



# Brian McClair

Testimonial



**Manchester United v. Celtic**

Tuesday 15th April 1997.

Old Trafford, Manchester.

Kick-off 8.00pm.

Official Souvenir Programme £2

**BROCHURES**

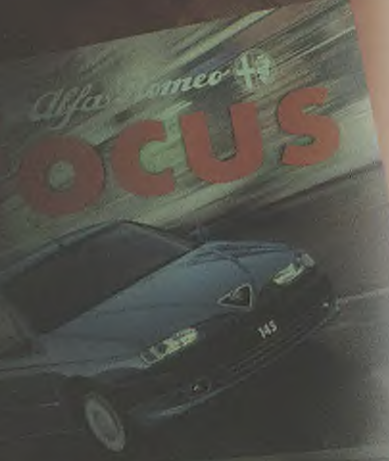


THORNCLIFFE  
HALL  
SHEFFIELD

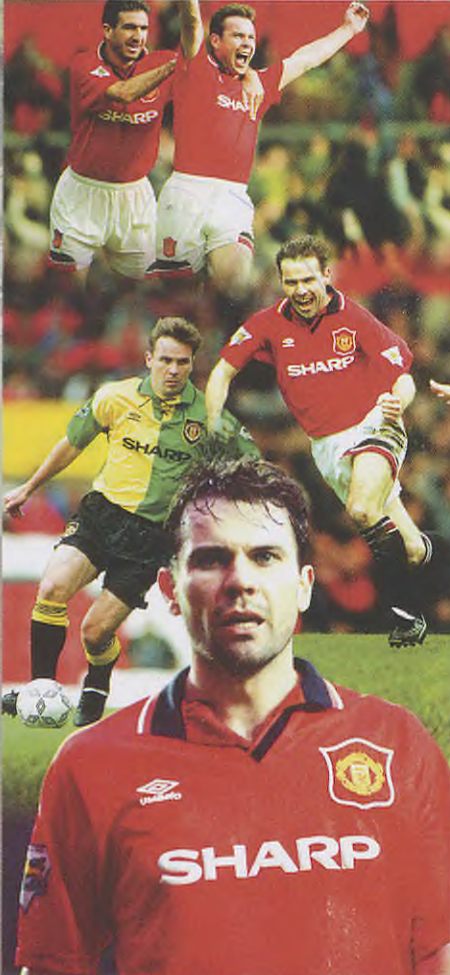


**DIRECT MAIL**

*"the ultimate location  
for all your  
business requirements"*



**MULTI-MEDIA**



GEORGE McDONALD  
AND EVERYONE AT



**Lateral Line**  
CREATIVE SERVICES

WISH BRIAN  
EVERY FUTURE SUCCESS

- COLOUR PRINTING • EXHIBITIONS
- PRESS CONFERENCE BACKDROPS
- MULTI-MEDIA PRESENTATIONS
- DESIGN & ADVERTISING

107 DOUGLAS ST., GLASGOW G2 4HA  
TEL: 0141 226 3335 • FAX: 0141 226 3337  
E-mail: enquiry@lateralline.co.uk  
Website: www.lateralline.co.uk



SCOTLAND  
T.V. BACKDROPS  
FOR THE SPORTS BUSINESS



Daily Scottish Mail

NIGHT MATCH SPONS  
TONIGHT'S MATCH SPONS  
EXHIBITIONS

WELCOME  
OUR GUESTS  
CELTIC P

The  
ON SUNDAY

SMANN II  
MILLION SHOCKE

Adults £12.00 Kids £6.00

**PRESS ADVERTISING**

GLASGOW  
V  
BAYERN MÜNICH  
Wednesday 22nd January 1997 at 7.30pm

EXCLUSIVE CORPORATE  
HOSPITALITY AVAILABLE  
Champagne reception,  
four course meal with wine,  
complementary bar.

# Brian McClair

## A message from Brian's Testimonial Chairman

### **BRIAN McCLAIR Testimonial**

Bollin House, Blakeley Lane,  
Mobberley, Cheshire WA16 7LX  
Tel: 01565 880208.  
Facsimile 01565 872599

### **Committee**

Chris Glover (Chairman),  
Rob Greaves (Secretary),  
Joan Brown (Treasurer), Graeme Lerner

### **Official Souvenir Programme**

Editor: Cliff Butler  
Assistant Editor: Andrew Bubeer  
Design: Wolff Evans, London  
Repro: Granville, Cheadle  
Print: Trafford Press, Manchester  
Front Cover Illustration:  
Barrie Mitchell ("Roy of the Rovers")  
Centrefold Design: Lateral Line,  
Glasgow  
"Choccy's Chuckles" Devised, Written  
and Illustrated: Tony Husband

### **Photographs:**

Associated Sports Photography, Roy  
Beardsworth, Cliff Butler, Colorsport,  
Scottish Daily Record & Evening Mail,  
John Peters, Ivan Ponting.

### **Thanks to:**

John Swinburne (Motherwell FC),  
Andy Smith (Celtic View), Clare Gunnion  
(Scottish Daily Record & Evening Mail),  
Scottish Football Association, George  
McDonald & David Atkinson (Lateral  
Line)

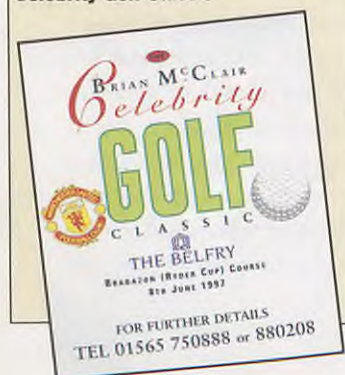
The Brian McClair Testimonial  
Committee would like to place on record  
their appreciation to all advertisers and  
contributors.

### **FORTHCOMING EVENTS**

#### **End of Premiership Season Black Tie Gala Dinner Dance**

Monday 12th May 1997  
Palace Hotel, Oxford Road, Manchester  
Full Cabaret, Disco & Band  
Tickets £600 per table of 10  
To make your reservation call 01565  
880208

### **Celebrity Golf Classic**



**Since I attended my first game at Old Trafford in September 1961 as a starry eyed 7 year old, I have followed United through the good and bad times. It must be said that since Brian has been here, these times have been mostly good, so when Brian asked me if I would like to be the Chairman of his Testimonial Committee, I looked upon it as a great honour and a labour of love!**

I was introduced to Brian within a few weeks of him coming down to Manchester and our friendship and that of our respective families has grown over the intervening ten years. Away from the club, Brian is a dedicated family man whose life revolves around wife Maureen and children Siobhan, Laura and Liam.

Despite Brian's fame and success on the pitch he has always remained modest and has always found time for people wanting autographs and has been genuinely interested in other people, particularly those less fortunate than himself, hence his wish that the Wooden Spoon Children's Charity was to become a beneficiary from his Testimonial fund.

On the pitch certain things stand out; firstly in his first season breaking the 20 league goal barrier which had become a hoodoo for United strikers over the previous 20 years; secondly his conversion to a midfield player and his outstanding contribution not only in the first championship-winning side, but the year previous to that when United unfortunately lost the league title to Leeds United when he scored eighteen goals from midfield. His adaptability and 100% attitude, no matter what position and role he is picked in, mark

him out as one of the best United players of the last thirty years.

Brian's position as one of the country's foremost diarists, and also his ability to on occasion trap the ball further than some players can kick it, has also given United fans much to talk about over the last few years!

We would like to give a special thanks to Celtic and their supporters for finding time in a busy fixture schedule to play and attend tonight's game. This occasion means a great deal to Brian - as a child he was a Celtic supporter and, of course, enjoyed four great years there prior to joining United.

We always wanted Brian's year to be a way of saying thank you to the United fans who have supported him over the last ten years. Consequently, we have held a number of functions throughout Britain and abroad. To thank everybody individually would take up half a dozen pages and therefore to my Committee and to everyone who has helped and supported me in the past year, I would like to give you my special thanks.

Finally, I am sure that tonight's game will be a great occasion that everyone will enjoy and that Brian will remember for the rest of his life.

**CHRIS GLOVER**  
Chairman, Brian McClair Testimonial Committee



**p**rofessional

**L**oyal

**c**reative

We are all three.

So is Brian.

Congratulations Mr. McClair  
and best wishes for the future!



PLC CONSULTANCY LTD

SPRINGFIELD HOUSE, WATER LANE, WILMSLOW, CHESHIRE SK9 5BG  
TEL 01625 536309

ADVERTISING • DESIGN • MARKETING • PR

# Thanks

## A message from Brian McClair

**Like most schoolboys I constantly dreamt of emulating my idols by playing football for a big club, appearing in front of huge crowds and winning loads of trophies and medals.**

That, like many youngsters, was my dream, but I don't ever remember thinking that it would really happen. If somebody had told me then, that I was going to play for two of the biggest clubs in football, represent my country and eventually have Celtic and Manchester United meet to play in my testimonial, I would have thought that they had flipped.

The wish to be a professional footballer has probably taken over from train driver as the single most favoured occupation amongst the boys, and girls, of this country and I can fully understand why. There can be few better and more enjoyable ways of earning a living and I certainly wouldn't try to dissuade any keen young hopefuls from pursuing a career in the game.

Football has been kind to me, I wouldn't try to pretend it hasn't, but I feel that I can look back with some satisfaction to what I have contributed in return to my clubs and country. I have always tried to give of my best whatever was asked of me and I will continue to employ that principle.

They say that time flies when you are having fun. Well, all I can say is that I must have been having a great time because it doesn't seem five minutes since I was travelling down to Birmingham to begin my apprenticeship with Aston Villa.

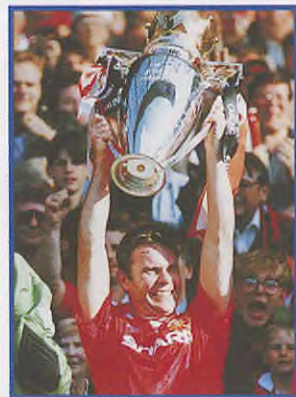
That was seventeen years ago and in the years since I have deemed it an honour to play for Motherwell, Celtic, Manchester United and Scotland.

I would like to thank all the people who have helped me along the way, from my schoolteachers to everyone on the current staff at Old Trafford. It would, of course, be impossible to name them all individually, but I can assure each and everyone that they have my sincere appreciation.

I would like to offer my thanks to Manchester United and Celtic for their assistance in the arrangements for

this evening's game and to all the players, and match officials, for their participation. My gratitude is also extended to everyone who has helped to make this evening possible.

I would also like to acknowledge the long hours Chris Glover and his committee have worked on my behalf. No thank you would be complete without reference to the invaluable role my family has played in my life and career. Firstly, it was my parents who encouraged when things were going well and comforted when they weren't.



In later years it has been Maureen, my wife, and children Siobhan, Laura and Liam, who have provided the perfect retreat from the rigours of life in football. In closing, I would like to thank you, the fans, for without you there would be no football. Your dedication and enthusiasm never ceases to amaze me.

### BRIAN McCLAIR

