



Celtic

v Dundee • Scottish Premiership • Saturday October 14, 2017 • Celtic Park • KO: 3pm • £3.50



KIERAN

est. 1997

Born: Isle of Man
Position:
LEFT BACK
Squad Number: 63
Scotland caps: 8



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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

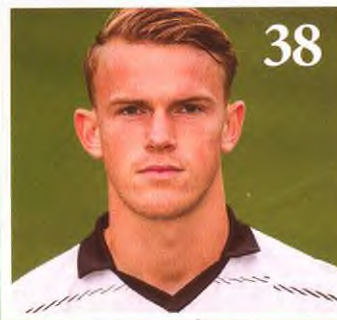
Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



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Manager's Notes...

BRENDAN RODGERS





We are prepared and we will be looking to add another three points this afternoon

WELCOME back to Celtic Park for today's SPFL game against Dundee and we also welcome Neil McCann and his team as well as the staff and supporters of the club.

Of course, we have already played Dundee in the League Cup this term and came away from Dens Park with a 4-0 win to go into the semi-finals, but that will have no bearing on this afternoon's meeting and we will certainly be taking nothing for granted going into the game.

We also had three wins from three in our league games against Dundee last season but they were all close scorelines with only one goal of a difference in each game so we know that they are a side that have the capabilities to play a tight game.

They have also come on to a game recently with two wins and a draw in their last three SPFL games and we know will have to be wary of any threat.

It's all about how we approach the



'The players as well as myself and the club really appreciate the support that drives the team on and we look forward to experiencing more of that today'

game, though, and we will go into today's match as prepared as we are for every other game and we will be looking to add another three points this afternoon.

We have had players away on international duty, of course, and by today we will know how they are bearing up after their travels and games, so we will take that into account in today's team selection but still opt for the strongest possible team on the park.

There are also a couple more big games on the immediate horizon with the trip to Germany to take on Bayern Munich in the UEFA Champions League in midweek followed by Hibernian at Hampden in the semi-final of the League Cup next Saturday.

However, today's vital league clash in the most important game right now and, although Dundee will have our full respect, we fully intend to pick up the three points available today to maintain

and strengthen our position at the top of the table.

With the help of your fantastic backing from the stands today, we will have more power to do that and the support once more this season has been tremendous.

The players as well as myself and the club really appreciate the support that drives the team on and we look forward to experiencing more of that today. Enjoy the game.

Brendan Rodgers
Without Fear

FURON
flare



UNMISSABLE


new balance

ALWAYS
IN BETA



A word with our captain...

SCOTT BROWN

Hibs showed that no game is easy at this level, so we will be focused and determined to do well today



IT'S back to domestic action for the lads today after the recent international fixtures, and we'll be looking for three points against Dundee to stay top of the league.

It was mixed fortunes for the players with their respective countries. Some will be heading to the World Cup in Russia next summer, while others have play-off games to look forward to.

For some of us, of course, the campaign ended in disappointment. For myself and the rest of the Scottish boys, last weekend was a tough one to take. We'd done so well this year to battle back into contention for that second place in the group, so to just lose out was really disappointing.

I would obviously have preferred to be on the pitch for those games, but the lads who played gave absolutely everything in both games.

We will get over the frustration and disappointment at missing out on the World Cup in time, and be ready to go again for the next qualification campaign.

Today is the start of a very busy month for us, with some tough games coming up, not only in the league but in the Champions League and, of course, the League Cup semi-final next weekend.

Our focus, however, is only on this afternoon's game against Dundee. Neil McCann's side will have been working

hard on their preparations for this match and will be a tough test for us.

Our most recent league game here against Hibernian showed that we never have an easy game, home or away, so we will be focused and determined to do well this afternoon.

I know that the lads are aiming to kick off this month with a positive result, and with your backing, hopefully we can take all three points today. Enjoy the game.



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Book now for October Week Skills Schools



THERE'S still time to secure a place for your child to attend Celtic Soccer Academy's October Skills Schools.

Our week-long course runs through the October school holidays, and offers expert advice and training from some of the country's top youth coaches, helping the young football stars of the future learn tricks, techniques and valuable teamwork skills in a safe and fun environment.

Give your child the chance to learn to play the Celtic Way this month and make the most of their time off school at

a venue near you:

- Goals, Clydebank
- Pro-Soccer, Giffnock
- K-Park, East Kilbride
- Glasgow Green Football Centre

Courses are open to boys and girls aged 4-14 and run from Monday, October 16 to Friday, October 20 from 10am until 3pm each day and places are available to book now, priced £70* per child.

Each player will also receive a certificate and a special Celtic gift, plus there will be the chance to have a photo taken with the SPFL trophy!

There are a number of easy ways to secure your child's place:

ONLINE: visit celticfc.net/courses to book online

BY PHONE: call us on **0871 226 1888*** (option 6)

EMAIL: contact us via email at celticsocceracademy@celticfc.co.uk

Celtic Soccer Academy's October Skills Schools are always very popular so book now to avoid disappointment.

**Calls cost 13p per minute, plus your phone company's access charge.*

Take a #celticselfie with Hoopy on a stadium tour



WE'RE giving young Hoops fans the chance to take a special #CelticSelfie during the October holidays when taking a tour of Celtic Park.

Every Celtic fan's favourite furry mascot, Hoopy the Huddle Hound, will be pitch-side to meet fans taking the

Celtic Stadium Tour and will be waiting as visitors walk down the tunnel out towards the Paradise pitch.

Young boys and girls can create memories that will last them a lifetime, when they take advantage of this fantastic opportunity to get their own special photo with Hoopy this autumn.

There's no better way to spend the day than taking the Celtic Park stadium tour during the school holidays, and Hoopy will be in attendance on the following Stadium Tours:

Monday, October 16 - Friday October 20 at 11am, 12pm, 1:45pm and 2:30pm
Saturday, October 21 - Sunday, October 22 at 10:30am, 11am, 12pm, 1:45pm, 2:30pm and 3:30pm.

You'll get full behind-the-scenes access to Celtic Park with the chance to see the club's famous trophy cabinet - currently

home to the Scottish Treble, the chance to step inside the first-team dressing room and take a seat in the dug-out looking out on to the Paradise pitch.

Stadium tours are available for just £12.50 per adult, £7.50 per child.

Family tour packages are also available for just £35 for a family of four (two adults, two children under-12), plus a 20% discount for Season Ticket Holders.

To book, email stadiumtours@celticfc.co.uk, call us on 0871 226 1888* (option 4) or book online by visiting eticketing.co.uk/celtic

Please note that to purchase a family ticket or claim a Season Ticket holder discount you must email or call, these discounts cannot be applied online.

**Calls cost 13p per minute, plus your phone company's access charge. Booking fees apply online and via the sales line.*