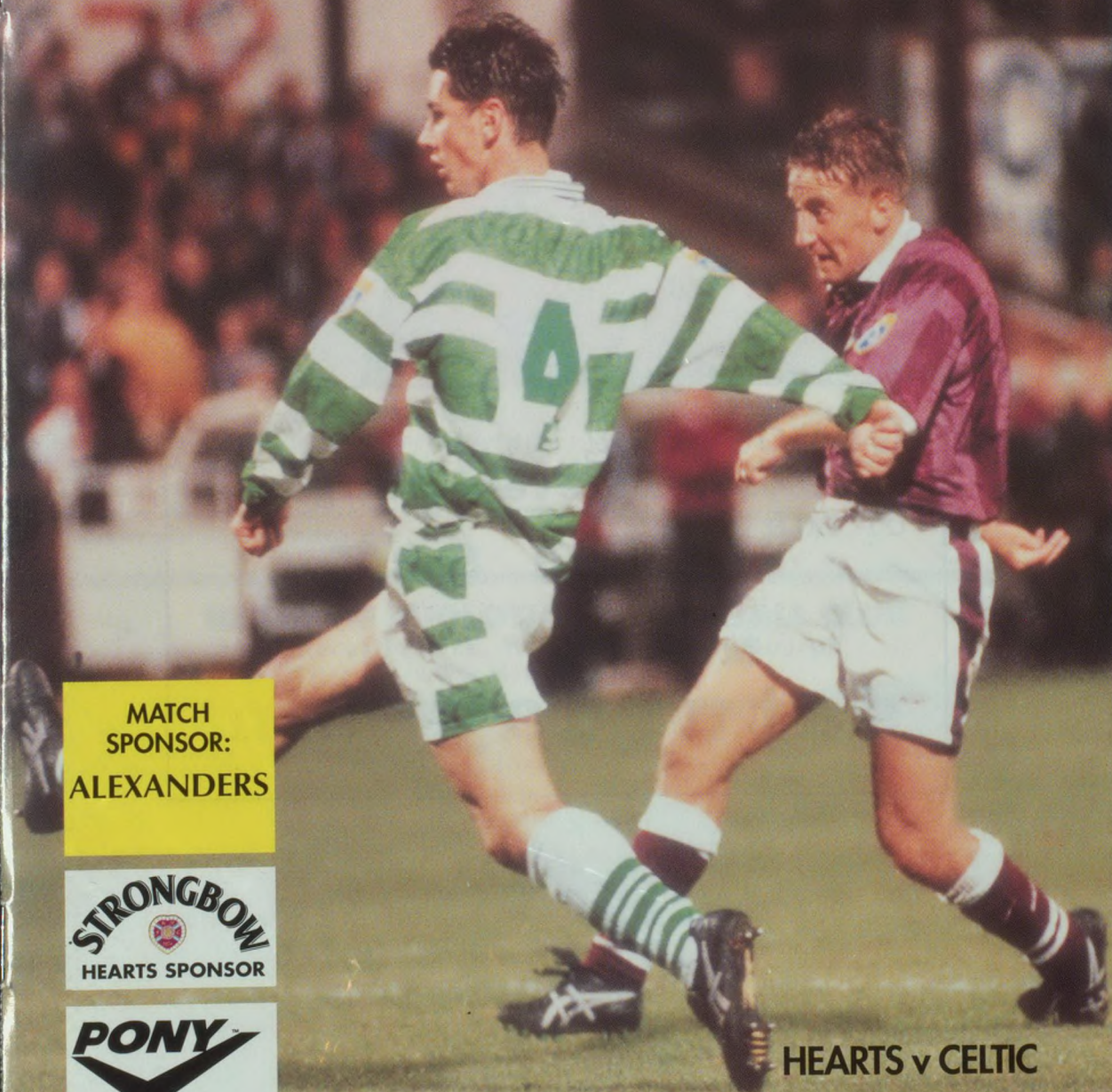


HEARTS



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HEARTS v CELTIC
Bell's Premier League

BELL'S
LEAGUE CHAMPIONSHIP

Saturday 11 January 1997
Kick off 3.00 pm



Cavorting with
complete strangers
of the
s a m e s e x .

Must be
s a t u r d a y then.



THE SPIRIT OF SCOTTISH FOOTBALL.

Jims Talk . . .

In the last programme I stated that it was important that we took the lion's share of the points over the hectic festive period. Needless to say I am delighted at how we responded to the challenge to claim maximum points from the four matches, particularly when you consider that only one of those fixtures was at Tynecastle and that we had to show character and come from behind in three of the games.

Against Motherwell it was good to see young Jim Hamilton opening his goal account for the Club. Jim has adjusted quickly to the pace of the Premier Division and has already struck up a good partnership with John Robertson providing a double threat to opposition defences which hopefully will continue to bear fruit. We ended that match with seven players 23 and under on the field which augurs well for the future.

Dave McPherson made his comeback against Hibs at Easter Road and his presence was a great help in settling the likes of David Murie and Gary Naysmith playing in their first New Year's match. As we expected Hibs, with their new manager in position, threw everything at us, down the hill, in the early stages and we worked hard to withstand this early pressure. After we got in front we always looked likely to score and in the second half only Jim Leighton stood between us and an even more emphatic victory.

The win at Easter Road gave us the ideal start to 1997 and it was vital that we kept the run going against Raith Rovers at Kirkcaldy. We lost a bad goal right at the start but quickly recovered and got ourselves level. We dominated the second period and after going ahead we could and should have scored more but failed to convert the chances we created.

Today we face a Celtic side who will be determined to win to keep in touch at the top of the table. All three matches between the sides this season have been tight and this



one is likely to follow the same pattern. We know we will have to show our best qualities to continue our good run and take the points this afternoon. We have got off to a great start in this quarter of the League programme and a continuation of this form will set us up nicely to make a challenge for a European place.

HEART OF MIDLOTHIAN FOOTBALL CLUB

Tynecastle Park, McLeod Street, Edinburgh
www.HeartsFC.Co.Uk

CHAIRMAN Leslie G. Deans

VICE CHAIRMAN Christopher P. Robinson

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CLUB SHOP MANAGER Richard Alexander **TICKET MANAGER** Neil Hunter **COMMUNITY OFFICER** Bobby Jenks

HONOURS

League Champions 1895, 1897, 1958, 1960, (Runners-up 13 times)

Cup Winners 1891, 1896, 1901, 1906, 1956 (Runners-up 6 times)

League cup Winners 1954-55, 1958-59, 1959-60, 1962-63, (Runners-up 2 times)

First Division Champions 1980 (Runners-up twice)

Tennents Sixes Winners 1985, 1991

Texaco Cup Finalists 1971

Victory Cup Finalists 1919

Scottish League East & North Runners-up 1939-40

Southern League Cup Finalists 1940-41

63 Full Internationalists for Scotland 2 for Northern Ireland 1 for Wales 1 for Canada 1 for Norway

Hearts and Premier Statistics

League and Cup Roll Call

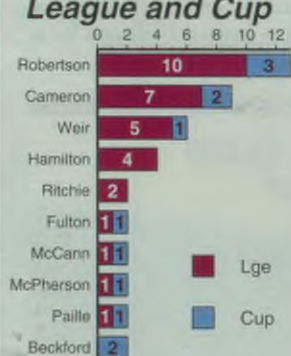
| | Lg A | Lg B | Cp A | Cp B |
|-----------|-------|------|------|------|
| Rousset | 22 | 2 | 7 | |
| Cameron | 22 | 2 | 7 | 1 |
| Weir | 20 | 2(1) | 6 | 1 |
| Mackay | 17(3) | 2 | 7 | 1 |
| Ritchie | 16(1) | 2(1) | 5(1) | 1 |
| Robertson | 16(1) | 4 | 4(1) | |
| Pointon | 16 | 5(2) | 6 | 1 |
| Fulton | 14(3) | 3 | 3(2) | |
| McPherson | 13 | 1 | 5 | |
| McCann | 12(4) | 1 | 4(1) | |
| Bruno | 10(3) | 4(1) | 6 | 1 |
| McManus | 10(2) | 5 | 2(1) | |
| Paille | 10 | 1 | 2 | |
| Goss | 7(3) | 1 | 1(2) | |
| Beckford | 6(2) | 2(1) | 1(3) | |
| Naysmith | 6 | 1 | 1 | |
| Hamilton | 5(1) | | | |
| Colquhoun | 4(7) | 1 | 4 | |
| Murie | 4(2) | 1 | | |
| Salvatore | 4(1) | 2 | 1 | (1) |
| Callaghan | 3 | | 1 | |
| Thomas | 2(7) | | 1(1) | |
| Frail | 2(4) | | 2 | |
| Thorn | 1 | | 1 | 1 |
| Burns | (1) | | | |

A=Appearances (as Sub) B=Bookings (Sent Off)

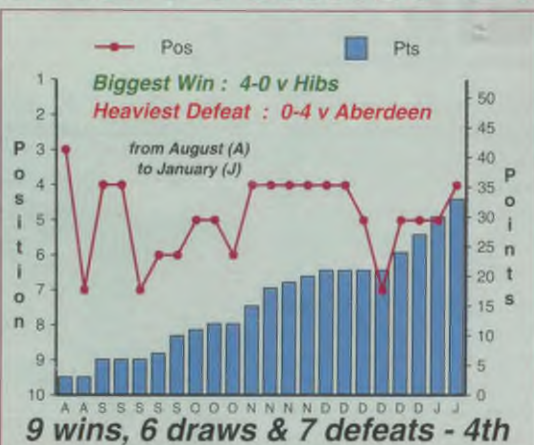
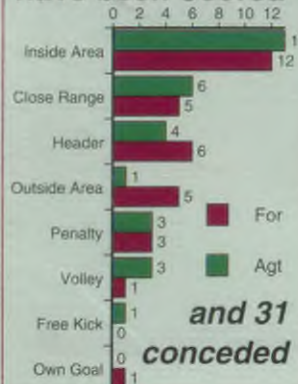
Average Goals per Match



Goal Scorers in League and Cup



How 33 Goals have been Scored



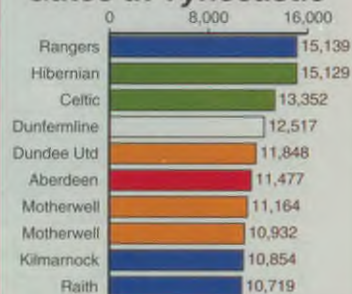
Results and Attendances

| | | | |
|-------------|---|-----|--------|
| Raith | A | 2-1 | 6,460 |
| Hibernian | A | 4-0 | 15,826 |
| Motherwell | H | 4-1 | 11,164 |
| Dunfermline | A | 3-2 | 9,736 |
| Rangers | H | 1-4 | 15,139 |
| Kilmarnock | A | 0-2 | 5,832 |
| Aberdeen | H | 1-2 | 11,477 |
| Raith | H | 0-0 | 10,719 |
| Celtic | A | 2-2 | 50,034 |
| Hibernian | H | 0-0 | 15,129 |
| Motherwell | A | 2-0 | 5,441 |
| Dunfermline | H | 2-0 | 12,517 |
| Dundee Utd | A | 0-1 | 9,393 |
| Celtic | H | 2-2 | 13,352 |
| Raith | A | 1-1 | 6,240 |
| Hibernian | A | 3-1 | 14,746 |
| Motherwell | H | 1-1 | 10,932 |
| Rangers | A | 0-3 | 47,240 |
| Dunfermline | A | 1-2 | 7,787 |
| Dundee Utd | H | 1-0 | 11,848 |
| Aberdeen | A | 0-4 | 13,600 |
| Kilmarnock | H | 3-2 | 10,854 |

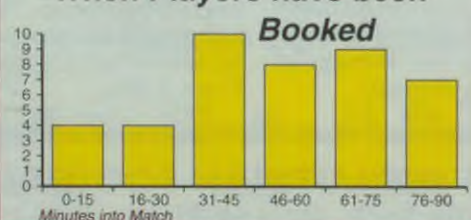
When Goals have been Scored



Gates at Tynecastle



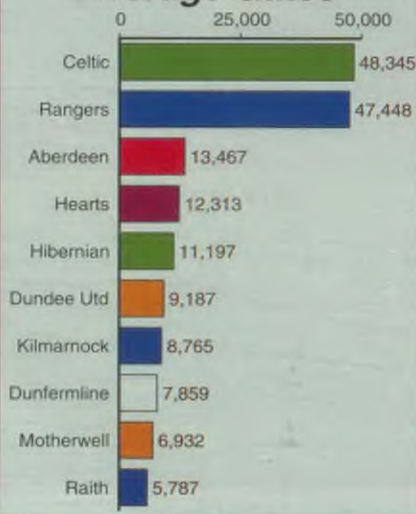
When Players have been Booked



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Premier Statistics

Average Gates



Top League Scorers



A View From The Chair



In this the first match of 1997 at Tynecastle may I extend to Supporters our Best Wishes for a prosperous 1997.

As many of you will be aware, I took over as Chairman of the Club at the AGM on 30th

December last. I consider myself to be honoured to be elevated to the Chair. Those of you who know me are aware that I have watched Hearts from the terracing, the stands and latterly the Directors Box for some 35 years and my own passion for the Club has never waned. I hope that whatever qualities I have will stand me in good stead for the challenges that lie ahead. Let me make it clear however that the change at the top does not mean any change of direction

for the Club. The Board have worked as a team in the past and will continue to do so. Real progress has I believe been made in these last two and a half years and stability at all levels of the Club is essential if this progress is to continue. Football has changed in the past few years and I believe that there will be further radical changes over the next few years. I believe that we as a Board have responded to these changes and I hope that we will have the foresight to continue to do so. I would like to pay tribute to Chris Robinson for the astute leadership he has given to the Club these last two and a half years. I hope to do likewise from hereon.

On a personal note I could not have wished for a better start as Chairman of the Club than to go to Easter Road and watch the Team beat Hibs 4-0 on New Year's Day. The results over the festive period has been excellent and we go into 1997 well prepared to face the challenges ahead.

Please join me in welcoming Celtic, who always provide attractive opposition, for today's match at Tynecastle. I hope you enjoy the game.

LESLIE G. DEANS

BEFORE AND AFTER
THE MATCH . . .

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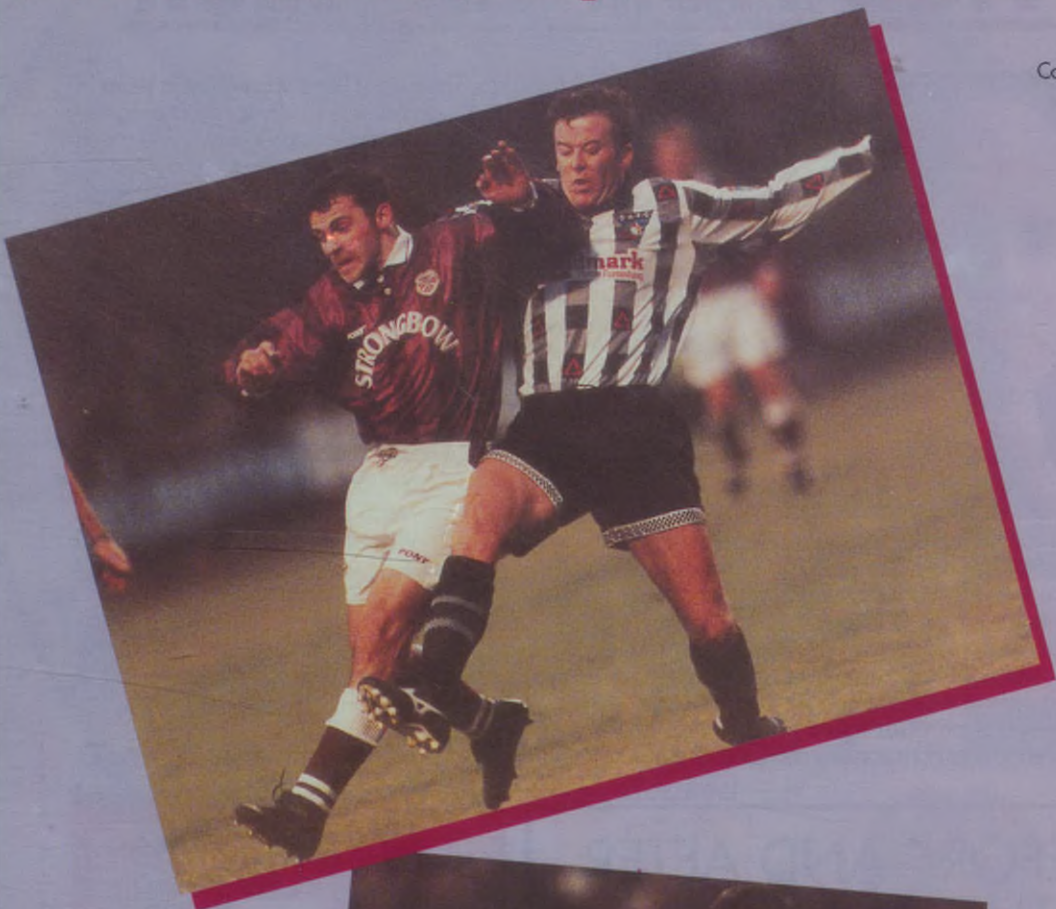
EMERGENCY MESSAGES

In compliance with the report by Lord Justice Taylor on the Hillsborough Stadium Disaster, any emergency messages to be broadcast by the police on the Public Address System, will be preceded by a chiming signal. At all home matches a test of these chimes will be carried out before the match starts followed by a brief police safety message.

If you should hear the chimes sounded please pay close attention to the message which follows, it will be important, and follow the directions given by the police.

hearts in action, hearts in action,

Colin Cameron
takes control



David Weir in action
against Dunfermline

hearts in action, hearts in action

Motherwell keeper
Woods punches clear
from an incoming
Steve Fulton



Jeremy Goss battles for
possession with Motherwell's
Brian Martin