

JOCK STEIN C.B.E.

TESTIMONIAL GAME

Celtic Park Glasgow

Monday August 14th 1978 at 7-30p.m.



CELTIC v LIVERPOOL

Jock Stein thanks you for your donation to the United Nations "Save the Children Fund"

OFFICIAL SOUVENIR PROGRAMME MINIMUM DONATION 30p

DESMOND WHITE C.A.

Chairman of Celtic F.C.



I can fully appreciate the desire of John Dunne and his committee and many other Celtic supporters coming forward at this time to express in a personal manner their appreciation of Jock Stein, who, as Bill Shankly once said in Lisbon, has become a legend in his own lifetime.

I, personally, and we as a Club are delighted at this personal tribute to Jock Stein who has brought so much glory and honour to the club, and so much pleasure and happiness to Celtic supporters the world over.

We are obviously more than pleased that the Committee has been able to secure, as opponents this evening, the mighty Liverpool, holders and winners of the European Cup for the second time. Mr. Smith, Chairman of Liverpool, and his Directors are to be thanked for their willing co-operation with John Dunne and his Committee.

Again we are delighted that the Committee decided to agree with Mr. Stein's suggestion to donate the net proceeds of this evenings programme sales to UNICEF. It is one of the truly international charities. The figure raised will undoubtedly be considerable and do untold good for the children in lands where drought, famine and the locusts have brought death and despair.

Tonight we look forward to a great match, to meeting old friends and making new acquaintances. I am certain that for all our supporters it will indeed be a night to remember.

JOCK STEIN C.B.E. TESTIMONIAL COMMITTEE



I am privileged to be writing on behalf of the Jock Stein Testimonial Committee.

Our decision to organise a Testimonial has been warmly acclaimed by all and sundry. This was what we expected. We knew the respect and esteem which we have for Jock Stein was widespread and you have proved us right.

What would a presentation to Jock be without a football match? And tonight, two teams known and respected throughout the world meet in his honour. Our own Celtic, whose name is written indelibly in the annals of football as Britain's first European Cup Winners, and Liverpool, today's European supremos—twice winners of the European Cup and going for their third in a row. We wish them well and welcome them to Parkhead this evening.

Thank you Mr. Magennis of McDonald Hotel for your ready offer to provide accommodation for our visitors.

And the hotel's owners—Scottish and Newcastle Brewers—continued in their generous way by offering sponsorship, and providing a Jock Stein trophy and appropriate mementoes for each team. Their fine gesture will earn them the plaudits of all football fans.

This programme would not have appeared had our advertisers not responded to our requests. We thank them and ask our readers to support them when the occasion arises. It is gratifying to think that all engaged in this Souvenir programme will bring relief to those unfortunate children of whom we read so much today.

Tributes to Jock have come in amazing abundance and regretably many arrived too late for insertion. They have been passed on to Jock who asks that I convey to them his thanks.

As patrons we have been honoured to have well respected personalities, prominent men each of whom is distinguished in his own field.

My final thanks go to Mr. Desmond White, Chairman of Celtic, who has given unstintingly of his time and helped immensely with his advice and guidance.

To all, including our fans and our visitors, a pleasant evening, an enjoyable game and plenty of singing. Good luck John Stein, C.B.E. ! We salute you !

John A. Dunne, M.A., J.P., Chairman.

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The goal he'll never forget!

And what a goal—it's probably the goal Jock Stein remembers best—the one that took the European Cup to Britain for the first time. It's scored by Steve Chalmers in Lisbon and it's the goal, of course, that won the premier European trophy for Celtic in May, 1967. Chalmers turns away in triumph.

Photograph by courtesy D.C. Thomson



Soccer prizes and Jock Stein have walked hand in hand for more than a decade. Here you see the big man with the Dryborough, Scottish and League Cups—just a few of the trophies which make such a glittering array in the Celtic board-room. With Jock is his great captain Billy McNeill, who takes over as Parkhead manager.

Photograph by courtesy Daily Record

A Tribute from The Lord Provost

**The Rt. Hon. The Lord Provost
David Hodge, Esq., O.St.J., J.P.**



It is a great privilege and pleasure to be associated with the testimonial to Jock Stein, the most successful Manager in our football history. Jock's name is a household word and he has indeed become a legend in his own time.

From the moment he entered the managerial field he went from success to success—Dunfermline, Hibernian and Celtic—making the Parkhead side the first British team to win the European Cup with the never to be forgotten Lisbon Lions and then onwards to the nine in a row League Championships. In these highly competitive days this is surely a record which is unlikely to be equalled.

The City of Glasgow has always been synonymous with football and the Celtic Club, managed by Jock Stein, has brought great credit and honour to us by their performances in recent years. Our name is known and respected wherever football is played and credit is due to the man who guided the club to this success.

It is comforting to know that his great knowledge and experience is not to be lost to Celtic and Glasgow and football will be all the richer for his continued attachment to it.

As demonstrated on television panels, whatever the mood, the words of Jock Stein are those most eagerly listened to and he always brings discussion down to a practical level. His assessments are always forthright, straightforward and to the point, exactly as one would expect from the man we know.

At this testimonial to him the City salutes a great man. Football has never had a more dedicated servant, no club has had a more respected and successful manager and no one a more loyal friend.

I am happy indeed to be associated with this venture when we all join in paying tribute to Jock Stein, one of nature's gentlemen. May the ensuing years bring him continued success. No man deserves it more.

Jock at his happiest!

When he's encouraging the kids. As you can see here, there's nothing he likes better than showing the youngsters how it should be done. He takes a great interest in boys clubs—and the success of the Celtic youth reveals just how much Stein has done in this way—and nothing excites him more than to see a lad of promise come right on to the top.

But then Jock Stein is reckoned the greatest football manager Britain has produced. His views are welcomed by experts from all over the world. He is avidly sought by television and

newspapers for advice, guidance and comment.

What is his secret of success?

Determination. Ability. Faith. All of these, of course.

But humility as well. Jock Stein came up the hard way. And he never forgot the break Celtic gave him, when they took him from the obscurity of Llanelly, where he thought he would end his days, to the glamour of Parkhead.

Jock often laughs about his footballing days. He smiles when he's kidded that



*Photograph by courtesy
Daily Record*

Jock at his happiest—continued

he was better with his knee than his foot. Nevertheless, he wasn't the worst centre-half in the world, was he?

But it was as a manager, as a coach that Stein stormed to the top.

He asked everything from his players. But he gave them everything in return. A strict disciplinarian, he nevertheless knew when a player had to be conned, to be laughed at.

Certainly he was a players' manager. Nobody came in front for Stein than the men who turned out on the field.

Tactically, he has few equals. Stein knew what to do at just the right time. As one Celtic fan said once: "If the wind was against us at half-time, Big Jock just came out, waved to the sky—and the wind changed."

Certainly he was the idol of the fans, the Big Man who could do no wrong, the miracle worker, the man who got the best out of everyone in his squad.

He was idolised by his lads. No wonder. Jock Stein gave Celtic and Scotland, don't forget, the happiest days of their lives.

As the old song says, will we ever see his likes again?

Well, of course, we will. For who says so? Stein himself.

He is adamant that this is the world for youth—and one day a young man will step out and become even better than Jock Stein.

Meanwhile, we look back in wonder at all manager Jock Stein achieved.

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Jock in action

Let's look back and take a nostalgic glimpse of Jock Stein—the player. And look, too, at some of the glorious warriors of the past who gave us so much joy.

- 1 Strips were different then, weren't they? In the 50's, that is. But the fervour was still there and here you see hot action as Stein, Mike Haughney and John McPhail of Celtic baulk an attack from Bobby Combe of Hibs.
- 2 Even Jock Stein got into a tangle at times. And here the Celtic centre-half and goalkeeper John Bonnar clear just in time following a Falkirk attack.
- 3 It's Celtic and Clyde all those years ago. The Celtic players are Joe Baillie, Jock Stein and Bobby Evans, while the Clyde stars on the ball are Billy McPhail and Sammy Baird. Who's looking on? Who said Tommy Ring?
- 4 Another day of glory for Jock Stein. Here he's receiving the Glasgow Cup after a Hampden final.



Photographs by courtesy Daily Record



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Message from the President of the Supporters Club

Everything that can possibly be said about Jock Stein has I am quite sure been said over the past two decades.

I am also sure that everyone will excuse the writer if he repeats what many people have written over these years.

I think that Jock Stein as a manager of a first class football team has had a special affinity with the "punters" over the years. He has been able to get the fans behind him and produces that indefinable magic that has everyone chanting his name.

Jock Stein has also tried to attend as many supporters functions as he possibly could and only on odd occasions and mainly because of pressure of work has he let clubs down by his non-appearance. I think I can safely say that he has spent many of his apparently free evenings attending dances or prize givings or something similar. Between that and the obvious strain of managing one of Europe's top teams he has done a truly remarkable job.

Obviously it would be wrong of me to say that every supporter agreed 100 per cent with all that Jock has done or tried to do, but I think that what is obvious is the fact that what he does or has done is for CELTIC'S benefit.

I think this has been highlighted in the manner in which he himself urged that Billy McNeill take over the reins as manager and that he won't be doing his "Godfather" and that he will be big enough to step back and allow Billy and John to do their own thing just as he did his own thing when appointed back in 1965.

Surely that means that the Celtic Football Club must be the beneficiaries of this move with Billy as the new broom with Jock in the background ready to help when asked.

But one thing is certain and that is no matter what happens in the future Jock Stein will be remembered as the man who brought pride back to being a Celtic supporter and has tried over the years to instill into the minds of the young fans in particular a feeling for the Celtic Football Club that means the "Club" before everything else and that no individual is bigger than the Club, even Jock Stein himself, and for that Jock, we the supporters say—
"THANK'S A MILLION".

GEORGE DELANEY

For and on behalf of the Office Bearers, Committee and members of the
Celtic Supporters' Association.

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