

The Official Celtic Football Club Matchday Magazine 2010/11

# hoops



daryl  
murphy

**TENNENT'S**

02



vs blackburn rovers

Sunday, 8th August 2010, Kick off: 3.00pm, £2.50



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## social mission statement

### Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

### History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

### Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

### Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

### Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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Design Ben Goddard

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# WHERE WILL YOU BE?



## MATCH BREAKS NOW ON SALE

Every SPL fixture at Celtic Park  
for the 2010/11 season available now!  
Don't miss out on your chance to see Celtic FC

To book or for more information:

**0870 752 0924**

(Lines open Mon - Fri: 9:00am - 5:30pm)

[www.thomascooksport.com/celtic](http://www.thomascooksport.com/celtic)

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**G**OOD afternoon and welcome to Celtic Park for today's match against Blackburn Rovers. It's a good test for us against a side which finished in the top 10 of the English Premier League last season, just as I'm sure it will also be a test for Blackburn.

Sam Allardyce's side deserve praise for finishing in the top half of an extremely tough league, and I'm sure they will be looking to do even better this season.

Our season, of course, begins next weekend with a trip to Inverness and today's match will help us in our preparations for that match. It's an away game which is always difficult, but the players will be ready and focused on getting off to a winning start in the SPL.

I'd like to thank all of you for your support today and for coming along in such great numbers last Wednesday for our European tie with Sporting Braga. It made for a great atmosphere and it was good for our new players in particular to experience that.

Obviously we're all disappointed not to have won the tie. It was always going to be difficult after the first-leg

result in Portugal and conceding a first-half goal the other night made it even tougher.

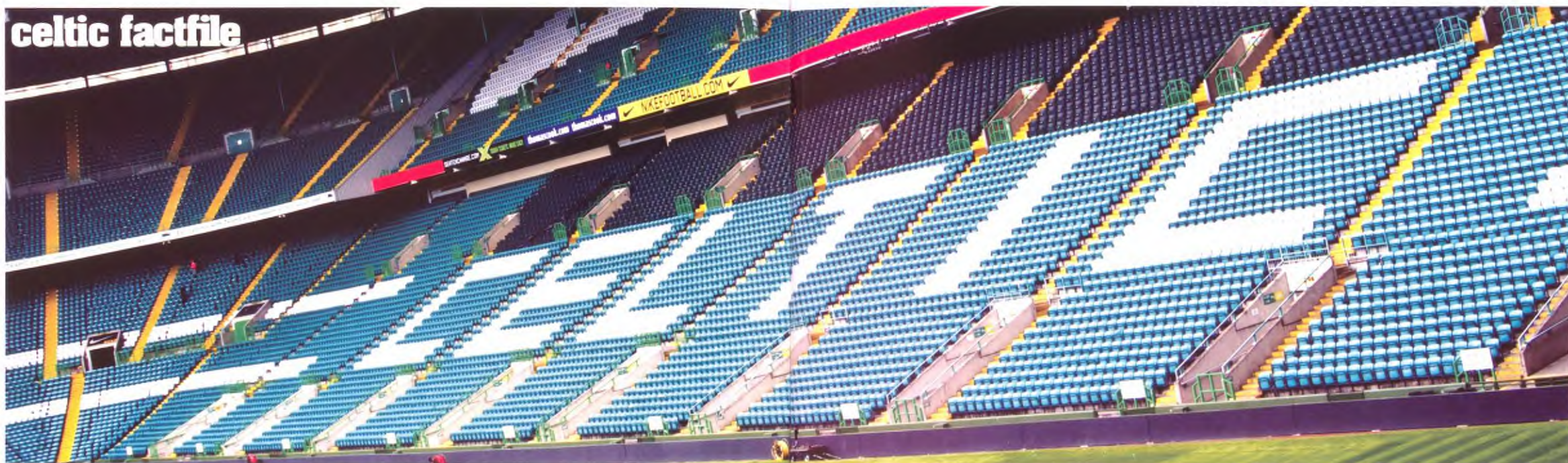
However, I did think our second-half performance was excellent and we did deserve to win the game on the night. At half-time we asked the players to go and win the game and they showed the commitment and passion that we were looking for.

It was also pleasing to see Gary Hooper and Efrain Juarez score on their Celtic Park debuts. For any player coming to a new club, it's important to settle in quickly and I think they, along with the other boys we've brought in, have done that and I know they will all make a massive contribution to this club in the months ahead.

Enjoy the game today and thanks once again for the backing you give the team. Rest assured that it is appreciated by everyone at the club.

**Neil Lennon**

# celtic factfile



In the event of a stadium evacuation please follow the directions of the Police and Stewards

## club honours

**Scottish League Winners [42 times]**  
 1892-93, 1893-94, 1895-96, 1897-98,  
 1904-05, 1905-06, 1906-07, 1907-08,  
 1908-09, 1909-10, 1913-14, 1914-15,  
 1915-16, 1916-17, 1918-19, 1921-22,  
 1925-26, 1935-36, 1937-38, 1953-54,  
 1965-66, 1966-67, 1967-68, 1968-69,  
 1969-70, 1970-71, 1971-72, 1972-73,  
 1973-74, 1976-77, 1978-79, 1980-81,  
 1981-82, 1985-86, 1987-88, 1997-98,  
 2000-01, 2001-02, 2003-04, 2005-06,  
 2006-07, 2007-08

**Scottish Cup Winners [34 times]**  
 1892, 1899, 1900, 1904, 1907, 1908,  
 1911, 1912, 1914, 1923, 1925, 1927,  
 1931, 1933, 1937, 1951, 1954, 1965,  
 1967, 1969, 1971, 1972, 1974, 1975,  
 1977, 1980, 1985, 1988, 1989, 1995,  
 2001, 2004, 2005, 2007

**League Cup Winners [14 times]**  
 1956-57, 1957-58, 1965-66, 1966-67,  
 1967-68, 1968-69, 1969-70, 1974-75,  
 1982-83, 1997-98, 1999-00, 2000-01,  
 2005-06, 2008-09

European Cup Winners 1967

Coronation Cup Winners 1953

## club directory & records

**Celtic Football Club**  
 Celtic Park, Glasgow, G40 3RE  
**Telephone:** 0871 226 1888  
**Website:** [www.celticfc.net](http://www.celticfc.net)  
 (Calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)  
**Formed:** 1888  
**Stadium:** Celtic Park  
**Capacity:** 60,506  
**Home strip colours:**  
 Green/white hooped shirts, white shorts, white socks  
**Away strip colours:**  
 Black/yellow hooped shirts, black shorts, black socks  
**Record attendance:**  
 92,000 v Rangers, 1938  
**Record victory:**  
 11-0 v Dundee, 1895  
**Record defeat:**  
 0-8 v Motherwell, 1937  
**Most league goals in 1 season:**  
 50 - Jimmy McGrory, 1935-36  
**Most Premier/SPL goals in 1 season:**  
 35 - Brian McClair, 1986-87  
 35 - Henrik Larsson, 2000-01

## club sponsors



## celtic plc directors

**Celtic plc Directors:**  
 John Reid  
 Peter Lawwell  
 Eric Riley  
 Dermot Desmond  
 Tom Allison  
 Brian Duffy  
 Brian Wilson  
 Ian Livingston

**CFAC Directors:**  
 Peter Lawwell  
 Eric Riley  
 John Keane  
 Michael McDonald  
 Kevin Sweeney

**Manager:** Neil Lennon

**Assistant Manager:**  
 Johan Mjallby

**Head of Youth:** Chris McCart

**Football Development Manager:**  
 John Park

**Kit Controller:** John Clark



# UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

New rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at [www.celticfc.net](http://www.celticfc.net) or by contacting the Customer Service Manager on 0871 226 1888.

## CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable Conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property
- Displaying writing or any other thing which is threatening, abusive or insulting

Disorderly conduct includes:

- Conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
    - Gender
    - Colour, race, nationality (including citizenship) or ethnic or national origin
    - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
    - Sexual orientation
    - Transgender identity
    - Disability
  - Using threatening, abusive or insulting words or conduct
- This list is not exhaustive and must be read in conjunction with the Stadium Regulations.
- ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:**
- Removal from the Stadium
  - Suspension from attending Official Matches involving Celtic Football Club
  - Indefinite ban from attending Official Matches involving Celtic Football Club
  - Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on [www.celticfc.net](http://www.celticfc.net).

# WELCOME THE NEW BHOYS TO PARADISE



**CELTIC**



**ST MIRREN**

**SATURDAY** 21/8/10  
**KICK-OFF** 15.00

**BUY YOUR MATCH TICKETS NOW**

FOR FURTHER INFORMATION

**CALL** > 0871 226 1888

**SHOP** > [CELTICFC.NET](http://CELTICFC.NET)

**SHOP** > TICKET OFFICE & CELTIC STORES



Calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary.