

CELTIC



TODAY'S MATCH SPONSORS

OnLine text



SCOTTISH LEAGUE · PREMIER DIVISION

v **FALKIRK**

CELTIC PARK, GLASGOW.

Saturday 17 August 1991. Kick-off 3.00 p.m.

PROGRAMME
PRICE

£1

CLUB SPONSORS

peoples

Ford


peoples

THE BEST DEAL



FOR EVERYONE

GLASGOW

241 GLASGOW ROAD
Tel: 041-647 0551

BATHGATE

LINLITHGOW ROAD
Tel: (0506) 56685

LIVINGSTON

BURNVALE
Tel: (0506) 414141

LIVERPOOL

LINACRE LANE
Tel: 051-922 0070



Liam Brady

I WOULD like to welcome the Celtic fans to the first competitive home match of the new season and my first as manager.

I feel that we have made a very satisfactory start to the Premier Division campaign and hope that the supporters appreciate the way we played in recording away wins against Dundee United and Dunfermline, scoring seven goals in the process.

It is going to take time for me to get exactly what I want but I think our first two performances show that we are already on the right road.

The Tannadice game was a tremendously exciting one and saw a very positive performance by us.

There were a few aspects of our display which did not please me, but I felt we put them right on our way to

victory over Dunfermline.

All I ask of the fans is that they bear with me and get behind the team. Let's all pull together.

I also welcome Falkirk and their supporters to Celtic Park.

Included in their ranks is Tommy McQueen, a former team-mate of mine at West Ham United.

I think it would be fair to say that neither of us envisaged being on opposite sides for a Premier Division match when we were together at Upton Park a year and a half ago!

I congratulate Falkirk on their achievement in winning the Division One Championship last season and wish them well in the Premier Division, with of course the hope that they do not do Celtic and me too much damage on their reappearance in the top flight of Scottish football.

CLUB DIRECTORY

Directors

John C. McGinn (Chairman); Kevin Kelly (Vice-Chairman); James M. Farrell, MA, LLB; Christopher White, CA; Thomas Grant, Dr Michael Kelly, CBE, JP.

Chief Executive:

Terry Cassidy

Manager

Liam Brady.

Assistant Manager

Tommy Craig.

First Team Coach

Mick Martin.

Reserve Team Coach

Bobby Lennox, MBE.

Youth Development Officer

Benny Rooney.

Chief Scout

John Kelman

Physiotherapist

Brian Scott.

Reserve Team Physiotherapist

Gerry McElhill.

Club Doctor

Jack Mulhearn

Commercial Executive

Rodney Turner.

Secretaries

Desmond White & Co.

Honours

League Champions (35 times)

1893, 1894, 1896, 1898, 1905, 1906, 1907, 1908, 1909, 1910, 1914, 1915, 1916, 1917, 1919, 1922, 1926, 1936, 1938, 1954, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1977, 1979, 1981, 1982, 1986, 1988.

Scottish Cup Winners (29 times)

1892, 1899, 1900, 1904, 1907, 1908, 1911, 1912, 1914, 1923, 1925, 1927, 1931, 1933, 1937, 1951, 1954, 1965, 1967, 1969, 1971, 1972, 1974, 1975, 1977, 1980, 1985, 1988, 1989

League Cup Winners (9 times)

1957, 1958, 1966, 1967, 1968, 1969, 1970, 1975, 1982.

Empire Exhibition Cup: 1938.

St. Mungo Cup: 1951.

Coronation Cup: 1953.

European Cup: 1967.

CLUB ADDRESS

CELTIC PARK, 95 Kerrydale Street, Glasgow G40 3RW.

☎ 041-556 2611 or 041-551 8654.

Commercial Offices:

18-20 Kerrydale Street, Glasgow G40 3RW.

Celtic Pools ☎ 041-551 9922

The Celtic View ☎ 041-551 8103

The Celtic Shop ☎ 041-554 4231

or ☎ 041-332 2727

Ticket Enquiries ☎ 041-551 8653



Celtic

FOOTBALL CLUB

THE CLUB would like to thank the following companies for their support in the coming season. We look forward to a long and profitable association with all Executive Box holders and Walfrid Restaurant table holders and wish them and their guests an enjoyable time this afternoon.

EXECUTIVE BOXES

BANK OF SCOTLAND
CONCEPT GROUP LTD.
FAMOUS GROUSE
HARP LAGER
LADBROKES
LOWLAND BUILDING SERVICES
TOWER DISPLAY
W.A. WILSON
WHAT EVERYONE WANTS

WALFRID RESTAURANT

CALITHEKE UK LTD
FORTH CASH REGISTER
SERVICES
GLASGOW CONSTRUCTION
KIRKPATRICK & PARTNERS
SCOTTISH & NEWCASTLE
JOHN TRAYNOR
DECORATORS

NEXT SCHEDULED MATCH AT CELTIC PARK

CELTIC v RANGERS
B & Q PREMIER DIVISION
SATURDAY 31 AUGUST 1991
KICK-OFF 3.00 p.m.



MAKE A SAVING OF BOTH TIME AND MONEY
AND HAVE

YOUR CELTIC VIEW and CELTIC PROGRAMME

**DELIVERED STRAIGHT TO YOUR
DOORSTEP**

Title (Mr/Mrs/Miss)

Surname

Forename

Address

Postcode:

Celtic View

Celtic Programme

Celtic View

and Programme

RATES

	Celtic View	Programme	Both
UK	£27	£31	£50
Europe/Ireland	£33	£37	£58
USA	£37	£41	£62
Aus/N.Z.	£40	£44	£65

Please find enclosed a cheque/pastal order
or Access/Visa No

Send coupon to:

**SUBSCRIPTION DEPT.,
18 KERRYDALE STREET,
GLASGOW G40 3RW.**



NAPPY days are here again!
Yes the Celtic programme wants
your photographs of your
Celtic-clad babes to reproduce
in this Tic Tot slot!

Starting us off is one year old
Sylvester Jeremiah Doran from
Oxford whose picture was sent
in by his dad John last month.

From the picture it is obvious
that though Sylvester is new to
the world he is already well
versed in that old fashioned
habit of doffing one's cap (or in
this case a Celtic tartan bunnet!).

All photographs are welcome
and the best will be shown in
the weeks ahead.



THE results of the Wirral Programme Club awards, published during the close
season, brought up a winning double for the Celtic Programme, with this very
publication being voted Scottish Programme of 1990/91, which follows on from
similar success in Programme Monthly's end of season poll.

Top spot was shared with Dundee United who have long produced a
programme well respected by those in the know, so to be ranked alongside such
a work is a mark of the esteem in which your very own prog is held.

The only problem with being a double-award winning programme is that it
leaves a lot to live up to!

Not to fear though because any regular buyers of the programme will have
noticed that we have re-designed and improved upon certain features whilst
introducing several new ones in order to keep us ahead of the field.

BOOK REVIEW

SKILFUL SOCCER Stephen Ford/ Colin Woffinden
(Guinness Publishing; £8.99)

CLAIMING to put the accent firmly on the skill aspect of football — sadly all to
readily relegated to a minor role in the game — this is a book which will find
favour with those who believe in the value of coaching manuals.

Neatly presented in a very easy to read format the book is split into five major
chapters: warm-ups, passing, shooting, heading and small sided games.

All are well illustrated and nice touch is that each chapter contains sections on
both individual AND group practises.

Topped off with numerous useful coaching tips undoubtedly a lot of thought
and effort has been put into the contents.

ANDREW H SMITH



The Football Trust has been
created to help football at all levels
and especially to meet the requirements
of Lord Justice Taylor's Final Report.



Annual income is expected to
exceed £32 Million — £20 Million as a
result of the reduction in Pool Betting
Duty and the continuing contribution
of over £12 Million annually from the
Spotting-the-Ball competition organised
by Littlewoods, Vernons & Zettlers.



THE FOOTBALL TRUST
Helping the game



TODAY'S GAME

CELTIC

PAT BONNER
CHRIS MORRIS
ANTON ROGAN
PETER GRANT
DEREK WHYTE
DARIUSZ WDOWCZYK
STEVE FULTON
TOMMY COYNE
TONY CASCARINO
CHARLIE NICHOLAS
JOHN COLLINS
MIKE GALLOWAY
GERRY CREANEY
BRIAN O'NEIL

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Passageways should be kept clear at all times and care should be taken on entering and leaving the ground.

FALKIRK

IAN WESTWATER
TOMMY McQUEEN
JOHN HUGHES
PETER GODFREY
CRAWFORD BAPTIE
NEIL DUFFY
EDDIE MAY
ALEX TAYLOR
PAL SMITH
BRIAN RICE
STEVE CODY
KEVIN McALLISTER
SAM McGIVERN
SIMON STAINROD

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Patrons are reminded that the Upper Stand is a No Smoking Area.

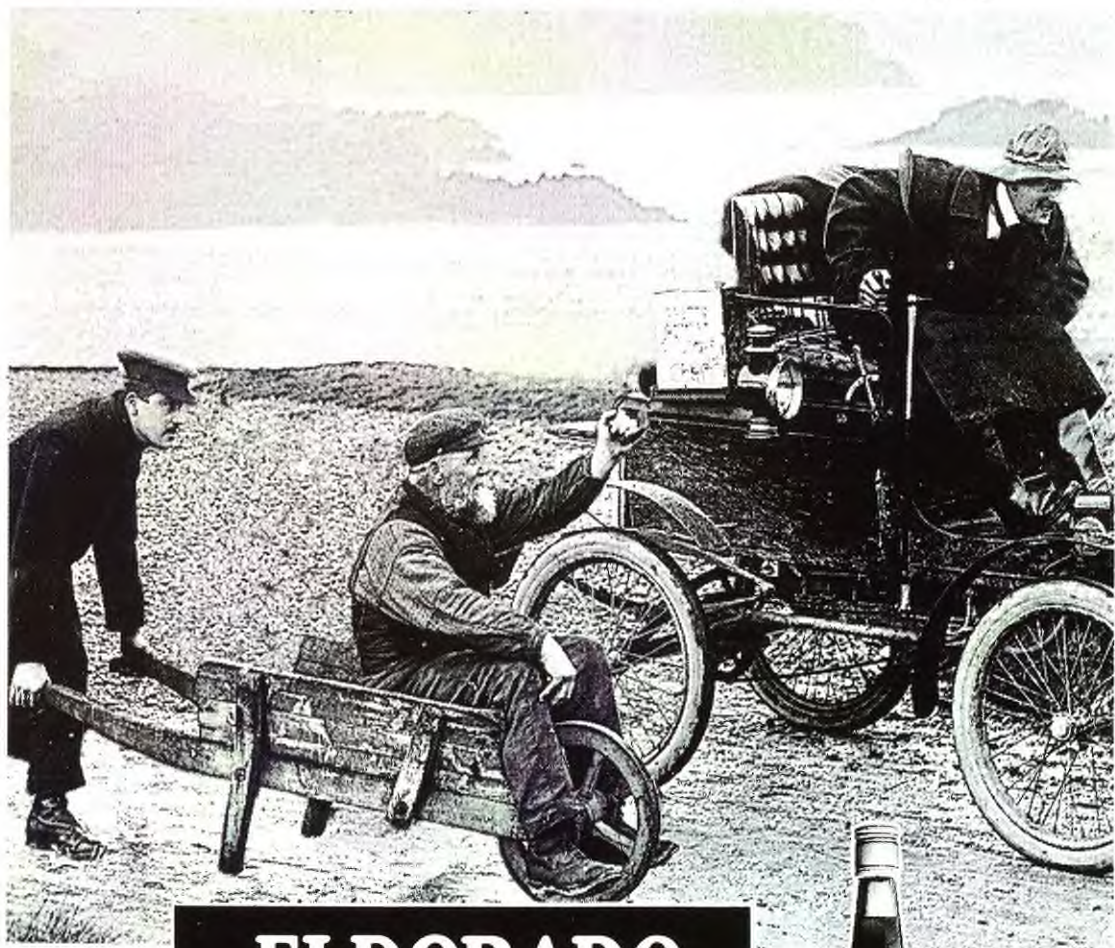
Spectators are requested to enter the ground at least 20 minutes prior to kick-off.

TODAY'S OFFICIALS . . .


REFEREE: G. B. SMITH (EDINBURGH)

Linesmen: G. T. Clyde (Bearsden) & B. A. Bendel (Inverurie)

There was no stopping Old Tam
when he ran out of Eldorado.



ELDORADO
REGD. TRADE MARK



Rich White

FULL STRENGTH 17.5% VOL



IT'S ALWAYS WORTH PURSUING ELDORADO.

**NOBBY WAS
RELUCTANT TO LET
ANYONE ELSE
WATCH HIS
PORTABLE TV FROM
KENSITAS CLUB.**



A GREAT SMOKE AND A GOOD DEAL MORE.

MIDDLE TAR As defined by H.M. Government
**Warning: SMOKING CAN CAUSE
HEART DISEASE**

Health Departments' Chief Medical Officers

AYR GOLD CUP

Celtic in association with Ladbrokes have introduced a new sweepstake competition for the Ayr Gold Cup on September 20th. Below is an example of the ticket. Price 20p



Celtic Training Ground Trust

Name:

Telephone No.:

Address:

Post Code:

Payments, counterfoils, and unsold tickets to be returned by Wednesday 11th September 1991.

Seller's Name:

M/ship/Agent No.:

With only a couple of weeks to go, ask for your tickets NOW!!! on the sweepstake

HOTLINE 041-551 8985. Manned 9.00am to 8pm seven days a week.



CELTIC TRAINING GROUND TRUST

(Registered with Glasgow District Council and the Gaming Board For Great Britain).

LADBROKES AYR GOLD CUP SWEEPSTAKE/GRAND DRAW

(Race Date 20th September 1991). *BET IT'S MORE EXCITING*

ONLY 20P!!!

HORSES DRAW

Every 20p ticket with your name on it enters the draw for the horses, which takes place at Celtic Park on Saturday 14th September 1991.

VISIT THE AYR RACECOURSE AND CHEER ON YOUR HORSE.

Every person who draws a horse can attend the Ayr Gold Cup and watch it trying to win the race and our ...

★ **£3,000 FIRST PRIZE JACKPOT** ★

YES!!! ALL THIS FOR ONLY 20P

Ask for tickets at **THE CELTIC POOLS OFFICE** at **PARKHEAD** and the **CELTIC SHOP** at **DUNDAS STREET** AND REMEMBER **EVERY FIVE BOOKS YOU SELL** (only £5's worth)

YOU RECEIVE AN ENTRY INTO THE ... FABULOUS SELLERS' DRAW Draw Date 14th September at Celtic Park

TOP PRIZE — A WEEKEND IN PARIS TO WATCH THE FAMOUS PRIX DE L'ARC DE TRIOMPHE HORSERACING EVENT PLUS £50 SPENDING MONEY.

Complete the coupon below and send it to:

CTGT, Freepost, 20 Kerrydale St, Glasgow G40 1BR
OR telephone the hotline on 041-551 8985

Name

Address

Postcode Tel no:

I am over 16 years of age and would like to sell books of sweepstake tickets.