

CHAMPIONS WORLD SERIES 2004

07/31/2004 8pm SkyDome, Toronto, ON

\$10

CELTIC — VERSUS — AS ROMA



OFFICIAL SOUVENIR PROGRAM



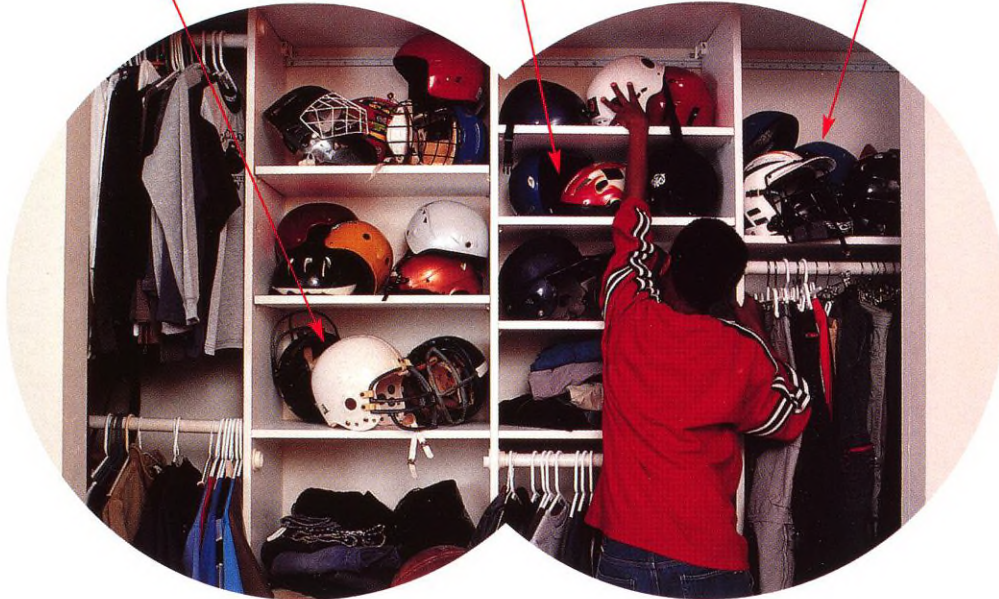
CHAMPIONSWORLD
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Welcome



Hello and welcome to the 2004 ChampionsWorld Series.

We are pleased to have you join us for what promises to be another remarkable summer of soccer featuring many of the game's most entertaining stars and its most famous clubs. This year's lineup brings Manchester United, Chelsea, Celtic, AC Milan, AS Roma, Liverpool, FC Porto, Galatasaray and Bayern Munich to the United States for a unique 11-game series to be played across North America over the course of 11 days.

This year we are extremely pleased to be able to bring the excitement of international football to some new fans and new cities, with our games at Heinz Field in Pittsburgh, Rentschler Field in Hartford and in Toronto at SkyDome.

Once again we are privileged to have been able to assemble the greatest collection of soccer talent this side of the World Cup. Combined, a total of 55 players will have competed in the 2004 European Championship in Portugal before rejoining their teams for the ChampionsWorld Series.

I'd like to offer special thanks to the many thousands of fans who have traveled great distances to attend the matches. Not only the huge number of supporters from England, Germany, Italy, Scotland, Turkey, and Portugal who have made the journey to watch their favorite teams, but also the incredible number of American fans who have come to the games by every means possible to help bring the energy, atmosphere and excitement these great teams deserve.

Our goal at ChampionsWorld is to bring the very best teams in the soccer world to North America to showcase their incredible technical ability, passion and skill against other quality teams to create exciting games in stadia with unforgettable atmosphere. While this year's matches have begun, we are already hard at work to make sure that we will continue to meet and exceed our goals next summer and beyond.

Before the final kick of this year's ChampionsWorld Series, the games will have been seen on worldwide television broadcasts, and witnessed live by fans from every state in the United States and dozens of countries. We're honored that you chose to spend a part of your summer with us, and we look forward to seeing you again soon.

Best wishes,

Charlie Stillitano
CEO, ChampionsWorld LLC



ChampionsWorld Series US Tour Program 2004

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Published by
Haymarket Customer Publishing
38-42 Hampton Road
Teddington
Middlesex
TW11 0JE
England
www.haycustpub.co.uk
Tel ++ 44 208 267 5000

Printed at RR Donnellys, Illinois, USA
Repro by Colour Systems, London, UK

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CHAMPIONSWORLD
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This publication was produced
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ChampionsWorld Series

It's no exaggeration to say that this year's ChampionsWorld contenders are the cream of the European crop. A glut of League champions – among them the newly crowned European club champion – with a glittering array of many of the world's best players in their ranks, are set to make this year's competition one to remember...

Celtic v Chelsea

QWEST FIELD



Game number: 1 Date: 07.24.04 Kickoff: 1pm
City: Seattle, WA Capacity: 67,000

Can Celtic continue to reign supreme without the prolific Henrik Larsson, who left the Glasgow club at the end of last season? This match with Chelsea will show how well last season's Scottish champion copes without the Swedish striker's constant supply of goals – an even sterner test given that the Londoners' defense, marshaled by John Terry, is famously tough.

Manchester United v Bayern Munich

SOLDIER FIELD



Game number: 2 Date: 07.25.04 Kickoff: 3pm
City: Chicago, IL Capacity: 63,000

This will be a rematch of the classic 1999 Champions League final in Barcelona when United clinched a dramatic victory over the Germans with two injury-time goals. Two years later Bayern Munich gained its revenge by knocking United out of the Champions League on its way to lifting the trophy. Who will triumph in Chicago?

Celtic v Liverpool

RENTSCHLER FIELD



Game number: 3 Date: 07.26.04 Kickoff: 8pm
City: East Hartford, CT Capacity: 40,000

While they might play in different leagues, these giants of Scottish and English football are certainly no strangers. They met in the quarter-final of the 2002/03 UEFA Cup, playing out a 1-1 draw in Glasgow, before Celtic upset Liverpool – and the odds – winning 2-0 at Anfield. At Rentschler Field Liverpool will be hoping to recapture some British pride.

Manchester United v Celtic

LINCOLN FINANCIAL FIELD



Game number: 4 Date: 07.28.04 Kickoff: 8pm
City: Philadelphia, PA Capacity: 68,532

Manchester United have plenty to prove after last season's Premiership and Champions League disappointments. New signings Alan Smith and Liam Miller (once of Celtic), should give Sir Alex Ferguson's side renewed zest, but the Reds will be facing a Celtic side eager to wipe out the memory of losing 4-0 to United in last season's ChampionsWorld Series.

Chelsea v AS Roma

HEINZ FIELD



Game number: 5 Date: 07.29.04 Kickoff: 8pm
City: Pittsburgh, PA Capacity: 64,450

The Premier League runner-up will know it faces a stern test against Italy's second-placed team. Roma may have failed to win last season's *Scudetto*, but it had the league's best defense (just 19 goals conceded in 34 games) and offense (scoring three more goals than champions Milan). Oh, and it has a useful player by the name of Francesco Totti.