



Celtic

v Kilmarnock • Scottish Premiership • Saturday October 28, 2017 • Celtic Park • KO: 3pm • £3.50

23
23

Sweden Caps

62

Celtic goals

18

Celtic
appearances

203



23

MAGNERS

OFFICIAL PROGRAMME





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#TheBest

CELTIC FOOTBALL CLUB 1888



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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



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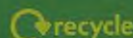
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Manager's Notes...

BRENDAN RODGERS





Our aim is to produce another positive performance to keep our good run going

GOOD afternoon and welcome to Celtic Park for today's league match against Kilmarnock. It's good to be back home after some very tough away fixtures, and it's a game we're all looking forward to.

We go into the match on the back of two excellent performances and results over the past seven days. Last weekend, we booked our place in the League Cup final with a 4-2 victory over Hibernian at Hampden.

It was a game we went into on the back of a very demanding European tie away to Bayern Munich, and with less than three days to prepare after returning from Germany. The players showed tremendous determination and mental resolve to record another positive result at the National Stadium against a very competitive Hibs side.

We followed that up with an outstanding performance at Pittodrie on Wednesday night. That is always a difficult venue for any visiting team, and we were up against a side who have been our nearest challengers in the Premiership. On the night, the players were absolutely brilliant from first minute until last. To play at that level and with that tactical idea of the game, and with that quality and understanding was pleasing. It was a wonderful demonstration of our football.

Now our focus is on today's game and the visit of Kilmarnock, who come into this game on the back of two positive results in Glasgow – a 2-0 victory over Partick Thistle at Firhill and a 1-1 draw at Ibrox on Wednesday night.

They have also made a great appointment in Steve Clarke, who is a great coach and manager. I worked with Steve before at Chelsea, so I know his qualities, and I'm sure that the



'We go into the match on the back of two excellent performances and results over the past seven days'

Kilmarnock players will benefit from his experience and expertise.

Our aim, of course, is to produce another positive performance this afternoon in order to keep our good run going ahead, and I know you'll give the players the backing that you're renowned for.

The fact that FIFA have recognised

our supporters by choosing them for the 2017 Fan Award is confirmation of what we already know here at the club – that we do have the best fans in the world.

The stadium display at the end of last season was a fitting tribute to the Lisbon Lions on the 50th anniversary of their European Cup triumph, while the backing we get week in, week out is also an acknowledgement of the tremendous work that the current squad put in to ensuring continued success for our club.

Brendan Rodgers
Without Fear

FURON
flare



UNMISSABLE


new balance

ALWAYS
IN BETA



A word with our captain...

SCOTT BROWN

We've always known that the Celtic supporters are the best in the world - and now it's official



WELCOME back to Celtic Park today as we've been on our travels since our last home game, with trips to Hampden and Pittodrie following our UEFA Champions League game in Munich.

The game against Bayern was always going to be a difficult one despite our earlier 3-0 win away at Anderlecht, but following our loss in Germany it was all about how we reacted to that tiring trip on our return to Scotland.

The boys reacted magnificently, first with a 4-2 win over an in-form Hibernian side in the League Cup semi to take us through to the final once more, and then a 3-0 win over Aberdeen in a top-of-the-table clash to put us clear in the No.1

spot thanks to a performance that we all highly enjoyed.

We aim to maintain that feel-good factor this afternoon with the visit of Kilmarnock, but Steve Clarke's side will come here today with a spring in their step, as not only do they have their new manager now in place, but they also recorded a good result in midweek with their 1-1 draw at Ibrox.

So their tails will be up and we have to make sure that we are fully focused on what we have to do today, but we know that with the backing of the Celtic support who picked up an award of their own this week, we can go on to win the three points this afternoon.

We've always known that the Celtic

supporters are the best in the world and now it's official! So congratulations on winning the accolade and long may your backing of the team continue.

We have already beaten Kilmarnock a couple of times this season and we know they will make it difficult for us today, but we are looking forward to thanking the best fans in the world with another victory.



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An Evening With Brendan Rodgers in Belfast – on sale now

TICKETS are selling fast for 'An Evening With Brendan Rodgers' in Belfast's Waterfront Hall on Wednesday, November 1.

And fans looking to buy tickets in Belfast can now do so directly from the city's official Celtic store.

There's still time to secure your place at this unmissable event to celebrate the launch of the official autobiography, 'Brendan Rodgers: The Road to Paradise'.

Hosted by Eamonn Holmes, Celtic Football Club's treble-winning manager will discuss his book - sharing memories of growing up in a small village on the north-east coast of Ireland and how this shaped his footballing future.

Tickets are priced from just £15 for the event, and it's a rare opportunity for fans to hear his remarkable story first-hand. And it promises to be a great night for football fans as the Celtic manager talks about his life, career and passion for the game.

- Tickets are on sale now via the following outlets
- Online – visit <https://etickets.waterfront.co.uk>
- By phone – call the Belfast Waterfront on 028 9033 4455
- Waterfront Box Office – visit the Box Office at 34 Bedford Street, Belfast. Open Monday



to Saturday, 10am - 5pm

- Belfast Celtic Store – open Monday to Saturday from 9am and from 1pm on Sundays.

With the show a total sell-out at Glasgow's SEC Armadillo on Friday, October 27 – the only way to be part of the magic is at Belfast's Waterfront venue.

At the manager's request, Celtic Football Club has made donations

to the Northern Ireland Hospice and Children's Hospices across Scotland (CHAS) in relation to the publication of this book and a further donation will be made by the club to each charity for every copy of the book sold.

Celtic FC Foundation, the charitable arm of the club, will also benefit from a donation.

Tickets are on general sale now to fans on a first-come, first-served basis. Don't miss out.

Five young Celts named in Scotland U19 squad



FIVE Celtic Youth Academy players have been named in the Scotland Under-19 squad for their UEFA European Championship qualifiers in November.

The young Hoops will be represented by Robbie Deas, Wallace Duffy, Stephen Welsh, Jack Aitchison and Michael Johnston in Donald Park's 20-man party for the matches against Luxembourg, Armenia and the Czech Republic.

All the games will take place in Luxembourg between Wednesday, November 8, and Tuesday, November 14. Good luck to all the Bhoys in involved.