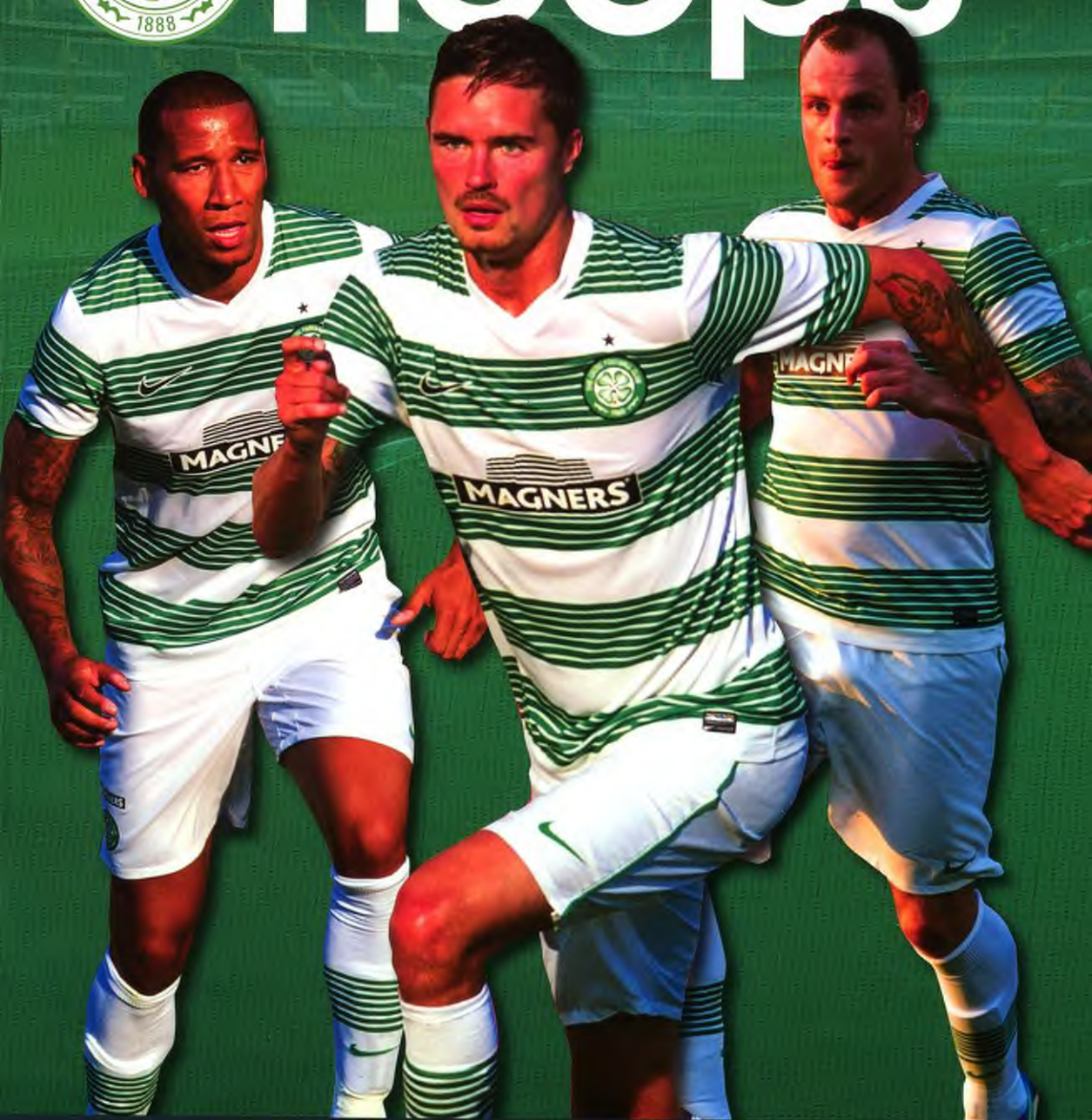




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IF ELFSBORG

UEFA Champions League, Third Qualifying Round, First Leg



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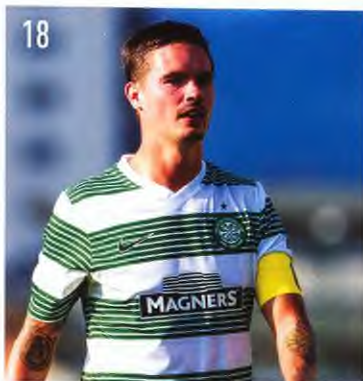
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REPORTERS Mark Henderson, Laura Brannan
DESIGNERS Matthew Barnes, Lee Ashun, Colin Harrison
SALES & MARKETING Elizabeth Morgan, Claire Brown
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PUBLISHED BY Sport Media. PRINTED BY Stephens and George.



SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.



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Manager's Notes

NEIL LENNON



YOUR SUPPORT IS KEY AS WE LOOK TO TAKE GOOD RESULT TO SWEDEN

GOOD evening and welcome to Celtic Park for tonight's UEFA Champions League third qualifying round tie against Elfsborg. I'd also like to welcome everyone who has travelled from Sweden for tonight's match, the players, officials and supporters of Elfsborg.

This is a very important game for us as we aim to reach the group stages of the competition for the second year in a row. Having successfully negotiated our previous tie against Cliftonville, we're looking forward to the two games against Elfsborg.

We also know that both matches will be extremely tough. Elfsborg are the current Swedish champions and they're midway through their domestic season. They also enjoyed a terrific result in the previous round, winning their tie 11-1 on aggregate.

We will have to be at our very best if we want to be successful and reach the play-off round. Of course, Elfsborg will be equally determined, so we will have to show the quality and character which has stood us in good stead in our previous European games.

It's also important that we try and get a good result to take to Sweden next week and that's exactly what we'll be aiming to do.

Your support, as always, will



be vital and we're hoping that a packed Paradise can bring us a good first-leg result.

We're in the middle of a busy schedule of games, with the opening game of the new Premiership season coming up this weekend, and we hope to go

into Flag Day on the back of a good result tonight. Enjoy the game.



CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green/white hooped shirts, white shorts, white socks

AWAY STRIP COLOUR
Gold shirts with green hoop trim, green shorts, gold socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

MOST LEAGUE GOALS IN ONE SEASON
50 – Jimmy McGrory, 1935/36

MOST PREMIER/SPL GOALS IN ONE SEASON
35 – Brian McClair, 1986/87
35 – Henrik Larsson, 2000/01

DIRECTORS/STAFF

CELTIC PLC DIRECTORS
Ian Bankier, Peter Lawwell, Eric Riley, Dermot Desmond, Tom Allison, Brian Duffy, Brian Wilson, Ian Livingston

CFAC DIRECTORS
Peter Lawwell, Eric Riley, John Keane, Michael McDonald, Kevin Sweeney

HONORARY CHAIRMAN CFAC
John Keane

MANAGER
Neil Lennon

ASSISTANT MANAGER
Johan Mjallby

FOOTBALL DEVELOPMENT MANAGER
John Park

HEAD OF YOUTH
Chris McCart

HEAD PHYSIOTHERAPIST
Tim Williamson

HEAD FITNESS COACH
Kenny McMillan

KIT CONTROLLER
John Clark

Club Honours

SCOTTISH LEAGUE WINNERS (44 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08, 2011/12, 2012/13

SCOTTISH CUP WINNERS (36 Times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007, 2011, 2013

LEAGUE CUP WINNERS (14 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953



In the event of a stadium evacuation please follow the directions of the Police and stewards



SERIOUS SAFETY CONCERNS AT CELTIC PARK

THE Directors and Board of Celtic Football Club are responsible for the safety of all supporters, and this is their primary objective.

For some time the club has been under close scrutiny by the Glasgow City Council Safety Advisory Group with regard to serious safety concerns within Section 111. The Safety Advisory Group is responsible for recommending the annual renewal of the General Safety Certificate which determines the safe spectator capacity of Celtic Park and allows the stadium to operate.

The Safety Advisory Group's primary concerns, which are shared by the club include:

- **Overcrowding of Section 111 resulting in unsafe congestion.**
- **The refusal of spectators to comply with the direction of safety stewards.**
- **The unsafe lateral movement of spectators blocking aisles.**
- **'Moshing' - mock fighting/jostling - causing crowd disruption and damage to seating (131 damaged at Tuesday night's match).**
- **The 'body surfing' of young people over the heads of spectators.**

Regrettably, all of the above concerns were evident at Tuesday night's fixture against Cliftonville FC. In addition, three fireworks were exploded within

Section 111, causing the Match Referee to require a stadium announcement to be made instructing such behaviour to stop. As a result of this unprecedented step by a match official, Celtic FC will now be the subject of a disciplinary action for contravention of the UEFA Safety and Security Regulations.

Following the events of last Tuesday's match, the club's position was to close Section 111, but following discussions between the Club's Supporters' Liaison Officer and representatives of the 'Green Brigade' that decision has been reviewed and the section will remain open. However, the situation will be monitored at both the Celtic FC v Borussia Monchengladbach match on Saturday 27th July, and the Celtic FC v IF Elfsborg match on Wednesday, July 31.

The club is keen to work with spectators in Section 111 to resolve safety concerns. However, it should be understood that failure to stop this unsafe behaviour will require the closure of this area in Celtic Park.

The club recognises the many examples of good support for the team emanating from this part of the ground and in particular the efforts of the 'Green Brigade' in organising positive displays which are commended. However, the unsafe aspects of spectator behaviour in Section 111 require to be addressed with immediate effect.

The Directors and Board of Celtic Football Club consider their responsibilities with regard to Spectator Safety to be of paramount importance. We will continue dialogue with representative of fans in this area to resolve these serious safety concerns however this unsafe behaviour must stop.



STADIUM REGULATIONS



ALL supporters are reminded that the Ground Regulations insist that spectators remain seated during the match.

Please remain seated throughout the match in the interests of your own safety and that of your fellow supporters.

Superintendent George Clelland of Strathclyde

Police 'B' Division, said: "Strathclyde Police do not wish in any way prevent spectators from fully enjoying football matches.

"However, the safety of those attending must be paramount at all times. We fully support Celtic FC in this matter and we fully endorse their message to supporters."

UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

NEW rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888*.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

- Disorderly conduct includes conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
 - Using threatening, abusive or insulting words or conduct
 - Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the stadium
- Suspension from attending official matches involving Celtic Football Club
- Indefinite ban from attending official matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on www.celticfc.net.

*Calls cost up to 10p per minute, telecoms provider dependant. Mobile and other provider charges may vary.