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hoops



THE OFFICIAL CELTIC FOOTBALL CLUB MATCHDAY MAGAZINE 2010/11



versus
DUNDEE UNITED

20th November 2010
Kick off: 3pm
£2.50



Exclusive interview
**KI SUNG
YUENG**



OFFICIAL CLUB
SPONSOR



OFFICIAL KIT
SUPPLIER & SPONSOR

11

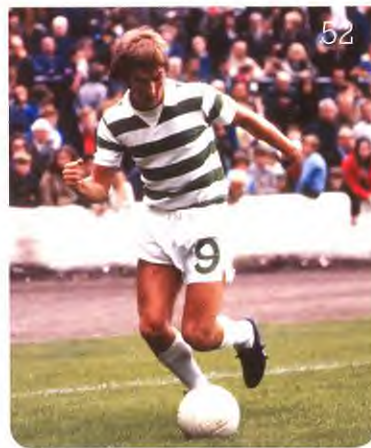
Our Master Taster checks
Tennent's every day to ensure
you get the perfect pint.
Tough job.



TENNENT'S. BREWED WITH CARE AT WELLPARK BREWERY.

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SOCIAL MISSION STATEMENT

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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PHOTOGRAPHY: Daily Record, PA Photos, SNS Pix
PUBLISHED BY Sport Media. PRINTED BY Scotprint.

AN ATTACKING
GOAL-HONING MICROWAVE
BING

HURTLING AT YOUR
FROZEN FISH FINGER FINGERS

I'M AN OVEN-ROASTED HAMMER
MELTING YOUR MINT CHOC CHIP BACK FOUR

BOOM

I HOLIDAY IN FRIDGES
YOU'RE FROST BITE PREY
MY INSIDES ARE BARBADOS
YOURS ARE ALASKA

"GOOSHNUK-TSIN"

(THAT'S NINE-NIL IN ALASKAN, IDIOT)

HYPER WARM
COMBAT READY

NIKE PRO COMBAT
DRI-FIT COMPETITION BASE LAYER

BOOM





Attitude and determination will be key on home turf

GOOD afternoon and welcome to Celtic Park for today's game against Dundee United. It's always good to be home and after two tough matches on the road, we're glad to be back, playing in front of our own fans and on this wonderful surface.

It's only a month since we faced Dundee United at Tannadice and that was an eventful match for a whole variety of reasons. I thought we played really well that day against a United side who are always difficult opponents, and we got our reward with a last-minute Gary Hooper goal to win all three points.

Gary did the same thing last Sunday against St Mirren and it was a tremendous victory, and one that I thought we thoroughly deserved. Our opponents made it difficult for us but the players showed a tremendous attitude and determination to keep going in search of the winner right until the final whistle.



It is obviously important to keep winning, and to do so in front our own fans, and that is our intention this afternoon

We will need to show those same qualities again today in what I'm sure will be a very tough game. Peter Houston's side have shown last season and this that they are a good outfit who will be extremely difficult to beat.

However, that is something we've shown as well and confidence is high in the squad, with all the players looking forward to today's game. It is obviously important to keep winning, and to do so in front of our own fans, and that is our intention this afternoon.

In recent weeks we've experienced two extremes of winning a game of football – with a 9-0 victory one

week followed by a last-minute 1-0 win the following week. And, of course, in between those two victories was the disappointment of defeat at Tynecastle.

However, the players were able to put that behind them and show the character required to win against St Mirren.

We're looking forward to today's match and I hope we'll be celebrating at the end of the 90 minutes. Enjoy the match.



CLUB DIRECTORY AND RECORDS

CELTIC FOOTBALL CLUB
Celtic Park, Glasgow, G40 3RE

CELTIC CALL CENTRE
Tel: 0871 226 1888
(calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)

WEBSITE: www.celticfc.net
FORMED: 1888
STADIUM: Celtic Park
CAPACITY: 60,506

HOME STRIP COLOUR
Green / white hooped shirts, white shorts, white socks

AWAY STRIP COLOUR
Mean green shirts, black shorts, mean green socks

RECORD ATTENDANCE
92,000 v Rangers, 1938

RECORD VICTORY
11-0 v Dundee, 1895

RECORD DEFEAT
0-8 v Motherwell, 1937

MOST LEAGUE GOALS IN ONE SEASON
50 - Jimmy McGrory, 1935/36

MOST PREMIER/SPL GOALS IN ONE SEASON
35 - Brian McClair, 1986/87
35 - Henrik Larsson, 2000/01

CELTIC PLC DIRECTORS

CELTIC PLC DIRECTORS:
John Reid, Peter Lawwell, Eric Riley, Dermot Desmond, Tom Allison, Brian Duffy, Brian Wilson, Ian Livingston

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Peter Lawwell, Eric Riley, John Keane, Michael McDonald, Kevin Sweeney

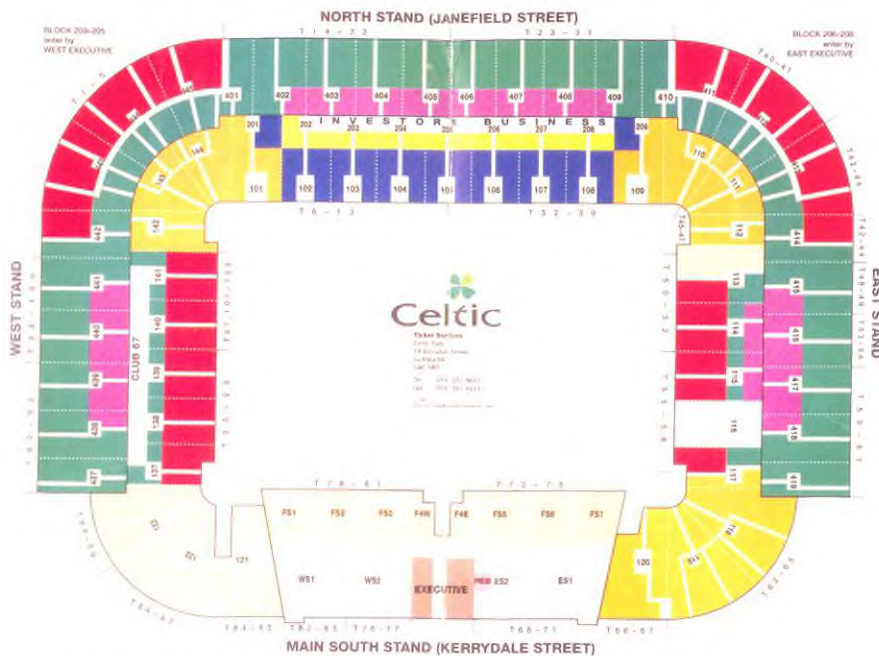
MANAGER: Neil Lennon

ASSISTANT MANAGER
Johan Mjallby

HEAD OF YOUTH
Chris McCart

FOOTBALL DEVELOPMENT MANAGER
John Park

KIT CONTROLLER
John Clark



In the event of a stadium evacuation please follow the directions of the Police and stewards

Club Honours

SCOTTISH LEAGUE WINNERS (42 Times)

1892/93, 1893/94, 1895/96, 1897/98, 1904/05, 1905/06, 1906/07, 1907/08, 1908/09, 1909/10, 1913/14, 1914/15, 1915/16, 1916/17, 1918/19, 1921/22, 1925/26, 1935/36, 1937/38, 1953/54, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1970/71, 1971/72, 1972/73, 1973/74, 1976/77, 1978/79, 1980/81, 1981/82, 1985/86, 1987/88, 1997/98, 2000/01, 2001/02, 2003/04, 2005/06, 2006/07, 2007/08

SCOTTISH CUP WINNERS (34 Times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007

LEAGUE CUP WINNERS (14 Times)

1956/57, 1957/58, 1965/66, 1966/67, 1967/68, 1968/69, 1969/70, 1974/75, 1982/83, 1997/98, 1999/00, 2000/01, 2005/06, 2008/09

EUROPEAN CUP WINNERS 1967

CORONATION CUP WINNERS 1953

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SPL snapshot

THE 9-0 defeat inflicted by Celtic was a crushing blow for Aberdeen but while their 2-1 defeat to Inverness CT may have been unfortunate and the 2-0 defeat at Ibrox may have been expected, there will be many keen observers casting an eye towards Pittodrie today.

How they fare against third-bottom St Johnstone will have a big say on how the punters react to the recent slump and there could even be a cup final element to this afternoon's clash.

Both teams go into today's meeting on the back of 2-0 defeats but it's St Johnstone who may feel they have nothing to lose.

This afternoon's visitors here at Celtic Park have been inconsistent, so we don't know which Dundee United we will meet on the pitch.

They started the day just one point ahead of Kilmarnock and, thanks to the Rugby Park side's early kick-off against Rangers, the Tannadice side

will know if that is still the case come kick-off time today.

Celtic's last home game was the 9-0 romp over Aberdeen while last week's win was a last-gasp nail-biter in Paisley – either/or, or anything in between would be fine today as long as the points keep coming in.



Hearts went into today's 1pm kick-off with Hamilton Accies on the back of three successive 2-0 victories, including that midweek meeting with Celtic, and their tails will have been up for the meeting.

The Lanarkshire side, though, will have been wary of the game thanks to their 4-0 defeat to the Tynecastle side earlier this season and they were no doubt keen to avoid such an

expensive repeat. Inverness CT in the top half of the table and Hibernian in the bottom at this stage in the season maybe isn't something the bookies would have envisaged, but it has to be said that both positions are merited.

The Highland club's impressive away form carried on last week with a 3-1 win in Hamilton, but Hibs seem to have turned a corner of sorts with their 2-1 win over Motherwell following hot on the heels of their 3-0 defeat of Rangers at Ibrox.

As hinted at previously, the result of the Kilmarnock v Rangers game will already be known to most of you and that leaves the visit of Motherwell to Paisley.

Both teams will feel hard done by following last week's results, St Mirren holding out against Celtic until the final minute while the Fir Park side lost a 1-0 lead to Hibs. The visitors should be favourites to claim a fifth win in seven on the road today.

Last week...

Saturday:
 Dundee United 1-1 Kilmarnock
 Hamilton Accies 1-3 Inverness CT
 Hibernian 2-1 Motherwell
 Rangers 2-0 Aberdeen
 St Johnstone 0-2 Hearts
Sunday:
 St Mirren 0-1 Celtic

This week...

Aberdeen v St Johnstone
 Celtic v Dundee Utd
 Hearts v Hamilton Accies (1pm)
 Inverness CT v Hibernian
 Kilmarnock v Rangers (12noon)
 St Mirren v Motherwell

Next week...

Saturday
 Celtic v Inverness CT
 Hamilton Accies v St Mirren
 Hibernian v St Johnstone
 Kilmarnock v Aberdeen
Sunday
 Dundee United v Rangers
 Motherwell v Hearts