



# celtic



THE OFFICIAL MATCHDAY MAGAZINE OF CELTIC FOOTBALL CLUB 2007/08





**CARLING**  
EXTRA COLD



# >> CONTENTS

## SOCIAL MISSION STATEMENT

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

### Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

### Who is Celtic Football Club for?

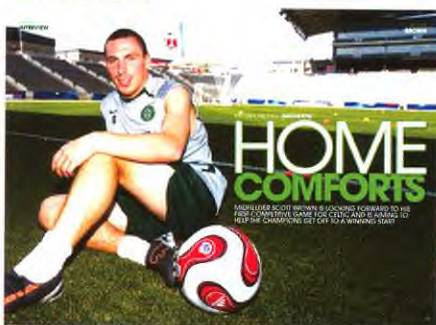
Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

### Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

5	Gordon Strachan
6/7	Celtic Factfile
10/11	Captain's Column
14/17	Today's Visitors
20/25	Scott Brown Interview
26/30	On This Day
34/35	Poster
38/39	Previous Meetings
42/46	Joe McBride Interview
50/51	Youth Academy
52/54	Ryan Conroy Interview
57	Next One Up
62/63	Inside Celtic Park
64/65	Match Action
66	Quiz

## 20/25



## 42/46



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# >> GORDON STRACHAN



**W**OULD like to offer a warm welcome back to Celtic Park for our first competitive game of the new season. It's a day when we not only look forward to the forthcoming campaign but allow ourselves the opportunity to look back on our achievements of last season.

Indeed, given the fact that our opponents today, Kilmarnock, are the same as last season's opening fixture, I was tempted just to get my programme notes from that game and use them again today!

Before today's match gets underway, the league championship flag will be raised at Celtic Park. It is something that everyone enjoys, acknowledging the fact we are the champions.

At the beginning of every season that is our number one priority. Of course, we aim to do well in every other competition we take part in and, in that regard, we have enjoyed considerable success, winning the Scottish Cup last year as well as reaching the last 16 of the Champions League.

But everyone here - all the coaches and players - will tell you that winning the league gives the greatest

sense of achievement.

To be crowned champions after 38 tough games is a tremendous feeling and, through hard work, skill and excellent team work we have managed to do so these past two seasons.

Once again, we have to defend our title and as we know from our experiences of last season, there are 11 other teams who will make things very difficult for us.

We know that today, Kilmarnock, will certainly do so. Jim Jefferies' side have always proved to be very tough opponents and we are all expecting a difficult game this afternoon.

Our target, of course, is three points and the players will be doing everything they can to achieve this.

The players who have been here for a while know that they can rely on your support today, and in every game we play, while our new signings will, I am sure, relish the atmosphere here at Celtic Park.

I know everyone will enjoy the pre-match events when the league championship flag is raised, and will do so even more if we can secure a victory today as well.





# >> CELTIC FACTFILE



## UPCOMING FIXTURES

**Saturday, August 11**  
Scottish Premierleague  
Falkirk v **Celtic**

**Sunday, August 19**  
Scottish Premierleague  
Aberdeen v **Celtic**

**Saturday, August 25**  
Scottish Premierleague  
**Celtic** v Hearts

**Saturday, September 2**  
Scottish Premierleague  
St Mirren v **Celtic**

**Saturday, September 15**  
Scottish Premierleague  
**Celtic** v Inverness CT



## CELTIC PLC DIRECTORS

### Celtic plc Directors:

- Brian Quinn
- Peter Lawwell
- Eric Riley
- Dermot Desmond
- Tom Allison
- Brian McBride
- Brian Wilson

### CFAC Directors:

- Peter Lawwell
- Eric Riley
- John Keane
- Michael McDonald
- Kevin Sweeney

### Manager:

Gordon Strachan

### Assistant Manager:

Garry Pendrey

### Coach:

Tommy Burns

### Head of Youth:

Tommy Burns

### Football Development Manager:

John Park

### Reserve Coach:

Willie McStay

### Youth team Coach:

John McLaughlan

### Club Doctor:

Derek McCormack

### Physiotherapists:

Tim Williamson & Gavin McCarthy

### Kit Controller:

John Clark

## CLUB HONOURS

### Scottish League Winners [ 41 times ]

1892-93, 1893-94, 1895-96, 1897-98, 1904-05, 1905-06, 1906-07, 1907-08, 1908-09, 1909-10, 1913-14, 1914-15, 1915-16, 1916-17, 1918-19, 1921-22, 1925-26, 1935-36, 1937-38, 1953-54, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1970-71, 1971-72, 1972-73, 1973-74, 1976-77, 1978-79, 1980-81, 1981-82, 1985-86, 1987-88, 1997-98, 2000-01, 2001-02, 2003-04, 2005-06, 2006-07

### Scottish Cup Winners [ 34 times ]

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007

### League Cup Winners [ 13 times ]

1956-57, 1957-58, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1974-75, 1982-83, 1997-98, 1999-00, 2000-01, 2005-06

### European Cup Winners 1967

### Coronation Cup Winners 1953

## CLUB DIRECTORY & HONOURS

Celtic Football Club  
Celtic Park Glasgow G40 3RE

**Telephone:** 0871 226 1888

**Website:** www.celticfc.net

**Formed:** 1888

**Stadium:** Celtic Park

**Capacity:** 60,506

**Home strip colours:** Green/white hooped shirts, white shorts, white socks

**Away strip colours:**

Green/black striped shirts, green shorts, green socks

**Record attendance:**

92,000 v Rangers, 1938

**Record victory:**

11-0 v Dundee, 1895

**Record defeat:**

0-8 v Motherwell, 1937

**Most league goals in 1 season:**

50 - Jimmy McGrory, 1935-36

**Most Premier/SPL goals in 1 season:**

35 - Brian McClair, 1986-87

35 - Henrik Larsson, 2000-01

## CLUB SPONSORS





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# UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

New rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at [www.celticfc.net](http://www.celticfc.net) or by contacting the Customer Service Manager on 0871 226 1888.

## CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable Conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

Disorderly conduct includes:

- Conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
  - Gender
  - Colour, race, nationality (including citizenship) or ethnic or national origin
  - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
  - Sexual orientation
  - Transgender identity
  - Disability
- Using threatening, abusive or insulting words or conduct

- Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

### **ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:**

- Removal from the Stadium
- Suspension from attending Official Matches involving Celtic Football Club
- Indefinite ban from attending Official Matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on [www.celticfc.net](http://www.celticfc.net).