versus Stripes trial games that ushered in each season in every ground.

Now sponsored football has injected a real bite into the game and before very long this kind of competition will become a must on the calendar.

In the past few days the Scottish goal merchants have been hitting the headlines thanks to their consistency last season. In the First Division Celtic cracked home 89 goals with Harry Hood leading the way and championship challengers Aberdeen came up with 68, Joe Harper paying his way with around a third of that total.

Other Drybrough Cup entrants, St. Johnstone and Airdrie scored 59 and 60 respectively and with the four totals in mind, the efforts of the clubs this term will make interesting reading.

Heading for a spell in the top grade are Partick Thistle and East Fife who between them scored a total of 164 goals (78/86) and

they were joined by Dumbarton and Arbroath, the two genuine Second Division outfits.

It's refreshing to note the last named sides put together 167 goals to claim a Drybrough Cup place and there seems little doubt that forwards in Div II will be all out this season to emulate the pioneers in the new tourney.

Much has been written and talked about new ideas for football and envious eyes have often been cast south at the thrilling Watney Cup sagas which lift the English curtain on new seasons.

The events of the past week have proved Scotland is about to get into step and besides today's Finalists, every participating club deserves full credit for blasting the northern game firmly into the 1971-72 season.

For clubs like Celtic, Aberdeen, and St. Johnstone the week has given them the perfect chance to get onto a suitable wavelength for coming European clashes.

Whatever the outcome of today's Final . . . the first big football occasion of season 1971-72 . . . it seems to me the fans will applaud this refreshing start for the weeks and months to come.

It's said football will soon be a 12 months in every year game. That may be so. But if standards are improved, more goals are scored and the fans everywhere get full value for money . . . I'll raise a glass of Drybrough's to that!



HENRY HALL
St. Johnstone



BOBBY LENNOX
Celtic



DAVY ROBB
Aberdeen



Scottish Football Needs Sponsorship

Says **ALEX CAMERON**
Daily Record

Like a pint of their Keg Heavy, there's more to the Drybrough Cup Tournament than the inviting froth on the top.

It has been a controversial £25,000-worth of valuable soccer sponsorship from the start with not less than £1,000 going to each club.

The brew has been challenged, but it survived the Test of an all-club League vote on who should be required to participate. A handsome majority ruled that clubs were compelled to take part.

The Drybrough draught has meant well-paid limber-ups as well as welcome lolly for clubs like Dumbarton, St. Johnstone, Partick Thistle, East Fife, Airdrie and Arbroath.

True, Celtic and Aberdeen have fans enough to live in the style the others would clearly like to become accustomed to—and without sponsorship. But as a general rule the benefactors from the world of business could not be more welcome in the changing world of football.

Scottish clubs, sadly, are feeling the pinch because fewer and fewer bids are being made for their players from England. Ally MacLeod, manager of Ayr Utd., who is something of an expert in the currently restricted market, forecasts that there will be even fewer transfer moves in the near future.

Dunfermline's cash crisis would have come

years ago but for the money from transfers but these ended with the £40,000 they got from Coventry for Roy Barry. Now the Fifers have moved into an austerity age and they, like others, are looking very much to sponsorship.

Big clubs like Celtic see the big advantages of sponsorship for the poorer clubs.

Run the Drybrough way sponsorship is a boon. For, the day the tournament was announced, Managing Director Ross Gibbons told me on T.V. that his firm would not interfere in the running of the competition. "That," he said, "is up to the Scottish League. They will organise the football aspect of it."

This is really the only way sport and business can get along. In my view to try to achieve finalists with the widest appeal by seedings merely to please the sponsor gives a competition a phoney look.

There has been nothing like this connected with the zippy, have-a-go Drybrough tournament in which the qualifiers were chosen because of their ability to score goals. It's goals the fans want most of all with style a close second—and I hope that's what they see in this final.

It's very likely that Drybrough's have helped to interest others in sponsorship as a sales aid. In Britain, we have been curiously slow to encourage sponsorship.

Not so other countries. In South America, for instance, the great Pele has been able to stay with his Santos club only because of the commercial contracts to which he has lent his name.

Pele will advertise anything from . . . well, er . . . a pint to a barrel of beer. And he is now the best-heeled soccer gent in the world.

The Scottish League are just as aware as his lordship Pele of the benefits big business can bring. That is why, after careful thought, they took up Drybrough's offer.

The Juniors got their share, too, and their sponsored tournament was a big success thanks to Drybrough's.

One of the keenest of all Scottish clubs bosses on sponsorship is Director-Manager Hal Stewart, of Morton, who says, "Sponsorship is the thing of the future. The more money which goes into a game the better. Sponsors can gain from football, but let's remember the benefits are mutual."

Hal's one regret is that Morton failed to qualify for this year's Drybrough Cup. Perhaps next time . . .

PEN PICTURES OF ABERDEEN

BOBBY CLARK (*Goalkeeper*). 6 ft. 12 st. Clark is at the moment Scotland's number one keeper and has represented Scotland in their last five Internationals. First capped in 1967 against Wales, Clark joined Aberdeen from Queen's Park in 1965 and in that time has proved to be a first class buy. At one stage of his career, it looked as if he was bound for Rangers, but Bobby remained at Pittodrie and is today the established number one.

HENNING BOEL (*Full-back*). 5 ft. 11½ ins. 12 st. 7 lbs. Henning joined Aberdeen from American League side Washington Whippis in 1968 and has been an ever present first team man since. A Danish International, he is considered to be one of the toughest full-back's in the First Division. He won a Scottish Cup medal with Aberdeen two seasons ago.

GEORGE MURRAY (*Full-back*). 5 ft. 11 ins. 11 st. 7 lbs. George joined Aberdeen from Motherwell four years ago and has proved to be a grand buy. Like Boel, George is a tough tackling back and has played a vital part in Aberdeen's recent successes. George's brother Cameron is with Second Division side St. Mirren.

STEVE MURRAY (*Wing-half*). 5 ft. 8 ins. 11 st. Steve is Aberdeen's most expensive signing. Signed from Dundee for a £50,000 fee some 18 months ago Steve played a big part in the Dons near miss Championship run last term and is on the verge of full International honours. One of the finest passers of the ball in Scotland, Murray reads a game well and at 24 has many more years of top class soccer ahead of him.

TOMMY McMILLAN (*Centre-half*). 6 ft. 11 st. 3 lbs. McMillan has been with Aberdeen for six seasons, signing in 1965 from junior side Neilston. Strong and commanding in the air, Tommy played a vital part in Aberdeen's Scottish Cup win over Celtic. Although he is receiving tough competition from youngster Willie Young for the number five berth, Tommy is at the moment the number one choice.

MARTIN BUCHAN (*Wing-half*). 5 ft. 9 ins. 11 st. The youngest and one of the finest club skippers in the First Division, Buchan was the man who led Aberdeen to Scottish Cup glory. An International, Buchan is a quiet fellow off the field and prefers to lead by example rather than command. One of the finest mid-field players in Scotland, he looks set for further International caps in the near future.

ALEX WILLOUGHBY (*Right-wing*). 5 ft. 8 ins. 10 st. 5 lbs. Alex joined the Dons from Rangers in 1969 for a substantial fee. Although he played much of his football last season as substitute, he nevertheless played a vital part in the Pittodrie set-up. Alex was with Rangers for nine years and in that time made over 120 appearances for the light-blues. A cousin of Jim Forrest, Alex is 26 years of age and operates mainly in mid-field.

DAVID ROBB (*Inside-forward*). 5 ft. 11 ins. 12 st. Davy joined Aberdeen after a spell with Chelsea in 1965 and has in the past couple of seasons emerged as a star. A regular in the Scotland team, Davy scores goals as well as making them and is considered one of the most dangerous forwards in Scotland.

JIM FORREST (*Centre-forward*). 5 ft. 7 ins. 10 st. 4 lbs. Jim emerged last season as a real force in the front line. After a lean spell in English football with Preston North End, Jim joined the Dons in 1968 for a £25,000 fee. He was recalled to the Scotland team last season after an absence of four years and proved he was well worth a second chance.

JOE HARPER (*Centre-forward*). 5 ft. 7 ins. 10 st. 7 lbs. Harper was Aberdeen's top scorer last season with 27 goals and was one of the main reasons why the Dons managed to secure a Drybrough Cup place. Although Joe hit a lean spell towards the end of the season and indeed lost his first team place, he was nevertheless a vital cog in the Pittodrie wheel. Joined Aberdeen from Morton for a £35,000 fee two years ago after a spell in English football with Huddersfield.

ARTHUR GRAHAM (*Left-wing*). 5 ft. 7 ins. 10 st. One of the biggest prospects in Scotland, Graham established himself in the side in the Scottish Cup final against Celtic and played a vital part in the Dons victory. Still only 18 years of age, Graham looks certain to become a really big name.

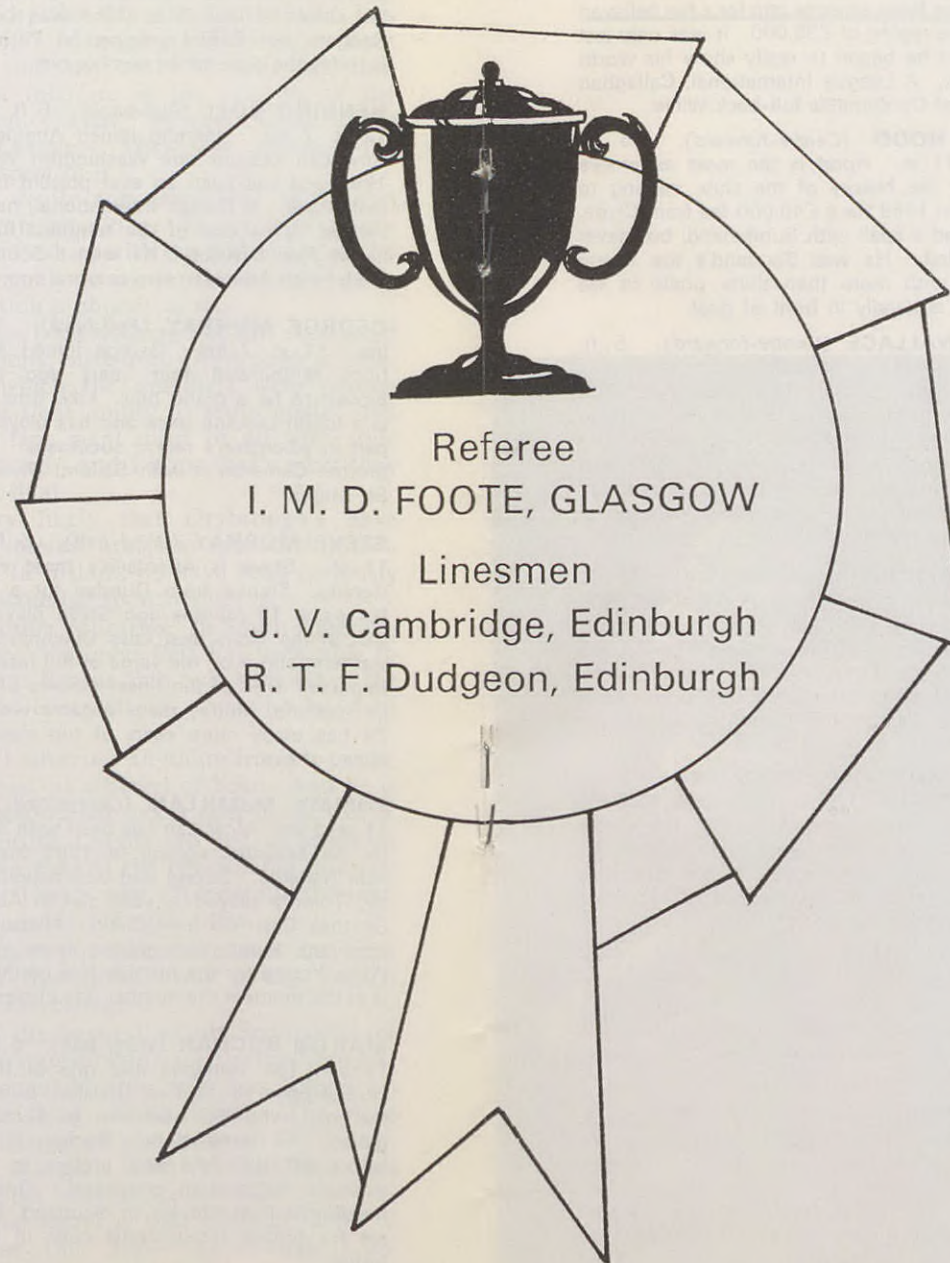
JIM HERMISTON (*Full-back*). 5 ft. 9 ins. joined Aberdeen in 1965, and has been an almost regular first team man since. He was a member of the Cup winning side and made nearly 40 first team appearances last term.

IAIN TAYLOR (*Inside-forward*). 5 ft. 6 ins. 10 st. Taylor, who joined the Dons in 1965 from local junior side Banks O' Dee, made around 20 first team appearances last season and found the net on five occasions. Although small in build, he is a hard player to dispossess.

the Drybrough Cup 1971

ABERDEEN

1. R. CLARK
2. H. BOEL
3. J. HERMISTON
4. S. MURRAY
5. T. McMILLAN
6. M. BUCHAN
7. J. FORREST
8. A. WILLOUGHBY
9. D. ROBB
10. J. HARPER
11. A. GRAHAM
12. G. MURRAY
13. W. YOUNG
14. I. PURDIE
15. J. SMITH
16. I. TAYLOR



CELTIC

1. E. WILLIAMS
2. J. CRAIG
3. T. GEMMELL
4. D. HAY
5. G. CONNELLY
6. R. MURDOCH
7. T. CALLAGHAN
8. J. JOHNSTONE
9. L. MACARI
10. H. HOOD
11. R. LENNOX
12. J. BROGAN
13. W. McNEILL
14. K. DALGLISH
15. V. DAVIDSON
16. W. WALLACE