

UEFA CHAMPIONS LEAGUE

MATCHDAY THREE
GROUP H



CELTIC v AJAX

Celtic Park, Tuesday, October 22, 2013 Kick-off: 7.45pm

THE OFFICIAL MATCHDAY PROGRAMME • £4



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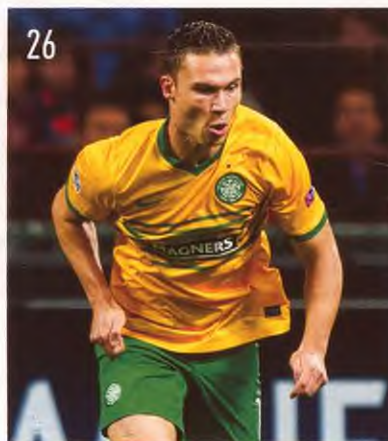
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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



NEIL LENNON



AJAX WILL BE TOUGH OPPONENTS BUT WE'RE AIMING TO PUT POINTS ON THE BOARD TONIGHT

GOOD evening and welcome to Celtic Park for tonight's UEFA Champions League match against Ajax.

I would also like to welcome the players, management and supporters who have travelled over from Amsterdam for the game.

This is part one of a double-header against Ajax, and we'll look forward to travelling to the Netherlands to play at the Amsterdam ArenA on November 6. We hope to go there full of confidence after a good result tonight.

It goes without saying that Ajax will look at these two games in exactly the same way and will be aiming to get a positive result here in Glasgow.

Having already played two group games, against AC Milan and Barcelona, and having played very well in both matches, we're disappointed that we have nothing to show from our efforts in terms of points. That's something we're hoping to rectify tonight.

I don't think anyone who saw our game in the San Siro could disagree that we deserved to take something out of that game, while I felt our performance against Barcelona here at Celtic Park also deserved some reward.

Those games are in the past now, and we have to focus on the challenge ahead, which will be a tough one in the shape of Ajax.

They are a famous club in European football, with a great history in this competition, as well as a reputation for playing attacking and entertaining football. That is also a reputation which Celtic enjoy, so tonight has the makings of a great game.

Ajax lost their opening UEFA Champions League game to Barcelona, but they will consider themselves unlucky not to have taken all three points from their last game, at home to AC Milan, conceding a last-minute penalty which allowed Milan to equalise. We know, therefore, that we face a difficult test

tonight, but it's also one that everyone here is relishing.

The atmosphere here at Celtic Park will once again be unrivalled throughout Europe, and we hope that will help propel us towards victory.

We enjoy competing in this competition, and our performances have shown that it's a stage we deserve to be on. However, we will need another strong performance tonight in order to get some points on the board and that is our intention. Thanks, as always, for your support and enjoy the game.



AJAX WORDT EEN ZWARE TEGENSTANDERMAAR WE MIKKEN OP PUNTEN VANAVOND

GOEDENAVOND en welkom in Celtic Park voor de UEFA Champions League wedstrijd van vanavond tegen Ajax. Ik heet ook graag de spelers, staf en supporters welkom die vanaf Amsterdam zijn komen reizen voor de wedstrijd.

Dit is deel één van een dubbele confrontatie met Ajax, en we kijken uit naar onze reis naar Nederland om te spelen in de Amsterdam ArenA op 6 november. We hopen daar vol vertrouwen naar toe te werken, na een goed resultaat vanavond.

Het is duidelijk dat Ajax op precies dezelfde wijze naar deze twee wedstrijden zal kijken en dat er wordt gemikt op een positief resultaat hier in Glasgow.

Na het spelen van twee groepswedstrijden, tegen AC Milan en Barcelona - en we speelden goed in beide wedstrijden - zijn we teleurgesteld dat we onze pogingen niet hebben kunnen omzetten in punten. Dat is iets wat we vanavond hopen recht te zetten.

Ik denk dat niemand die onze wedstrijd in het San Siro stadion heeft gezien, kan ontkennen dat we meer hadden verdiend in die wedstrijd, terwijl ik vind dat ons optreden tegen Barcelona hier in Celtic Park ook een beloning had verdiend.

Die wedstrijden liggen nu achter ons, en we moeten de focus verleggen naar de volgende uitdaging, en dat wordt een lastige horde in de vorm van Ajax.

Ze zijn een beroemde club in het Europese voetbal, met een geweldige historie in deze competitie, met bovendien een reputatie op het gebied van aanvallend en aantrekkelijk voetbal. Dat is ook een reputatie die Celtic geniet, dus alle ingrediënten voor een geweldige wedstrijd zijn aanwezig vanavond.

Ajax verloor de openingswedstrijd in de UEFA Champions League tegen Barcelona, maar de spelers zullen zichzelf ongelukkig prijzen dat ze niet de drie punten in hun laatste wedstrijd, thuis tegen AC Milan, hebben gepakt, vanwege de penalty in de

slotminuten die AC Milan de mogelijkheid gaf om gelijk te maken. Daarom weten we ook dat we een zware test zullen krijgen vanavond, maar het is er ook een waar iedereen hier naar uitkijkt.

De atmosfeer hier in Celtic Park zal opnieuw ongeëvenaard zijn in Europa, en we hopen dat dit ons zal opstuwten richting victorie.

We nemen graag deel aan deze competitie, en onze optredens hebben bewezen dat we ook thuishoren op dit podium. Echter, we zullen vanavond weer heel goed moeten presteren om meer punten te verzamelen, en dat is onze intentie. Bedankt, zoals altijd, voor uw support en geniet van de wedstrijd.