

The Official Celtic Football Club Matchday Magazine 2010/11

hoops



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juarez



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vs sc braga

Wednesday, 4th August 2010, Kick off: 7.45pm, £2.50



**Our Master Taster checks
Tennent's every day to ensure
you get the perfect pint.
Tough job.**



TENNENT'S. BREWED WITH CARE AT WELLPARK BREWERY.

contents

social mission statement

Introduction

Celtic Football Club is legendary and as with most legends as much myth as fact surrounds its history and what the Club stands for today. The Social Mission Statement aims to simply define what the Club stands for and seeks to promote within society.

History

Celtic Football Club was founded in 1888. Its principal founder was a Marist Brother named Walfrid. The Club had two principal aims: The first aim was to raise funds to provide food for the poor of the East End of Glasgow, an area of the City that was greatly impoverished and had a high rate of infant mortality. Within the East End was a large Irish community and friction was growing between the native Glaswegians and the new influx of Irish. Brother Walfrid saw the need for social integration and his vision was a football club that Scottish and Irish, Protestants and Catholics alike could support. A new football club would be a vehicle to bring the communities together and this was the second aim. The Marist brother sought for the Club to have both a Scottish and Irish identity and hence, the Club's name "Celtic" came about, representing a bridge of cultures across the Irish Sea.

Current Positioning of Celtic Football Club

Celtic Football Club is a Scottish football club with proud Irish links. The primary business of Celtic is as a football club. It is run on a professional business basis with no political agenda. However, the Club has a wider role and the responsibility of being a major Scottish social institution promoting health, well-being and social integration.

Who is Celtic Football Club for?

Celtic Football Club is for people who want to support a football club that strives for excellence in Scotland and in Europe, is proud of its history, supportive of its local community and seeks to support the following aims: "To maximise all opportunities to disassociate the Club from sectarianism and bigotry of any kind. To promote Celtic as a Club for all people, regardless of gender, age, religion, race or ability."

Summary

Celtic is a club for everyone who believes in football as a medium for healthy pleasure, entertainment and social integration. The Club always has been and always will simply aim to be the team of the people.

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Design Ben Goddard

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WHERE WILL YOU BE?



MATCH BREAKS NOW ON SALE

Every SPL fixture at Celtic Park
for the 2010/11 season available now!
Don't miss out on your chance to see Celtic FC

To book or for more information:

0870 752 0924

(Lines open Mon - Fri: 9:00am - 5:30pm)

www.thomascooksport.com/celtic

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GOOD evening and welcome to Celtic Park for tonight's UEFA Champions League match against SC Braga. It's also our first competitive home game of the season so I'd like to welcome you all here tonight and thank you for your continued support as we embark on a new campaign.

It is the toughest of starts for us, playing the return leg of our European tie against a very good Braga side. We were obviously disappointed to have lost the first leg, and to have conceded three goals. It has given us a very difficult task tonight and while we don't underestimate just how tough it will be, everyone here remains optimistic and ready to give everything to try and progress to the next round of the competition

Celtic Park has witnessed many great European nights over the years and some thrilling comebacks, and I know just how important this stadium is, and the vital role you always play.

We have brought in a number of new players to the football club and this will be their first taste of Celtic Park on a matchday. I hope it will be a memorable one for them and while I can assure you that every player will be giving absolutely everything to win this tie tonight, I also know that we need your support from first minute till last.

I said when I was appointed manager that I wanted this place rocking again and that's what we need tonight. This tie is not over. I believe that and so do all the players and that belief, along with your backing tonight, can make a difference.

Enjoy the game and here's hoping we will have something to celebrate come the end of the night.

Neil Lennon

celtic factfile



In the event of a stadium evacuation please follow the directions of the Police and Stewards

club honours

Scottish League Winners [42 times]
 1892-93, 1893-94, 1895-96, 1897-98, 1904-05, 1905-06, 1906-07, 1907-08, 1908-09, 1909-10, 1913-14, 1914-15, 1915-16, 1916-17, 1918-19, 1921-22, 1925-26, 1935-36, 1937-38, 1953-54, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1970-71, 1971-72, 1972-73, 1973-74, 1976-77, 1978-79, 1980-81, 1981-82, 1985-86, 1987-88, 1997-98, 2000-01, 2001-02, 2003-04, 2005-06, 2006-07, 2007-08

Scottish Cup Winners [34 times]
 1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989, 1995, 2001, 2004, 2005, 2007

League Cup Winners [14 times]
 1956-57, 1957-58, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1974-75, 1982-83, 1997-98, 1999-00, 2000-01, 2005-06, 2008-09

European Cup Winners 1967
 Coronation Cup Winners 1953

club directory & records

Celtic Football Club
 Celtic Park, Glasgow, G40 3RE
 Telephone: 0871 226 1888
 Website: www.celticfc.net
 (Calls cost up to 10p per minute, telecoms provider dependent. Mobile and other provider charges may vary)
Formed: 1888
Stadium: Celtic Park
Capacity: 60,506
Home strip colours:
 Green/white hooped shirts, white shorts, white socks
Away strip colours:
 Black/yellow hooped shirts, black shorts, black socks
Record attendance:
 92,000 v Rangers, 1938
Record victory:
 11-0 v Dundee, 1895
Record defeat:
 0-8 v Motherwell, 1937
Most league goals in 1 season:
 50 - Jimmy McGrory, 1935-36
Most Premier/SPL goals in 1 season:
 35 - Brian McClair, 1986-87
 35 - Henrik Larsson, 2000-01

club sponsors



celtic plc directors

Celtic plc Directors:
 John Reid
 Peter Lawwell
 Eric Riley
 Dermot Desmond
 Tom Allison
 Brian Duffy
 Brian Wilson
 Ian Livingston

CFAC Directors:
 Peter Lawwell
 Eric Riley
 John Keane
 Michael McDonald
 Kevin Sweeney

Manager: Neil Lennon

Assistant Manager:
 Johan Mjallby

Head of Youth: Chris McCart

Football Development Manager:
 John Park

Kit Controller: John Clark



UNACCEPTABLE CONDUCT AT CELTIC PARK AND AWAY FOOTBALL STADIA

New rules have been introduced by the SFA and SPL in connection with "Unacceptable Conduct" at football stadia. The new rules form part of our Stadium Regulations. It is a condition of entry to stadia that the Stadium Regulations, including these new rules, are followed.

A summary of the new rules is set out below. Full details are available on the Celtic website at www.celticfc.net or by contacting the Customer Service Manager on 0871 226 1888.

CELTIC FOOTBALL CLUB WILL NOT TOLERATE UNACCEPTABLE CONDUCT AT CELTIC PARK OR AT AWAY FOOTBALL STADIA

- Unacceptable Conduct is conduct which is violent or disorderly
- Violent conduct includes any actual, attempted or threatened physical violence against any person, or intentional damage to property

Disorderly conduct includes:

- Conduct which stirs up or sustains, or is likely or is designed to stir up or sustain, hatred or ill will against or towards individuals or groups of people because of:
 - Gender
 - Colour, race, nationality (including citizenship) or ethnic or national origin
 - Membership or presumed membership, of a religious group or of a social or cultural group with perceived religious affiliation
 - Sexual orientation
 - Transgender identity
 - Disability
- Using threatening, abusive or insulting words or conduct

- Displaying writing or any other thing which is threatening, abusive or insulting

This list is not exhaustive and must be read in conjunction with the Stadium Regulations.

ANY PERSON ENGAGING IN UNACCEPTABLE CONDUCT MAY BE SUBJECT TO ANY, OR A COMBINATION OF THE FOLLOWING:

- Removal from the Stadium
- Suspension from attending Official Matches involving Celtic Football Club
- Indefinite ban from attending Official Matches involving Celtic Football Club
- Report to the police and possible criminal proceedings

Celtic Football Club was established in 1888 as a Club open to all.

Further information on the Club's origins and Celtic's Social Mission Statement can be found on www.celticfc.net.

welcome



Celtic Football Club would like to welcome the management, players and supporters of SC Braga to Glasgow for tonight's UEFA Champions League qualifying match, and hope that we all enjoy a memorable sporting contest between our two clubs.

