



**EUROPEAN CUP**

Second Round (1st Leg)

Kick-off 7.30 p.m.

**Celtic**  
**versus**  
**SSW**  
**Innsbruck**

at **CELTIC PARK**  
on **OCTOBER 19, 1977**

**WIN A BALL**

**CONTEST —**  
see page 7

**OFFICIAL SOUVENIR PROGRAMME**

**10p**

# TONIGHT'S TEAMS AND OFFICIALS

## *Celtic's selection from . . .*

PETER LATCHFORD  
DANNY McGRAIN  
ANDY LYNCH  
ROY AITKEN  
RODDY McDONALD  
TOMMY BURNS  
JOHN DOYLE  
RONNIE GLAVIN  
JOE CRAIG

ALFIE CONN  
PAUL WILSON  
JIM CASEY  
ROY KAY  
BOBBY LENNOX  
JOHANNES EDVALDSSON  
PETER MACKIE  
ROY BAINES



The officials for to-night's game are from the Norwegian Football Association and the U.E.F.A. observer is Mr William Drennan of the Northern Ireland F.A.



Referee:  
Mr ROLF NYHUS  
Linesmen:  
Mr IVAR FREDRIKSEN  
Mr JAN KJELL JOHANSEN

## *SSW Innsbruck's selection from . . .*

FRIEDL KONCILIA  
WERNER KRIESS  
BRUNO PEZZEY  
DIETER CONSTANTINI  
PETER SCHWARZ  
SEPP STERING  
GERHARD FORSTINGER  
WERNER SCHWARZ

MANFRED GOMBASCH  
FRANK OBERACHER  
KURT WELZL  
WERNON ZANON  
GUNTER RINKER  
MANFRED BRASCHLER  
NORBERT SCHATZ  
PETER KONCILIA



# A welcome from our Chairman . . .



IT gives me great pleasure to welcome SSW Innsbruck to Celtic Park for tonight's first leg match in the second round of the European Cup competition.

Like Jeunesse d'Esch of Luxembourg, our opponents in the first round, they are visiting Scotland for the first time.

Indeed, in all our competitive European matches we have never been drawn against a team from Austria. So, for the second time this season we are breaking new ground.

I'm confident that the Celtic fans will accord the Innsbruck players, officials and supporters the usual tremendous reception and welcome for which they are renowned.

We don't know an awful lot about our Tyrolean opponents except that in the past they haven't made much progress in the European competition.

However, they have won their League championship five times in the last seven years and in the first round of the European Cup they defeated Basle of Switzerland, so we know that we have a game on our hands to progress in the competition.

Irrespective of the outcome of the match tonight I hope that the game is played in a sporting manner and that our visitors return to Austria with a lasting memory of Scotland in general and of Celtic Football Club in particular.

## INNSBRUCK

INNSBRUCK, capital of the Austrian province of Tyrol, is situated in the south-west corner of the country, near the borders with Italy, Switzerland and Austria and has a population of 116,000.

Located at 1985ft above sea level in the Inn Valley in the Alps it was chosen as the site for the 1964 Winter Olympic Games and is a popular summer and winter resort.

A local rail and marketing centre for the surrounding area, whose products include leather, stained glass, textiles and processed food, Innsbruck has a university, museums and botanical gardens.

Our thanks to Walter Pruller of Innsbruck for supplying the material for this programme and Max Sturm and Frischauf-bild for photographs.



SEPP STERING the industrious midfielder player of SSW Innsbruck dispossesses an opponent and heads for goal in a recent league match in Austria.

# CELTIC



**FOUNDED 1888**

**Directors:**

Desmond White, C.A.  
(Chairman)

Thomas L. Devlin

James M. Farrell,

M.A., LL.B.

Kevin Kelly

**Manager:**

John Stein, C.B.E.

**Address:**

Celtic Park,  
95 Kerrydale Street,  
Glasgow G40 3RE

**HONOURS:**

League Champions (30 times)

1893, 1894, 1896,  
1898, 1905, 1906,  
1907, 1908, 1909,  
1910, 1914, 1915,  
1916, 1917, 1919,  
1922, 1926, 1936,  
1938, 1954, 1966,  
1967, 1968, 1969,  
1970, 1971, 1972,  
1973, 1974, 1977.

Cup Winners (25 times)

1892, 1899, 1900,  
1904, 1907, 1908,  
1911, 1912, 1914,  
1923, 1925, 1927,  
1931, 1933, 1937,  
1951, 1954, 1965,  
1967, 1969, 1971,  
1972, 1974, 1975,  
1977.

League Cup Winners (8 times)

1957, 1958, 1966,  
1967, 1968, 1969,  
1970, 1975.

Empire Exhibition Cup  
1938

Coronation Cup 1953  
European Cup 1967

# THE MEN FROM AUSTRIA



**FRIEDL KONCILIA**  
(Goalkeeper).

For three years he has been automatic choice for the Austrian national team and he is a keeper of the highest class. Covers his goal area confidently, has tremendous reflexes and is equally capable of dealing with the high crossball or the low shot. To date he has been capped 31 times.



**WERNER KRIESS** (Defender).

He is the captain of the Austrian national team and very good defensive player. He is tall, fast and particularly good in the air. The sort of player who can be depended upon to turn in good performances every time he plays. He has won 14 Austrian caps to date.



**BRUNO PEZZEY** (Defender).

Although he plays as a defender this player is given a certain amount of freedom to move about the park. Has been described as the Franz Beckenbauer of Austrian football. He organises the middle of the defence and is a tactically sound all round player. Seems certain to add to his 19 caps.



**DIETER CONSTANTINI**  
(Defender).

Described as the mainstay of the defence he is a very good positional player who reads the game exceptionally well. Big strong fellow who is also particularly good in the air as well as being a strong tackler on the ground.



**PETER SCHWARZ** (Defender).

Actually this fellow is a skilful midfield player who tends to fall back to aid his defence and he fits very well into this unusual sort of role. He can win the ball in the middle of the defence and use his skill to turn defence into attack.



**SEPP STERING** (Midfield).

A very strong player who plays with great determination and never knows when he is beaten. Described in Austria as the man who brings a "swing" into the team when he picks up the ball and turns defensive situations into attacks. Has represented Austria on 24 occasions.



**PETER KONCILIA** (Midfield).

Another player who can dictate the game from the middle of the park. At 28 he is one of the older members of the team which has an average age of about 24. Yet another of the Innsbruck squad who has played a number of times for Austria.

**Spectators should take care tonight — e**



**WERNER SCHWARZ**  
(Midfield).

He is being groomed as the midfield general of the future but is still trying to adapt himself successfully to this responsibility. Has all the attributes of a very successful midfielder plus the strength and pace to attack a defence. To date he has collected three caps.



**WERNER ZANON** (Forward).

The player who makes the forward line click although still lacking a little in experience. He compensates for his immaturity with a tremendous appetite for the game and an ability to get into scoring positions. Has one Austrian cap.



**MANFRED GOMBASCH**  
(Midfield).

Was formerly the "brains" of the team but was out of action for a long time because of injury and his role has now been given to Werner Schwarz. Nevertheless he is still a valuable player to have in the squad since he has the ability to create openings in the best defences. He has played four times for Austria.



**GUNTER RINKER** (Forward).

Described as a player who chases everything and contests every ball. Not endowed with a great deal of ability but he possesses a tremendous shot and knows where the goal lies.



**FRANZ OBERACHER**  
(Forward).

Fastest player on the Innsbruck team he can cover the 100 metres distance in 11.5 seconds. He uses his pace well, invariably takes the shortest route towards goal and has good shooting ability. His one weakness is supposed reluctance to cross the ball when behind the defence. Has gained two caps.

**NORBERT SCHATZ**  
(Goalkeeper).

Very seldom called upon to play in first team but is reliable deputy goalkeeper capable of taking over when called upon.



**KURT WELZL** (Forward).

A player with terrific all round ability with all the attributes to make an outstanding striker but is reckoned to lack a little of the determination that would make him a forward to be feared. He has played six times for the Austrian national team.

**GERHARD FORSTINGER**  
(Midfield).

Described as the equivalent of the old style left half, tackles exceptionally well and has the sort of stamina that has him finishing the game as strongly as he starts it. Particularly adept at close marking opposition dangermen.

**MANFRED BRASCHLER**  
(Forward).

The 18-year-old striker is the youngest player in the team and has great ability. It's reckoned that with experience he has what it takes to become an outstanding player in the future.

*especially when they're leaving the ground*

ROPA MÖBEL HANS REITER



OUR European Cup visitors have been described as the Celtic of Austrian Football — a title earned by virtue of the fact that in the last seven years they have won the League Championship five times. During this spell they have also achieved the "double" of cup and league on two separate occasions.

This level of success, which has opened the door for participation in the European Cup for champions, proves that the Tyrolean landscape can produce great footballers as well as exceptionally gifted skiers and stars of other winter sports.

The team gained first division status for the first time in the club's history in 1969. Not only did they quickly establish themselves in the top league, they succeeded in winning the title two years later.

They followed this up immediately with two further title successes and thus made the transition from small club to the big time almost overnight.

Since then they have been strong favourites for the title every season and in the two seasons they failed to retain their title, 1973 and 1976, they were runners-up.

This unprecedented series of successes spoiled their fans and defeats and league championship failures resulted in a drop in their attendances.

Indeed they have only been able to stay solvent and remain at the top because of astute buying and selling in the transfer market (they

have never bought a player who has failed to be a huge success) and the forward planning of their President Erwin Steinechner who is a school inspector and a town councillor.

In 1971 he succeeded in merging the two strongest Tyrolean clubs (Wattens and Wacker).

Once the alliance of the teams was completed the official title of the new club became "Sparkasse Swarkovski Wacker Innsbruck — Spielgemeinschaft Wattens Wacker Innsbruck" a name that must have been a foreboding thought for all fans of the club who had any thoughts of cheering the team to greater efforts.

Thankfully the abbreviated name of SSW Innsbruck was accepted by all concerned.

The Innsbruck club is considered to be the best run football club in Austria and the best supported too — with crowds averaging 8000 last season.

Sponsorship and the skillful operation of transfers has guaranteed that the club remains in a very healthy financial state. As a matter of fact two Austrian international stars Kurt Jara (MSV Duisburg) and Roland Hattenberger (VFB Stuttgart), were sold by Innsbruck for large transfer fees.

During the last seven successful years the team has been at the top in Austria but they were not very successful in European Cup competitions and annually they re-

ceived an early dismissal.

The Innsbruck side had the misfortune to meet such strong European club sides as Real Madrid, Benfica, CSKA Sofia, Dynamo Kiev and Borussia Munchengladbach in the European competitions and on each occasion it resulted in an early exit.

Nevertheless they had a few really good games and first leg victories — including a 1-0 win over Real Madrid in Spain and a 1-1 draw with Borussia at home.

This season a victory over FC Basle has taken the Austrian side into the second round and a two leg tie with Celtic and a step nearer their main goal — to close the gap that exists between Austria and the top European soccer countries.

## EUROPEAN CUP FIRST ROUND AGGREGATE SCORES

Omonia Nicosia — FC Juventus 0-5, Kuopion Palloseura — Club Brugge 2-9, Celtic FC — Jeunesse d'Esch 11-1, Crevena Zvezda Beograd — Sligo Rovers 6-0, Lillestrom SK — Ajax Amsterdam 2-4, Vasas Budapest — Borussia Munchengladbach 1-4, FC Basel — Sparkasse Swarovski Innsbruck 2-3, Trabzonspor — BK 1903 Copenhagen 1-3, Dukla Praha — FC Nantes 1-1, Levski Spartak Sofia — Slask Wroclaw 5-2, Floriana FC — Panathinaikos 1-5, SL Benfica — Torpedo Moskwa 0-0, Dynamo Dresden — Halmstads BK 3-2, Dinamo Bucuresti — Atletico Madrid 4-2, Valur FC — Glentoran Belfast 1-2.

\* SL Benfica got through 4-1 on penalties.

**THE** vastly experienced German coach of the Innsbruck side is George Kessler who came to Austria after having spells coaching the Dutch national team, Sparta Rotterdam, Anderlecht of Belgium and Hertha Berlin.

He has earned a high reputation on the continent and his elegant appearance has resulted in him being nicknamed "Sir George" in European football circles.

His demeanour and tactical knowledge wins him respect of the players and his authority is never questioned.

Coach Kessler has many happy memories of Scotland and in particular when he brought the Holland team to Hampden Park in May 1966 and recorded a 3-0 win over Scotland — a victory which signalled the arrival of Dutch football as a real force.

This season George Kessler has succeeded where his predecessors German Robert Gebherdt and Yugoslav Branco Elsner have failed, by successfully guiding Innsbruck into the second round of the European Cup.

The Austrian team achieved this with a tactically planned and brilliantly executed win over F.C. Basle in Switzerland by three goals to

one in the first leg of their tie. However that win is reckoned to have hindered rather than helped the Tyrolean team in the return game in Salzburg — they became so anxious about failing to qualify that they played badly and lost by the only goal of the game.

The Innsbruck side is a very experienced outfit with nine players who have been capped for Austria. They have gained wide experience at club and international level and they have a full-time professional set-up. Certainly they have the ability, technique and fitness to have the beating of every team in Austria and they are ambitious to make their mark in European competitions.

Their method of play is described as "space coverage" which implies that instead of man to man marking they attempt to cover the open space where passes are normally directed for the player running off the ball.

In recent weeks the Innsbruck team have been unable to field their

strongest team because of injuries to Peter Koncilia and Wernon Zanon but they are hopeful they will be at full strength tonight.

However their top player is Bruno Pezzey who dictates the game from the back with good ball control and accurate passing.

The team is most dangerous when they are breaking forward from defensive positions so they are prepared to give opponents control of the midfield.

Coach Kessler who has seen Celtic in action has told his players that they will have to produce their very best form to have any chance of eliminating Celtic.



# WIN A BALL

**HERE'S THE CHANCE** of a lifetime for Celtic fans . . . **WIN** tonight's big match ball.

There's nothing to it . . . just answer four simple questions on European football.

In addition to winning the ball, the lucky fan will be the guest of the club at a home game.

That's when he'll be . . .

- GIVEN two stand seats for himself and a friend.
- PRESENTED with the ball by a player or official.
- HAVE the ball autographed by the Celtic players.

Anyone can enter our contest — all you have to do is answer . . .

1. Who scored Celtic's goals against Wisla Krakow in the UEFA Cup last season?
2. Name Celtic's first ever opponents in the European Cup competition.
3. Who was Celtic's top goalscorer in the European Cup in 1966-67 when they won the trophy?
4. Which European Cup final attracted the biggest crowd in the history of the competition?



Send your answers on a **POSTCARD ONLY** to:

**WIN A BALL**  
Celtic View,  
18 Kerrydale Street,  
Glasgow G40 3RW.

All entries must be in by Monday 24th October. And remember to give your own name and address.

The first correct postcard out of the bag will be the winner.

The Editor's decision is final.

## SEE CELTIC VIEW FOR WINNER

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*With our expert team*

If this is your goal  
contact

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