

EUROPEAN CUP
Semi-Final (1st Leg)

Celtic



Atletico

Madrid

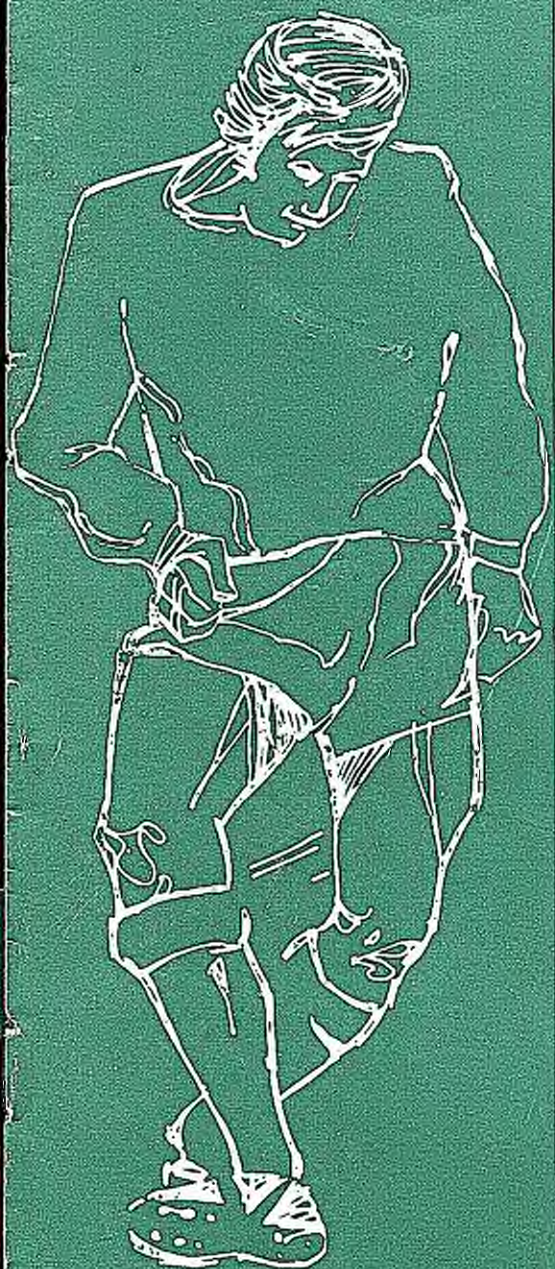
CELTIC PARK

April 10, 1974

Kick-off 8 pm

HAVE A BALL CONTEST
— see page three

Official Souvenir Programme Price 10p



Celtic



FOUNDED 1888

Directors:

Desmond White, C.A.,
(Chairman)

Thomas L. Devlin

James M. Farrell, M.A., LL.B.

Kevin Kelly

Manager:

John Stein, C.B.E.

Address:

Celtic Park,
95 Kerrydale Street,
Glasgow, G40 3RE

HONOURS:

League Champions (28 times)

1893, 1894, 1896, 1898,
1905, 1906, 1907, 1908,
1909, 1910, 1914, 1915,
1916, 1917, 1919, 1922,
1926, 1936, 1938, 1954,
1966, 1967, 1968, 1969,
1970, 1971, 1972, 1973.

Cup Winners (22 times)

1892, 1899, 1900, 1904,
1907, 1908, 1911, 1912,
1914, 1923, 1925, 1927,
1931, 1933, 1937, 1951,
1954, 1965, 1967, 1969,
1971, 1972.

League Cup Winners (7 times)

1957, 1958, 1966, 1967,
1968, 1969, 1970.

Empire Exhibition Cup 1938

Coronation Cup 1953

European Cup 1967

A message from our Chairman...



We break new ground tonight in the European Cup competition with our first ever game in the tournament against Spanish opposition.

I am delighted, therefore, to welcome the president, directors, staff and players of Atletico Madrid as well as the club's two or three hundred supporters, and wish them all a pleasant stay in Glasgow.

Our Spanish opponents have played in Glasgow before though not at Celtic Park. That was in the 1961-62 final of the Cup-Winners' Cup competition which was played at Hampden Park.

On that occasion they drew with Fiorentina but went on to beat the Italians in the replay to become the first and, to date, only Spanish winners of that trophy.

Nor are our Spanish visitors strangers to the European Cup

competition. This season is their fourth foray in the Champions Cup and for the third time they have reached the semi-final stage of the competition.

WORTHY

Celtic will have a capacity crowd rooting for them tonight and I'm sure that they will accord our visitors a typical Scottish roar of welcome.

We look forward to our visit to Madrid for the second leg match in a fortnight's time with the hope that at the end of that game victory will have gone to the most worthy team and that both games will have been played in the best sporting manner.

**DESMOND
WHITE**

The previous results

CELTIC	V	ATLETICO MADRID
TPS Turku	1-6 3-0—9-1	Galatasaray 0-0 0-1—1-0
Vejle BK	0-0 0-1—1-0	Dynamo Bucharest 2-2 0-2—4-2
Basle	2-3 4-2—6-5	Red Star Belgrade 0-0 0-2—2-0

UJPEST DOZSA	V	BAYERN MUNICH
Waterford	2-3 3-0—6-2	*Atvidaberg 3-1 1-3—4-4
Benfica	1-1 2-0—3-1	Dynamo Dresden 3-4 3-3—7-6
*Sparta Trnava	1-1 1-1—2-2	CSKA Sofia 4-1 1-2—5-3

*won on penalty kick decider.

Have a ball!

Lucky fan can win
tonight's big match ball



HERE'S THE CHANCE of a lifetime for Celtic fans . . . WIN tonight's big match ball.

There's nothing to it . . . just answer three simple questions on European football.

In addition to winning the ball, the lucky fan will be the guest of the club at a home game.

That's when he'll be . . .

- GIVEN two stand seats for himself and a friend.
- PRESENTED with the ball by manager Jock Stein.
- HAVE the ball autographed by the Celtic players.

Anyone can enter our contest all you have to do is answer . . .



Scorer
autographs
ball

EUROPEAN GOAL HERO Steve Murray signs the ball used in the match against Basle for the lucky winner James McKenna.

James, of Sandmill Street, Glasgow, was presented with the ball by manager Jock Stein before the game with Dumbarton.

His three winning answers were one, FC Zurich; two, Harry Hood; three, Twice.

ONE: What has been Celtic's highest aggregate win in a European Cup-tie?

TWO: Who were the beaten finalists in the first European Cup final of 1955-56?

THREE: Which team scored the first goal conceded by Celtic in a European Cup match?

Send your answers on a POSTCARD ONLY to:

**HAVE A BALL,
Celtic View,
58 Renfrew Street,
Glasgow.**

All entries must be in by Monday, April 15. And remember to give your own name and address.

The first correct postcard out of the bag will be the winner.

The Editor's decision is final.

SEE CELTIC VIEW FOR THE WINNER

Celtic



Jock Stein

We must make full use of first leg . . .

CELTIC START off tonight just two games away from another European Cup final appearance. Manager Jock Stein has told the players what they've got to do in this first game.

He said: "In spite of Atletico's reputation of winning all their away games in the Champions Cup this season, our aim tonight must be to make the best possible use of our home match.

"That doesn't mean we'll be careless in defence but we must look for goals on our own ground at this stage of Europe's top tournament.

"I have watched Atletico in action on their own ground and although they played like a team with bigger things on their minds they still showed that they are a very competent side.

BOOST

"Our supporters know what's at stake tonight because they've been over the semi-final hurdle with the team in two previous tournaments.

"The encouragement from the fans can give the team a tremendous lift in a game of this importance. I'm confident that the players and the support will rise to the occasion tonight.

"Whatever happens tonight our fans must guard against any incident that could bring the club into disrepute."

LAST SEASON'S LEAGUE . . .

	P	W	D	L	F	A	Pts
Celtic	34	26	5	3	93	28	57
Rangers	34	26	4	4	74	30	56
Hibernian	34	19	7	8	74	35	45
Aberdeen	34	16	11	7	61	34	43

Team from . . .

CONNAGHAN

HUNTER

McGRAIN

BROGAN

MURRAY

McNEILL

McCLUSKEY

HAY

JOHNSTONE

HOOD

DEANS

DALGLISH

CALLAGHAN

WILSON

LENNOX

The referee will be unchanged. In the draw away count down. If extra time is required in the away-play will apply extra half.



Tonight's officials are Turkey. The Referee is Dogan Bolcal. Linesman Hilmi Okcu. Gungor Turker. Mr Basim is the first Turk referee in Europe, is World Cup.

Spectators should take special care tonight -

Atletico



Juan Lorenzo

*Why we'll
win through
to final . . .*

Team from . . .

REINA

PACHECO

BENEGAS

DIAZ

CAPON

QUIQUE

HEREDIA

MELO

OVEJERO

ADELARDO

EUSEBIO

LUIS

IRURETA

AYALA

GARATE

BECERRA

ATLETICO BOSS Juan Carlos Lorenzo has warned his men that tonight's game will be the toughest they've ever played in Europe.

"I don't mean in a rough, battling sense. But in skill, stamina and tactics," said the 47-year-old Argentine coach.

He added: "Celtic will make it very difficult for us. But we'll make it even more difficult for them."

"However in the end I think we'll qualify for the final in Brussels. We're a better balanced side—with more skilful individual players."

Lorenzo, who began his playing career with Boca Juniors before moving to clubs in France and Italy, has dossiers on players like McNeill, Lennox and Johnstone.

His one worry is lack of information about the new boys—McGrain, Dalglish, Hay, Murray and Wilson.

The swarthy senior, who coached the Argentine national side in the 1962 and 1966 World Cup finals, added: "So many of these players are in your World Cup pool that it's worrying."

This is Lorenzo's first season with the Madrid side. Before that he was with the Argentine side San Lorenzo, whom he guided to the league championship, and the Italian clubs Lazio and Roma.

Two of Atletico's stars, Ramon Heredia, and Ruben Ayala, moved with Lorenzo from the Argentine.

LAST SEASON'S LEAGUE . . .

	P	W	D	L	F	A	Pts
Atletico	34	20	8	6	49	29	48
Barcelona	34	18	10	6	41	21	46
Espanol	34	17	11	6	48	27	45
Real Madrid	34	17	9	8	43	27	43

es for the
are
d.
event of a
y goals
ble.
time is
n Madrid
goal rule
in the
hour.



's match
e all from
ey are—
:
pacan.
en:
and
ancel.
acan, the
ever to
ltic in
on FIFA's
p list.

— especially when they're leaving the ground

The men from

ATLETICO MADRID have, in spite of considerable success in domestic and European football, always been overshadowed by that team across the city . . . Real Madrid.

The Atletico club started as a branch club of Atletico Bilbao in 1903 and until the Spanish Civil War they were hard put to remain in existence.

Their problems were then resolved

when, on the suggestion of the Air Force Commander, Don Luis Navarro Garnica, a merger was arranged between them and the recently-formed First Division Aviation Club team.

Taking the Avacion club name the officials then invited the legendary Ricardo Zamorra (a former Spanish goalkeeper) to coach the club and he led them to two Spanish title wins in 1940 and 1941.

In 1947 the club reverted to their original name, Atletico Madrid, and since then they have won five league titles and won the Spanish Cup four times.

In 1961-62 they became the first Spanish club to play in the Cup-Winners' Cup competition and they recorded wins over Sedan, Leicester City, Werder Bremen, Motor Jena and Fiorentina (after a replay) in the final to win the trophy.

The following year they reached the final once again, but on this occasion they were soundly beaten five goals to one by Tottenham Hotspur in Rotterdam.

BEATEN

This is the third season in which Atletico Madrid have reached the semi-final stage of the European Cup but they have never reached the final.

In 1958-59 they were beaten by Real Madrid 2-1 in a play-off after two matches had been drawn 2-2 on aggregate.

Then in 1970-71 they went down 3-0 to Ajax in Amsterdam, having won the first leg by 1-0. Strangely enough this was the margin by which Celtic went down to Ajax in the quarter-final round.

Other well-known coaches who have had spells with Atletico Madrid include Otto Gloria, Helenio Herrera and more recently the Austrian Max Merkl.



SUPER STADIUM

THIS IS WHERE Celtic will be battling it out a fortnight tonight . . .

Madrid's super new Estadio Vincente Calderon.

Here, in front of 70,000 spectators — all seated — they'll know if they've won a place in the Brussels final.

The stadium, which was opened in 1966, is named after Atletico's president, Vincente Calderon.

During the four years it took to complete the impressive stadium Atletico played home matches at Real's Bernabeu Stadium.

Keep up to date with the latest in world football

Spain

AIMING FOR FIRST FINAL



REINA (28). The goalkeeper who is 5' 11" tall and weighs 12 st. 10 lbs. Signed from Barcelona at the start of the season. Has been capped four times.



ADELARDO (34). Club captain and midfielder player. Stands 5' 8" tall and weighs 11 stones. Played in Cup-Winners' Cup teams of '61 and '62. Has 14 caps.

MELO (30). One of Atletico's back four players. Height 5' 8", weight 11 st. 7 lbs. Spanish born, and was signed from Real Valladolid. Two caps.



DIAZ (28). Another of the Spanish side's back four. Is 5' 9" tall and weighs 11 st. 9 lbs. Played with Racing Club, Boca Juniors and San Lorenzo before joining Atletico Madrid.



BECERRA (27). Played for Argentinian First Division club Newell's Old Boys before joining Atletico in 1971. Fast raiding outside-left — 5' 8" tall, weighing 10 st. 12 lbs.



AYALA (24). Born in Santa Fe (Argentina), is a striker who plays on the right side and joined the club from San Lorenzo in close season. Will play for Argentina in World Cup. Stands 5' 8" and weighs 11 st. 9 lbs.

GARATE (29). Centre-forward for club and country. Top scorer in Spain from 1969-71. Stands 5' 9" tall and weighs 11 st. 9 lbs. Has been capped 13 times.



LUIS (35). The veteran of the team but still considered one of the best players in Spain. One of the tall men at 5' 10' and weighs just under 12 stones. Has won 11 caps for Spain.



every Wednesday in the **CELTIC VIEW**